

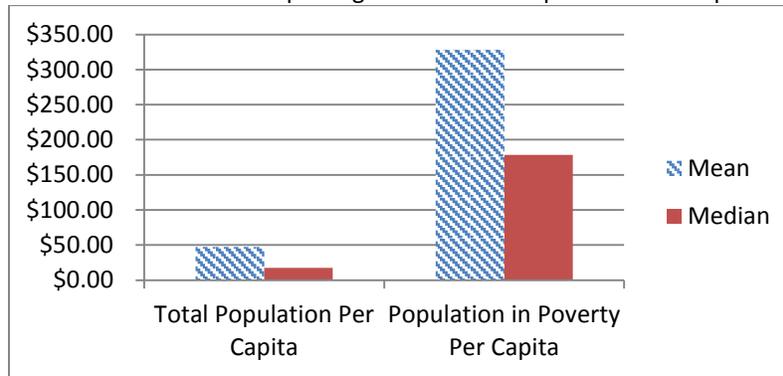
Maricopa Association of Governments
Regional Public Sector Human Services per Capita Funding Report
Draft August 6, 2014

Executive Summary

Throughout the region, there are a myriad of funding decisions that impact what services and amenities are available to residents. Different communities have different needs and priorities. This study was undertaken by the Maricopa Association of Governments (MAG) to better understand how the region defines and funds human services from a public sector perspective. The goal is to offer a regional human services per capita figure that can be used as a tool when making funding decisions. A service list was also developed to illustrate how human services are defined in the region. This tool shared understanding about human services can increase clarity and opportunities for collaboration.

The study is based on FY 2013 human services municipal close-out expenditure data and FY 2013 population estimates for communities in Maricopa County and portions of Pinal County. The regional median per capita expenditure for human services is \$17.49. The regional mean per capita figure, or average, is \$47.42. ¹ For the population in poverty, the regional human services per capita mean expenditure figure is \$328.51 and the median expenditure is \$178.20. The difference between the per capita expenditure mean and median indicates municipalities across Maricopa and Pinal County do not all spend similar amounts of funding on human services. This is expected considering the diversity of populations throughout the region. The chart below depicts the regional mean and median figures for human services funding.

Figure One: Regional Mean and Median Per Capita Figures for Total Population and Population in Poverty



Meals are the service most often reported in the FY 2013 close-out expenditures, followed by domestic violence services, and youth programs. In addition, more than half of the surveys received reflected FY 2013 close-out expenditures for transportation, home modifications, Community Action Programs, and services for people experiencing homelessness. For a list of all services reported in FY 2013 close-out expenditures, please refer to Appendix B.

¹ The mean is higher because it averages all expenditure values from municipalities making it more vulnerable to especially very small or large values called outliers. These outliers pull the mean in their direction. The median is the exact middle value out of all the values and is less vulnerable to outliers. It is important to consider both the mean and median when evaluating data. When the mean is significantly larger or smaller than the median, as in this case, it means some or most of the data points are not alike in value.

In-kind support such as donated office space, materials, and staff time are critical to the vitality of human services programs. Due to inconsistency in how to value and quantify in-kind support, these contributions were not part of this study. This does not diminish the importance of these contributions and the role the public sector can play beyond providing cash support. Some of the region's best innovations engage local governments as incubators that provide significant in-kind support to launch new programs and build community capacity.

Support from other important partners such as philanthropy, corporations, and places of worship are not included in this study. This support is a lifeline to human services. The focus of this study is how the region defines and funds human services. This information can be leveraged when establishing partnerships with an array of community partners. Particularly in multi-disciplinary collaborations, it is essential to understand how each partner defines and funds human services in order to best utilize the contributions of each partner.

For more information on this study and regional human services planning efforts, please contact MAG at (602) 254-6300 or at humanservices@azmag.gov.

