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September 20, 2010

TO: Members of the MAG Population Technical Advisory Committee

FROM: Jim Bacon, Paradise Valley, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, September 28, 2010 - 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. If you are attending by videoconference, you must make arrangements with Craig Chenery at MAG and your site coordinator by the Friday prior to the meeting. If you are attending via audio conference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Bickart at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Bickart at (602) 254-6300.

TENTATIVE AGENDA

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of July 27, 2010

4. Chair and Vice Chair Term Appointments

On July 22, 2009, the MAG Regional Council approved the MAG Committee Operating Policies and Procedures. The document has clarified, and in some cases, modified, former MAG committee procedures. The policies and procedures note that Chairs and Vice Chairs of technical and policy committees, with the exception of the Transportation Policy Committee, will be appointed by the MAG Executive Committee and are eligible for one-year terms, with possible reappointment to serve up to one additional term by consent of the committee.

The MAG POPTAC chair and vice chair have agreed to reappointment by consent of the POPTAC. The recommendation will go to the November 15, 2010 Executive Committee meeting for approval.

COMMITTEE ACTION REQUESTED

2. For information.

3. For information, discussion and approval of the minutes of July 27, 2010.

4. Recommend approval to reappoint the current chair and vice chair of the MAG POPTAC to serve an additional one-year term.

5. Sustainable Communities Regional Planning Grant Program

In August 2010, MAG submitted an application for the Sustainable Communities Regional Planning Grant Program on behalf of the Sun Corridor Consortium. The grant requests nearly \$5 million to support the creation of a regional plan for sustainable development. The purpose of the plan is to integrate housing, economic development, and transportation planning in order to enhance the economy, the environment, and social equity. In total, 120 partners formally supported the grant application by leveraging nearly \$21 million. The Sustainable Communities Planning Grant Program is offered through the U.S. Department of Housing and Urban Development (HUD) in partnership with the U.S. Department of Transportation and the Environmental Protection Agency. The application process is expected to be very competitive for the \$98 million available nationally. MAG began convening stakeholders in April 2010 to explore possible opportunities to position the region well. Six initiatives were proposed in the application to inform the process to develop the Sun Corridor Regional Plan for Sustainable Development. These initiatives address issues such as transportation and housing. Securing funding now may be advantageous for the region if regional plans for sustainable development become a requirement with the re-authorization of federal transportation funding. An update is offered on the activities and partners included in the grant application. Please see Attachment One.

6. Status Report on Census 2010

The Census Bureau has completed the Non Response Follow-Up phase of Census 2010 and the local census offices are closed. A status report will be provided on the schedule for the release of census counts and progress on other census programs. Please see Attachment Two.

On August 24, 2010, the Census Bureau released the proposed criteria for defining urban

5. For information and discussion.

6. For information and discussion.

areas based on the results of the 2010 Decennial Census. The Bureau is currently requesting public comment. More information can be found here: <http://federalregister.gov/a/2010-20808>.

7. The 2010 Census Count Question Resolution Program

The Count Question Resolution (CQR) program will address corrections for three types of challenges for the 2010 Decennial Census: (1) boundary, (2) geocoding, and (3) coverage. The CQR program is not a mechanism or process to challenge or revise the population counts sent to the President by December 31, 2010, which are used to apportion the U.S. House of Representatives. The Census Bureau will accept challenges between June 1, 2011, and June 1, 2013. The Census Bureau will review challenges in the order they are received. More information is available here: <http://federalregister.gov/a/2010-12626> An update will be provided.

8. Arizona Department of Commerce Update

The Council of Technical Solutions, was established by the State Demographer at the Arizona Department of Commerce in February 2009. This group, created by Executive Order 2009-1, meets every month to discuss technical issues as related to population data, methods and processes.

An update will be provided on the July 1, 2010 population estimates, estimates methodology, and projections.

9. MAG Land Use Database Review

MAG staff maintains a number of regional databases on an ongoing basis to assist member agencies. These databases are also used to develop an official set of population, housing unit, and employment projections.

MAG staff has completed a review of the land uses databases with the member agencies and

7. For information and discussion.

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updated the databases with feedback. An update will be provided.

10. Building and Employment Databases Project

In an effort to provide unified employment and building information for effective socioeconomic and transportation modeling inputs, MAG has hired a consultant to work on the Building and Employment Databases project. This project allows for the development and population of several building-based and employment-based inventory databases for the MAG region. An update will be provided.

11. Data Collection Timeline

Ongoing data collection efforts include land use information, employment and residential completions. A schedule for the collection of data for the next 6 months is included in Attachment Three.

12. MAG Information Services Data Analysis

MAG staff has prepared a residential completions analysis with data from April 1, 1990 to end of calendar year 2009. The report is available on the MAG web site at: <http://www.mag.maricopa.gov/detail.cms?item=11714>.

MAG staff has created a project page on the MAG web site that contains maps on valley foreclosures: <http://www.mag.maricopa.gov/project.cms?item=12289>. This data is from The Information Market. MAG staff will continue to produce the maps and analysis on a quarterly basis. An update will be provided on MAG housing data.

13. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction,

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12. For information and discussion.

13. For information and discussion.

amendments to general plans and any special projects.

Due to a number of new faces on the MAG POPTAC and in the planning departments at our MAG member agencies, MAG is offering a “POPTAC 101” immediately following this meeting. POPTAC 101 explains the role of POPTAC, the committee’s main functions, and major products. MAG staff will discuss the roles of MAG member agency staff and MAG staff as it relates to preparing estimates, developing projections and coordinating census activities. Everyone is welcome to attend, this is not just for POPTAC members.

14. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, October 26, 2010 at 10:00 a.m. which may also include a POPTAC orientation for interested member agency staff.

14. For information and discussion.