

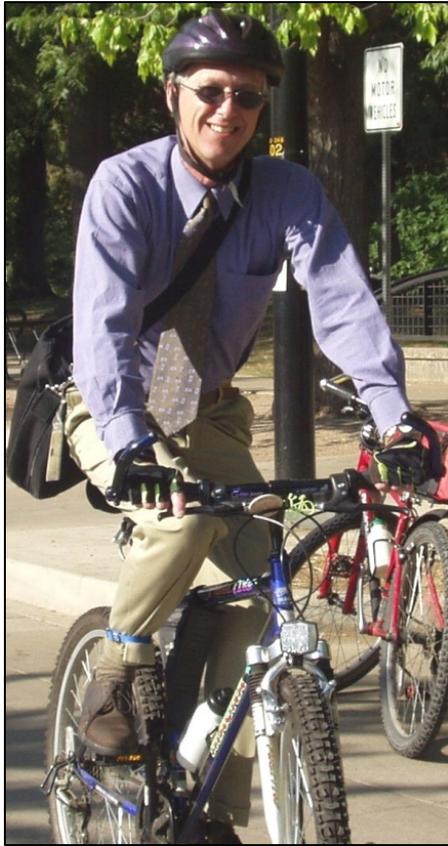


COMMUTE · SOLUTIONS

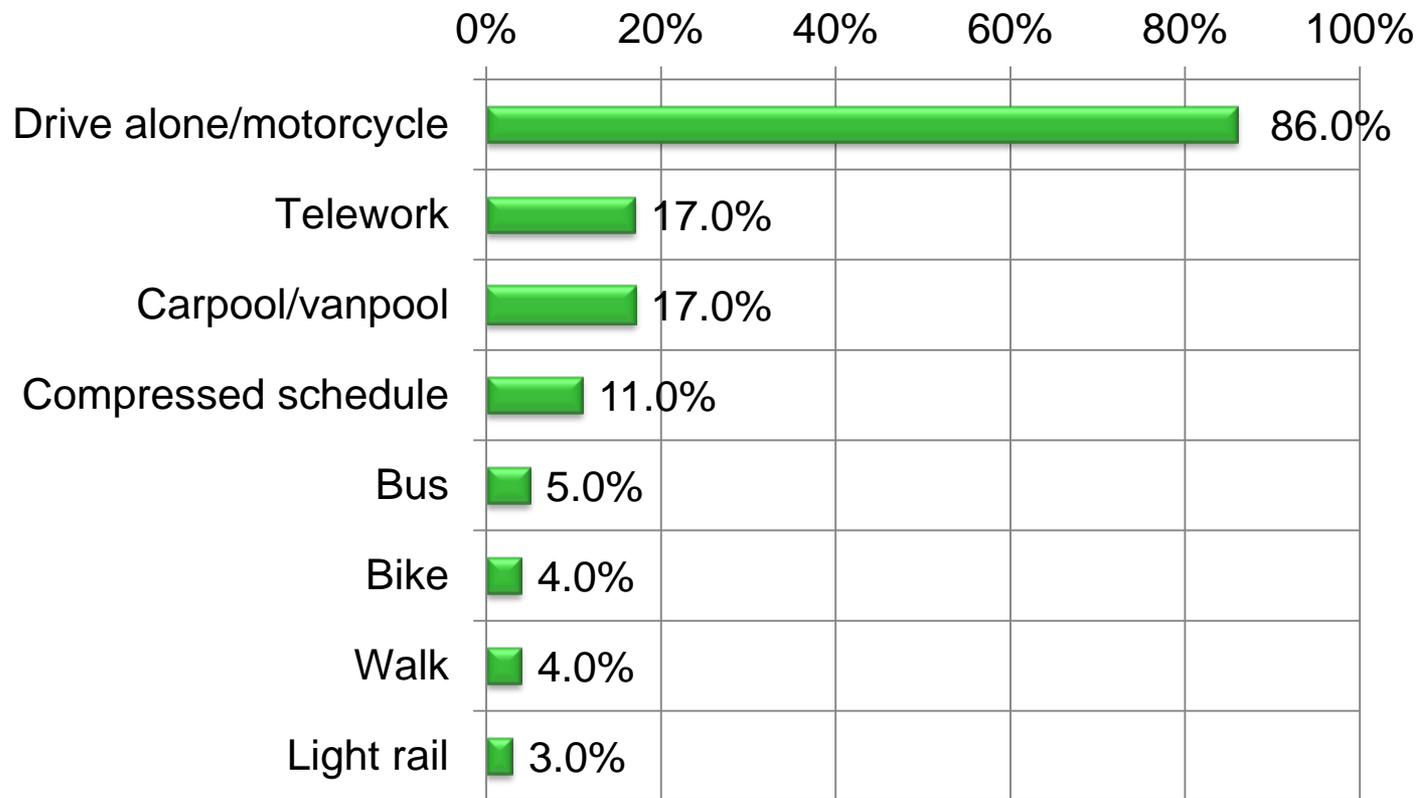
ShareTheRide.com ■ 602.262.RIDE

Dawn M. Coomer
TDM Manager

May 2014



Travel Mode to Work at Least One Day per Week as Percentage of People



Source: 2013 TDM Survey



Program	Markets
Employer/Trip Reduction Program	<ul style="list-style-type: none"> • Transportation coordinators • Employers • Commuters
Commuter Outreach/Services	<ul style="list-style-type: none"> • Commuters • Employers • General public
Bicycle/Pedestrian Education	<ul style="list-style-type: none"> • General public • Low-income adults • K-8 parents, students & schools • Grant partners (cities, health agencies)
Alternative Modes Education & Encouragement	<ul style="list-style-type: none"> • Employers • General public & commuters

Sponsored by the Arizona Departments of Environmental Quality and Transportation, Maricopa Association of Governments, Maricopa County Air Quality Department and Valley Metro.

Commuter Outreach/Services

- Free employer assistance
- ShareTheRide.com
- Retail partner – transit fare outlets
- Vanpool



ShareTheRide

