



DESIGNING TRANSIT ACCESSIBLE COMMUNITIES STUDY

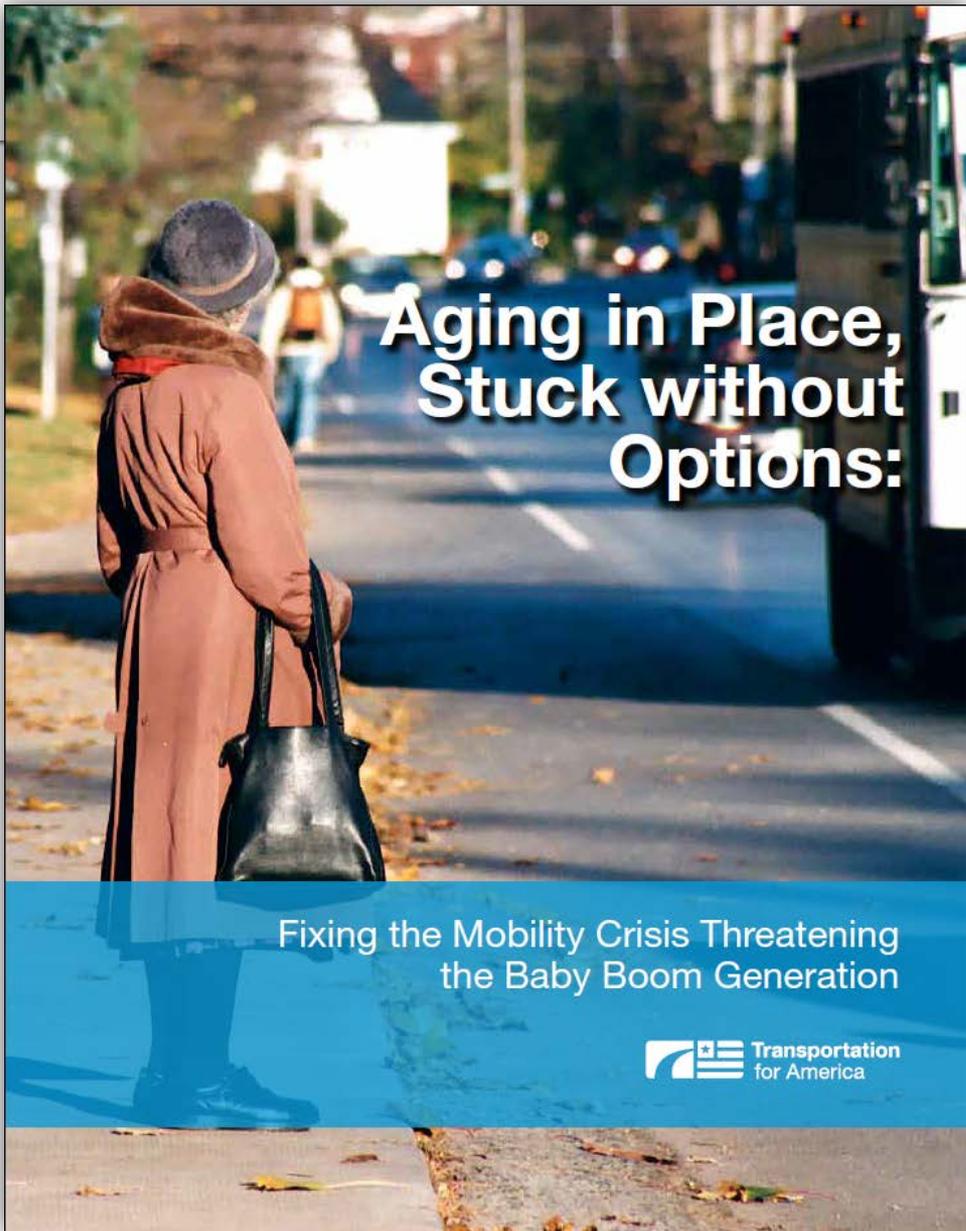


Transportation Policy Committee
February 19, 2014





For information, discussion and possible recommended acceptance of the Designing Transit Accessible Communities Study.



