



New Look, New Tools, Easier Access

A new look with improved functionality is coming to American FactFinder, the Census Bureau's online tool for accessing a wide variety of population, economic, geographic, and housing information about the United States.

Available January 2011:

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 - Topics
 - Geographies
 - Population groups
 - Industry codes
- Fast search results
- Enhanced table manipulations
- Advanced mapping capabilities



factfinder.census.gov

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Helping You Make Informed Decisions

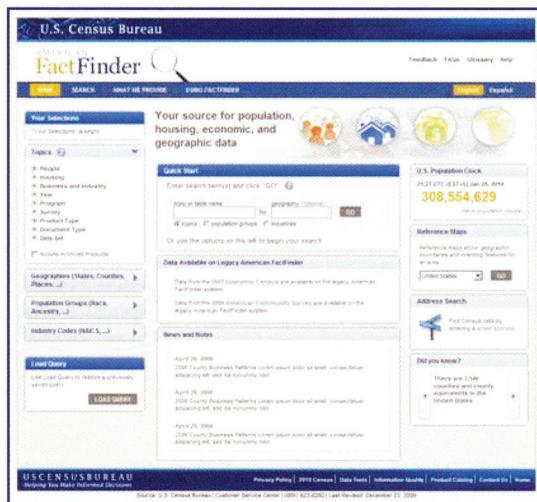


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New Table and Mapping Features Available January 2011

Table Features:

- Customize table views
- Sort and filter columns of a table
- Transpose rows and columns
- Save customized tables

Mapping Features:

- Select geographies from the map
- Create maps from a table
- Place labels and markers on maps
- Download maps as PDFs

The screenshot displays the American FactFinder interface. At the top, there are navigation tabs: MAIN, SEARCH, WHAT WE PROVIDE, and USING FACTFINDER. Below this is a 'Results' section with a 'Back to Search' button and a 'View All' button. The main content area shows a table titled 'Place of Birth by Sex in the United States' with the universe 'Total Population in the United States' and '2005-2007 American Community Survey 3-Year Estimates'. The table has columns for 'Alabama', 'Florida', 'Georgia', and 'South Carolina', each with sub-columns for 'Estimate', 'Margin of Error', and 'Estimate'. The rows include 'Total', 'Male', 'Female', 'Born in state of residence', 'Male', 'Female', 'Born in other state in the United States', 'Male', 'Female', 'Native: Born outside the United States', 'Male', 'Female', and 'Foreign born'. To the right of the table is a map of the United States with a legend and a 'Select Geographies' dropdown menu. The legend includes 'Boundaries' (State, County), 'Features' (Waterbody), and 'Map Markers'.

Preview the new American FactFinder in the fall of 2010, and subscribe to get the latest updates at factfinder.census.gov.

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This screenshot is identical to the one above, showing the American FactFinder interface with the 'Place of Birth by Sex in the United States' table and the map of the United States.

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