Background

The Maricopa Association of Governments (MAG) Human Services Coordinating (HSCC) and Human Services Technical Committee (HSTC) developed this report in order to better understand how the region defines and funds human services from a public sector perspective. The benefit of utilizing a diverse response to a wide range of needs can be effective service delivery and outcomes. The challenge of such a diverse response can be lack of clarity and understanding, leading to fragmented and uncoordinated approaches. This report seeks to clarify how human services are defined and directly supported. Direct support is shown by providing services or by contracting with nonprofit agencies or other entities. Indirect support such as in-kind contributions of office space, materials or staff time is not quantified as part of this study. The end product of this study is a regional human services per capita expenditure figure and a shared definition for human services by virtue of the service list. The per capita figure can be used to give a regional context to public sector human services funding.

Methodology

HSCC provided the leadership for the study with technical assistance from HSTC and input from the public. A survey and list of services (Appendix A) was developed with feedback from all three groups. The survey tool was tested by two pilot communities and refined by MAG staff with input from HSCC and HSTC. The survey was administered by MAG staff to the 27 MAG member agencies within Maricopa County and in Pinal County. The Native American Communities were not surveyed due to having dramatically different funding environments.

HSCC and HSTC members collected the data for their respective communities. Intergovernmental representatives or the City/Town Manager completed the survey if the municipality did not have a representative on HSTC or HSCC. Only one survey was received for each municipality. Twenty cities and towns specified which services they fund and FY 2013 close-out expenditure data were collected for 27 cities and towns. The preliminary results were reviewed by the Committee members and member agencies to verify the data.

The per capita figure for total population was calculated by dividing the total FY 2013 human services expenditure (regardless of the funding source) by the total population number. The population in poverty per capita figure was calculated by dividing the total human services expenditure for FY 2013 by

the total number of people with incomes below the federal poverty line. Population data for incorporated municipalities was obtained from the Office of Employment and Population Statistics, Arizona Department of Administration, July 2013 Population Estimates.

Maricopa County completed the survey, but these data were later removed due to concerns about funding overlap with the cities and towns and inconsistent service delivery areas among the various services. The inability to identify a consistent service delivery area for Maricopa County-supported programs meant a per capita figure could not be calculated. As a result, the regional per capita figure does not include the \$56,506,921 spent by Maricopa County on human services. The funding to serve people who live in unincorporated areas and receive services directly from Maricopa County and not from a city or town is not represented in this study.

For the purpose of reporting results, the services were organized into the following categories: youth, adults, housing, people with disabilities, program administration, basic needs, mental health, transportation, and people in crisis. For a full listing of services within each category, please refer to Appendix B.

This study reflects the FY 2013 close-out expenditures and does not take into account increases or decreases before or after this year. As such, the study reflects a moment in time and not a trend. Trend data may be collected and analyzed in the future.

Regional per Capita Human Services Figures

Regional Human Services per Capita Mean and Median Close-Out Expenditures

Two regional human services per capita figures were developed for the total population and the population with incomes below the federal poverty line as reported by the US Census Bureau. The mean reflects the average of all the reported per capita expenditures. The median reflects the middle per capita expenditure when all figures are ranked from highest to lowest.

The regional human services per capita *mean* expenditure is \$47.42. The mean reflects the diversity of close-out expenditures reported. The regional human services per capita *median* expenditure is \$17.49. The median figure evens out the extreme ends of the spectrum and better reflects what most municipalities spend on human services for each person.

Regional Human Services per Capita Mean and Median Close-Out Expenditures for Population in Poverty

Some services are available to everyone in the population, although the majority may have eligibility requirements based on criteria such as on income, ability, or age. With this in mind, per capita figures were also determined for the population living in poverty according to the US Census Bureau. These figures were calculated by dividing the total FY 2013 close-out human services expenditures by the total population in poverty. This changed the regional human services per capita mean expenditure to \$328.51 and the median expenditure to \$178.20 for the population in poverty.