Commute Calendar

Basic Stats
Detailed Stats
Instructions
📺

24 trips logged

4.7 gallons gas burned

\$90.12 saved

90 Points earned

355 lbs GHG* saved

*Greenhouse Gases

485.4 miles travelled

91 lbs GHG* produced

18 gallons gas Saved

0 calories burned

Enter Contests
<<<
<
May 2014
>
>>>

View Milestone

Travel Modes



My Saved Trips

Bus

Telework

Drive

My Vehicles

Pontiac Vibe 2006

Make: Pontiac
Model: Vibe
Year: 2006
Color: Silver
Category: CompactCar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24

Contest Page

Contests
Your Mailing Info
Instructions
Rules
FAQ
📺

2014 National Bike to Work Day

LaDep Custom Cruiser

Qualifying Period May 16 - May 16, 2014 ♦ Deadline 2014-05-25 ♦ Entries Made 0 out of 1



LaDep Custom Cruiser bicycle

Read More...

Status:
Ineligible

Enter Contest!

Credits Required **20**

Credits Available **0**

How to Earn Credits

Calendar Entries

Commute Business Personal

Next Step

Earn 20 credits to enter this contest.

View Details

2014 Valley Bike Month Contest

Bicycle Ranch

Qualifying Period Apr. 1 - Apr. 30, 2014 ♦ Deadline 2014-05-18 ♦ Entries Made 0 out of 1

