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PREFERRED RECOMMENDATIONS: SURPRISE/SUN CITY GRAND

Recommendation	Catalyst	Impact(s)	Priority
Creation of a local circulator	Focus groups	Access to local activity centers, connection to regional transit network	Near-term
Consolidate Valley Metro's Grand Avenue Limited and Express Route 571; increase span of service to cover mid-day hours	Community survey, focus groups	Improved access to downtown Phoenix	Near-term
Divide proposed local circulator into two separate routes and increase each route's coverage area	Community survey, focus groups	Expanded service area, access to local activity centers, connection to regional transit network	Mid-term
Implement high capacity transit service from Surprise to downtown Phoenix along Grand Avenue (multi-phased implementation starting in downtown Phoenix; part of larger regional high capacity transit; connect to light rail at Central Ave. and Van Buren)	Community survey	Improved access to downtown Phoenix and beyond; would ultimately replace consolidated Grand Avenue express route	Long-term
Consolidate Northwest Valley fixed-route and demand-response services under a single brand, locally administered	Community survey	Brand unity, improved service coordination, cost-effective service provision	Long-term

- Focus group participants from the City of Surprise (and the community of Sun City Grand) identified local shopping and healthcare destinations as the locations most in need of transit service.
- Community survey revealed Surprise residents have a desire for improved access to other areas within the region.
- Local circulator would provide access to Surprise Town Center and local healthcare providers.
- Focus on Surprise Park-and-Ride as a regional transfer point (near-, mid-, and long-term).