Conclusion

This study offers a regional context for decisions regarding to human services funding. The decision to fund or not fund services affects people's access to assistance. Which services are funded reflects the particular needs the needs of the community. Alignment of these priorities, needs, and resources are critical to creating strong communities.

In-kind support was beyond the scope of this study, but it remains an important ingredient to ensuring that the necessary levels of support are available when people need them the most. Donated office space, materials, and staff time are often as valuable as cash funding. Increasingly, the public sector is shifting roles from a primary funder to an incubator of innovations. Many of these innovations provide much needed support to nonprofit agencies and to building capacity in the community. This is an area that should not be overlooked.

Support from philanthropy, individuals, corporations, and other entities are also critical, as well as being beyond the scope of this study. This study may be used to consider how the public sector can partner with these other entities to support human services. A diversity of funding sources can protect human services programs during challenging financial times and changes in the availability of funding. It is common for the public sector to be one of multiple funders. A better understanding of how the public sector defines and funds human services can result in additional opportunities to work more effectively.

This study may serve as a baseline for the region. In the future, the study may be repeated to offer a comparison for how the definition of or support for human services may change. The nature, motivation, and impact of these changes can be assessed. Strategies can be developed as needed in response to the priorities at the time. Future activity will be driven by the MAG Human Services Coordinating Committee and how the study may best fit its needs.

HSCC and HSTC are committed to providing impactful regional solutions in human services. For more information, please contact MAG at (602) 254-6300 or humanservices@azmag.gov.

Appendices

Appendix A: Human Services Funding Per Capita Survey

<p>Overview: Information will be obtained from the county, cities, towns, and Native American Indian communities within the Maricopa Association of Governments region (Maricopa County and portions of Pinal County) regarding funding levels for human services. Please consider all sources of funding, including but not limited to, local governments, state government, federal government, foundation grants, donations, and private sector support. This includes funding used within your agency as well as funding that passes through your agency in the form of grants or contracts, for example, to nonprofit agencies. The agencies receiving the funds do not have to be located within your municipality. When applicable, please include any administrative costs in the line item service budgets. Information will be reported on an aggregate level for the region.</p>
<p>Purpose: To provide a tool to better define human services funding within a regional context.</p>
<p>Instructions: Please add the FY 2013 close-out expenditure for each service or as a total on the last page. Please consider all sources of funding as noted above. The services are listed as examples of what may be defined as human services. Please add other services you consider to be human services related. Please indicate with "x" for any services funded, directly or indirectly, by your agency.</p>
<p>Please note: Only one survey is requested per agency. Please coordinate efforts through the city/town/community manager or your intergovernmental representative. Survey responses may be submitted to rbrito@azmag.gov by May 14, 2014.</p>

Agency Name:		
Name and title of person(s) completing survey:		
Contact number:		
Email address:		
Service(s) Provided	Please indicate if this service is funded.	FY 2013 Close-Out Expenditure
Adaptive Aids and Devices		
Adult Day Care/Adult Day Health Care		
Adult Diversion Community Restitution		
Advocacy		
Assessment/Evaluation		
Attendant Care Services		
Bus Tokens/Vouchers		
Case Management		
Cash Assistance		
Child Care		
Children, Youth and Family Supportive Intervention Services		
Clothing		
Community Action Program (Family Service Centers)		
Community Awareness and Information		
Comprehensive Service Delivery		
Contract Management		
Crisis Services		
Domestic Violence Services		
Domestic Violence Shelter		
Early Intervention		
Eligibility Determination		
Emergency Food Box		
Employment Assistance		
Eviction Prevention (rental & home foreclosure)		
Financial Assistance		
Food Administration		
Food Boxes/Food Distribution (Congregate & Home Delivered)		
Habilitation Services		
Head Start Classrooms		
Heat Relief		