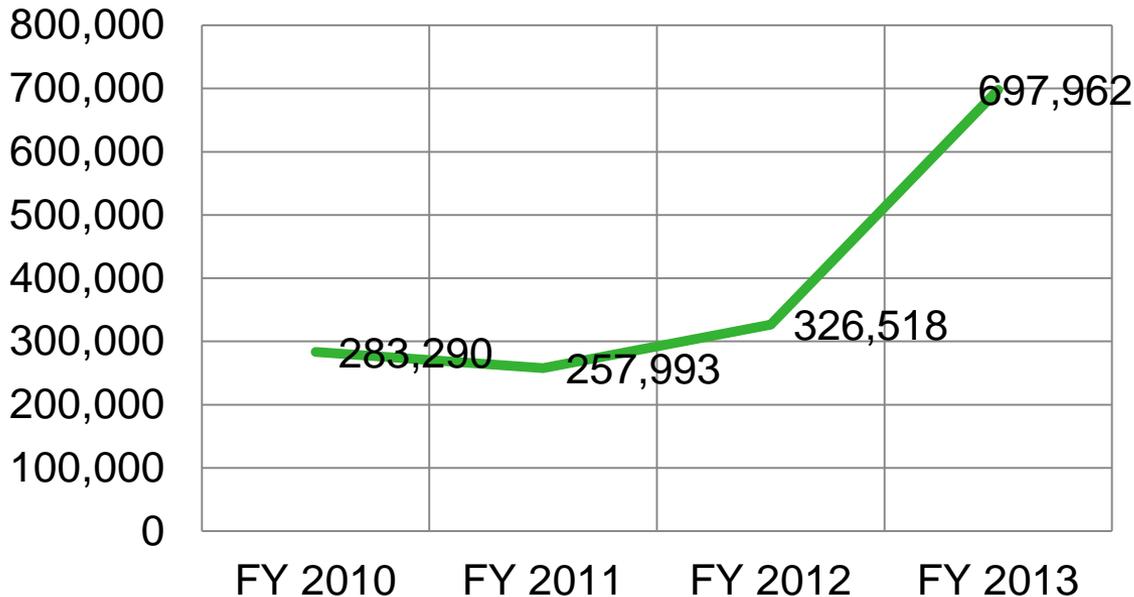
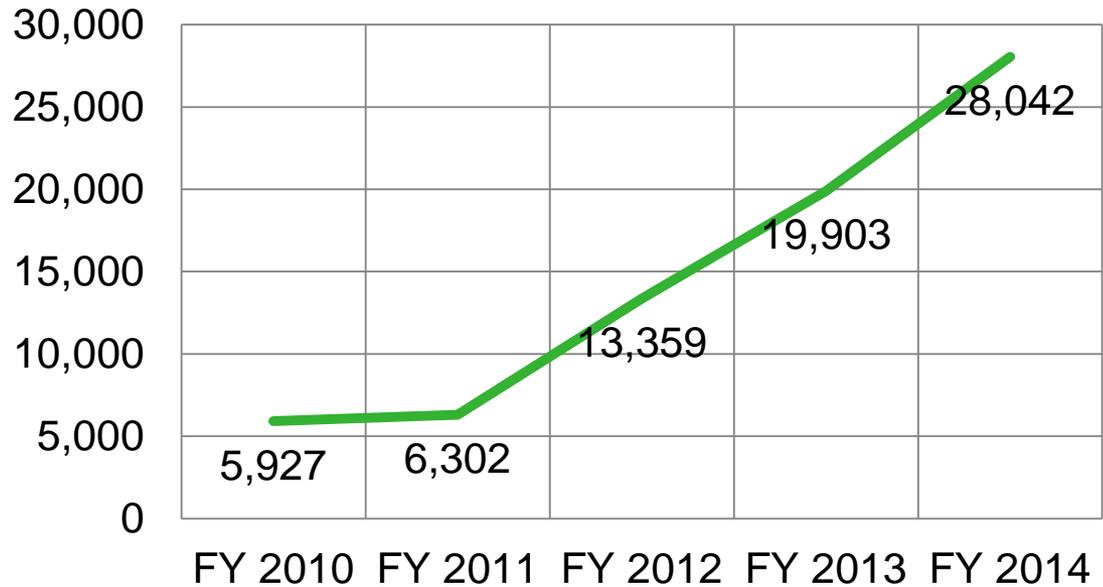


Trek Solstice Helmet

Status:
Ineligible

Enter Contest!

