

Census Demographic and Economic Program REFERENCES on census.gov

Demographic Data Sources

Quick Facts: quick, easy access to facts about counties, states, cities (5000 pop threshold)

<http://quickfacts.census.gov/qfd/index.html>

Census Explorer: mapping tool with 4 editions: Population estimates; Retail; People, Education and Income; and Commuting

<http://www.census.gov/censusexplorer/>

American Community Survey (ACS): Nation-wide survey that collects and produces information on demographic, social, economic, and housing characteristics about our nation's population annually. The American Factfinder provides access to ACS marketplace data such as educational attainment, median household income, health insurance coverage, and occupation for several geographic levels.

<http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>

Economic Data Sources

Infographics- *The Changing U.S. Economy.* Graphic visual representation of data intended to present complex information quickly and clearly.

<http://www.census.gov/how/infographics/>

County/Zip Code Business Patterns: annual series that provides subnational economic data by industry.

<http://www.census.gov/econ/cbp/index.html>

Economic Census: Collective name for the censuses of construction, manufactures, minerals, minority- and women-owned businesses, retail trade, service industries, transportation, and wholesale trade, conducted by the Census Bureau every five years, in years ending in 2 and 7.

Business.census.gov

Individual Statistics Portal: This application provides access to the Census Bureau programs that provide economic data for a user-selected industry.

<http://www.census.gov/econ/isp/>

Census Open for Business Tool (beta): offers entrepreneurs official Census Bureau statistics to guide their research for opening a new business.

<http://wdccivweb.esri.com/open-for-business/>

Local Employment Dynamics OnTheMap is an online mapping and reporting application that shows where people work and where workers live. It is an easy to use interface for creating, viewing, printing, and downloading workforce related maps, profiles, and underlying data.

<http://onthemap.ces.census.gov/>

Helpful Resources:

U.S. Census Bureau- Denver Regional Office Data Inquiry Line: 720- 962- 3870

Operated Monday-Friday 7:30-5:00 p.m. Denver Time to help data users with data searches.

U.S. Census Bureau Demographic and Economic Tools Business and Economic Development

Maricopa Association of Governments

10- 29- 14, Phoenix, AZ

Pauline Núñez, Presenter

U.S. Census Bureau- Denver Regional Office

Pauline.nunez@census.gov