Home Buyer Assistance (payment/down payment)		
Home Care: Housekeeping, Homemaker, Chore, Home Health Aide, Personal Care, Respite, Nursing Services		
Home Modification/Adaption/Repair /Renovation/Weatherization		
Homeless Services		
Homeless Shelter and Housing		
Housing Support Services, Fair Housing Referrals		
Housing/Rental Assistance: CDBG, HOME, Section 8		
Information and Referral		
Intake (such as case management)		
Interpreter		
Juvenile Diversion program		
Juvenile Early Intervention Program		
Legal Assistance/Services		
Life Skills Training		
Meals: Congregate and Home Delivered		
Counseling and Mediation		
Mentoring		
Multipurpose Center Operations		
Outreach (to recruit new clients)		
Parent Skills Training		
Peer Counseling		
Prevention		
Program Administration		
Protective Services		
Screening (such as medical)		
Self-Help Group		
Senior Companion Services		
Service Animal Program for Veterans		
Social Development (Socialization and Recreation)		
Staff Development and Training		
Supportive Intervention/Guidance Counseling		
Teen Employment Program		
Transitional Housing		
Transportation		
Utility Assistance		
Volunteer Services		
Youth Medical Assistance		

Youth Programs		
Other Aging Services		
Other: (Please list)		
Total:		
Comments:		

Appendix B: Services Reported in FY 2013 Municipal Close-Out Expenditures

Human Services
Services Specific to Youth
Child Care
Children, Youth and Family Supportive Intervention Services
Early Intervention
Head Start Classrooms
Juvenile Diversion program
Juvenile Early Intervention Program
Teen Employment Program
Youth Medical Assistance
Youth Programs
Youth Afterschool/Sports Programs
Services Specific to Adults
Adult Day Care/Adult Day Health Care
Adult Diversion Community Restitution
Parent Skills Training
Senior Companion Services
Home Care: Housekeeping, Homemaker, Chore, Home Health Aide, Personal Care, Respite, Nursing Services

Services Specific to Housing
Eviction Prevention (rental & home foreclosure)
Home Buyer Assistance (payment/down payment)
Home Modification/Adaption/Repair /Renovation/Weatherization
Housing Support Services, Fair Housing Referrals
Housing/Rental Assistance: CDBG, HOME, Section 8
Services Specific to People with Disabilities
Adaptive Aids and Devices
Habilitation Services
Services Specific to Program Administration
Advocacy
Assessment/Evaluation
Community Action Program (Family Service Centers)
Case Management
Community Awareness and Information
Comprehensive Service Delivery
Contract Management
Eligibility Determination
Food Administration
Information and Referral
Intake (such as case management)
Interpreter
Outreach (to recruit new clients)
Multipurpose Center Operations
Prevention
Program Administration
Screening (such as medical)
Staff Development and Training
Volunteer Services
Services Specific to Basic Needs
Cash Assistance
Clothing
Emergency Food Box

Employment Assistance
Financial Assistance
Food Boxes/Food Distribution (Congregate & Home Delivered)
Heat Relief
Legal Assistance/Services
Life Skills Training
Meals: Congregate and Home Delivered
Social Development (Socialization and Recreation)
Utility Assistance
Adult/Teen Education Services
Services Specific to Mental Health
Counseling and Mediation
Mentoring
Peer Counseling
Self-Help Group
Supportive Intervention/Guidance Counseling
Transportation
Transportation
Bus Tokens/Vouchers
Services Specific to People in Crisis
Crisis Services
Domestic Violence Services
Domestic Violence Shelter
Homeless Services
Homeless Shelter and Housing
Transitional Housing

Appendix C: References

References	
Population Data	Office of Employment & Population Statistics, Arizona Department of Administration, July 2013 Population Estimates http://azstats.gov/population-estimates.aspx

Poverty Data	U.S. Census Bureau, 2012 American Community Survey 5-year Estimates
Expenditure Data	Survey of MAG Member Agencies for 2013 Human Services Expenditures and Services Offered
City of Maricopa	July 1, 2013 estimate from the Arizona State Demographer's Office www.azstats.gov
	the Census 2010-2012 American Community Survey 3-Year Estimates