

City of Avondale Major Sports & Entertainment Zoning District

Presentation to Maricopa Association of Governments
Population Technical Advisory Committee

May 23, 2011

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Major Sports & Entertainment Zoning District (MSED)

- Designed for use on properties containing large-scale sports and entertainment venues
 - Major economic generators and destinations for both regional and national visitors.
 - The positive economic impacts can be extended further if properties in proximity to these venues are developed with uses that serve to expand upon the use occurring at the venue or that enhance the entertainment experience for patrons attending events.

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Major Sports & Entertainment Zoning District (MSED)

■ Permitted Uses

- Large-scale sports & entertainment venues
- Related entertainment & employment uses
 - Hospitality, retail, restaurant, related light industrial, etc.
- Integrated multi-family residential uses

■ Uses Permitted with Conditions and Uses Permitted subject to a Conditional use Permit

- Standalone green initiatives (i.e. solar farms), non-event related RV parking.

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Major Sports & Entertainment Zoning District (MSED)

■ Development Standards

- Increased Building Height
 - Venue – 230 Feet
 - Other – 40 to 160', dependent on use
- Increased Signage Allowances
- Reduced Landscaping Requirements

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