ShareTheRide Active Users Through the End of April



ShareTheRide Commutes Tracked

Calendar entries include carpool, vanpool, bus, light rail, bike, walk, telework, compressed work week (earned day off) and drive alone

<p>For Employers</p> <ul style="list-style-type: none"> • Commute Solutions • Material Order Form • Event Calendar • HPAs • Commuter Club Card • TC Kits • Telework • Work Schedule Options 	<p>For Individuals</p> <ul style="list-style-type: none"> • Carpool • Vanpool • Bus / Light Rail • Bike • Walk • Safe Routes to School/ Be Bright Safety • Commute Cost Calculator 	<p>Promotions</p> <ul style="list-style-type: none"> • Clean Air Campaign Awards • Rideshare Month • Valley Bike Month • Valley Metro NOTES 	<p>About</p> <ul style="list-style-type: none"> • ShareTheRide • Valley Metro • Trip Reduction Program FAQ • Funding Partners
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Contact Us

*** Select A Topic ***

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Version 2.1.3.5.9



Pick a ride in the right direction.

EVOLVE YOUR COMMUTE

Benefits
Find Commuting Partners
My Trip Tracker
Incentives
Carpools
Vanpools
Commuter Challenge

EVOLVE YOUR COMMUTE

One ride at a time



Welcome to ShareTheRide!

ShareTheRide is a ride matching system that allows commuters to quickly and securely find a commute option. Commuters are matched based on proximity, destination and travel route, as well as schedules and preferences.

ShareTheRide can save commuters money and help reduce driving stress while keeping pollution out of Valley skies. Participants can also log commutes, earn points, enter contests and win prizes!

Learn which commute option works best for you by registering on ShareTheRide. Getting started is easy! Register for this FREE service as a new user by clicking the **Register Now** button below.

News and Updates

For more information, please call Valley Metro at 602.262.RIDE (7433).

[Register Now!](#)

FY 2013 - ShareTheRide.com navigation enhances integration between ShareTheRide.com and ValleyMetro.org

Welcome to SHARE THE RIDE

BetaDesign

Register

UserID
dcoomer@valleymetro.org
Forgot your password?

Password

 Remember Me

Login

[Benefits](#) [Find Commuting Partners](#) [My Trip Tracker](#) [Incentives](#) [Carpools](#) [Vanpools](#) [Commuter Challenge](#) [News](#)

ShareTheRide is a ride matching system that allows commuters to quickly and securely find a carpool, vanpool or public transit option. Commuters are matched based on proximity, destination and travel route, as well as schedules and preferences.

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CARPOOL



VANPOOL



BUS



LIGHT RAIL



TELEWORK



BIKE



WALK

For Employers

- Commute Solutions
- Material Order Form
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For Individuals

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Promotions

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- Rideshare Month
- Valley Bike Month
- Valley Metro NOTES

About

- ShareTheRide
- Valley Metro
- Trip Reduction Program FAQ
- Funding Partners

Terms & Conditions

[Privacy Statement](#)

[Contact Us](#)

FY 2014 – new ShareTheRide design to reflect Commute Solutions icons and colors – effective June 1

Alt. Modes Education & Encouragement

- Quarterly employer kits
- ShareTheRide monthly contests
- ShareTheRide commuter challenges
- E-newsletters
- April: Valley Bike Month
- Oct.: Rideshare Month
- Oct.: Clean Air Campaign Awards and Luncheon
- Paid advertising
- Direct mail



Clean Air Campaign Awards and Luncheon



Paid Advertising/Direct Mail

- 11% of residents recall receiving a mailer
- 42% recall seeing or hearing advertising
- 51% have heard traffic radio reads
- 79% feel very or somewhat favorable – very favorable at 36%, up from 28% in FY 2012



EVOLVE YOUR COMMUTE

Turn road time into your time. Grab a few friends or co-workers and share the ride to work. Valley Metro's online ride-matching system makes finding commute solutions easier than ever!

BENEFITS:

- Save Money
- Save Time
- Reduce Stress
- Help the Environment

Visit ShareTheRide.com and begin an easier commute today! Log your commute for prize points. Locate carpools, vanpools, transit routes and more at ShareTheRide.com

Sponsored by the Arizona Departments of Environmental Quality and Transportation, the Maricopa Association of Governments, Maricopa County Air Quality Department, and Valley Metro RPTA.

ShareTheRide.com
602.262.RIDE

Phoenix, AZ 85003

For more information:

Dawn M. Coomer

TDM Manager

dcoomer@valleymetro.org

602.523.6053