

# Maricopa Association of Governments

In Partnership with

U.S. Census Bureau - Denver Region

Invite You to Attend

## Using Census Data for Community and Neighborhood Analysis

Thursday, May 9, 2013

8:30 a.m. - 4:30 p.m.

Rio Salado College Downtown

First Floor Computer Lab

619 N 7<sup>th</sup> Ave

Phoenix, Arizona

*Learn how to access Census data for analyzing the demographics of your city and the region.*

### What will you learn?

In a live computer lab setting, attendees will use tools on the American Factfinder website to conduct searches for community demographic, social and economic statistics. Special emphasis will be placed on concepts used in grant writing, social impact statements, understanding of race and ethnicity terminology, and downloading data into usable formats.

### Who should come?

Government agency staff who conduct planning, grant writing, and community assessment. This includes those who work in areas of public safety, public health, library services, economic development, human services, planning, and policy.

### Workshop Schedule:

8:30 a.m. to 12:00 p.m.

Hands-on instruction of the American Factfinder data search tool accessing Census 2010 and American Community Survey (ACS) data

12:00 p.m. to 1:00 p.m.

Lunch will be provided

1:00 p.m. to 4:30 p.m.

Advanced hands-on: Practical application of lessons learned in the morning session

### Please Note:

- Attendees must be employees of MAG member agencies.
- There is no fee to attend but you must be registered and receive confirmation from MAG.
- Seating is limited to the first 20 confirmed registrations. Computers will be provided.

### Registration Form:

Name

Organization

Mailing Address

Phone

Email Address

Send completed registration form via fax, email or mail:

#### Fax:

602-254-6490

#### Email:

mholmgren@azmag.gov

#### U.S. Mail:

MAG Census Data Workshop  
Attn: Merry Holmgren  
302 N 1st Ave, Ste 200  
Phoenix, AZ 85003



*For questions about this workshop, please contact Jami Garrison or Merry Holmgren at 602-254-6300*