U.S. Department of Energy SunShot Initiative Rooftop Solar Challenge

SOLAR READY II

MARICOPA ASSOCIATION of GOVERNMENTS

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- Part of the US DOE SunShot Initiative
  - $75,000 grant
  - 18 month timeframe (Oct 2013 to March 2015)
- Project Leads:
  - Mid-America Regional Council (Kansas City)
  - National Association of Regional Councils
  - Meister Consultants Group
- MAG and eight other regional councils participating

PROGRAM GOALS

- Reduce non-hardware costs of solar, such as:
  - Installation Labor
  - Customer Acquisition
  - Financing Costs
  - Permitting & Inspections
  - Other Paperwork

- Expand local solar adoption

SOLAR STAKEHOLDER GROUP

- First meeting early February
- Member agency personnel
  - Building Officials
  - Planners
  - Sustainability staff
- Other organizations
  - Utility Companies
  - ASU
  - Sierra Club
  - Governor's Office of Energy Policy

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Questions?

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