Aging in Place, Stuck without Options:

Fixing the Mobility Crisis Threatening
the Baby Boom Generation



- Absent access to affordable travel options, seniors face isolation, a reduced quality of life and possible economic hardship.
- A 2004 study found that seniors age 65 and older who no longer drive make 15 percent fewer trips to the doctor, 59 percent fewer trips to shop or eat out, and 65 percent fewer trips to visit friends and family, than drivers of the same age.



II. Aging in Place, and Implications for Transportation

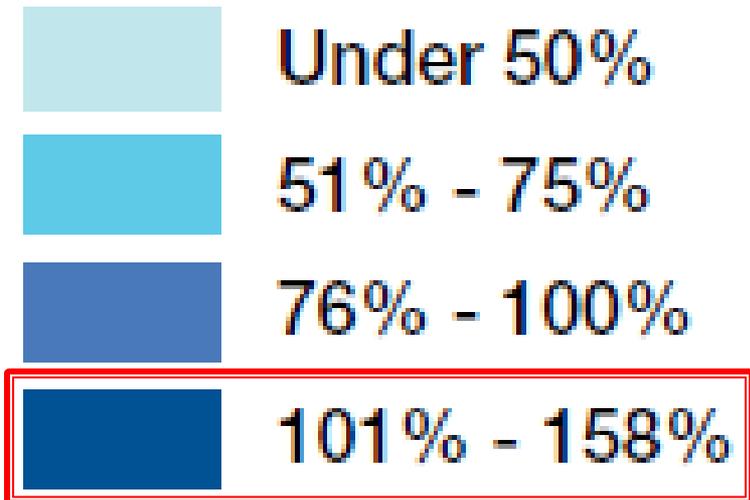
The baby boom generation is the largest in U.S. history.⁷ In 2011, the first wave will turn 65, with the last baby boomers not reaching 65 until 2030. Moreover, members of this generation are expected to live well into their 80s, signaling unprecedented demographic changes that will last for decades. The metropolitan rankings presented in this report are only the leading edge of a demographic phenomenon that will have substantial consequences for our nation's surface transportation system.

According to data from the U.S. Administration on Aging, the percentage of the U.S. population age 65 and older increased by more than 12.5 percent from 1999 to 2009.⁸ U.S. Census Bureau data indicate that the number of Americans age 65 and older will increase to more than 71 million by 2030 – when the senior population will reach its peak.¹⁰ This will elevate seniors from 12 to 20 percent of the nation's total population.¹¹ As Figure 1 illustrates, this trend will continue across the country, with some states experiencing dramatic increases in their senior population by 2030.

Figure 1: Projected Growth of Seniors Age 65 or Older, 2010-2030⁹



Seniors Aged 65 or Older % Growth 2010 - 2030



7 Op. cit. 1
8 Op. cit. 5

9 U.S. Administration on Aging, "A Profile of Older Americans: 2010" Available at http://www.aoa.gov/aoaroot/aging_statistics/Profile/index.aspx
10 Op. cit. 5
11 Ibid.



Transportation and the New Generation

Why Young People Are Driving Less
and What It Means for Transportation Policy

- In a survey by the Urban Land Institute in 2011, nearly two-thirds of 18 to 32-year-olds polled said **living in communities that were walkable was either essential or preferable...**
- ... **highly value having bus routes and rail lines within walking distance of their homes.**



special report



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Opportunities essential for drawing 'knowledge workers'

Lynh Bui

The Arizona Republic

Oct. 31, 2007 12:00 AM

Mass transit and dense, lively neighborhoods give Phoenix more ways to appeal to knowledge workers, said Nancy Welch, associate director with the Morrison Institute for Public Policy at ASU.



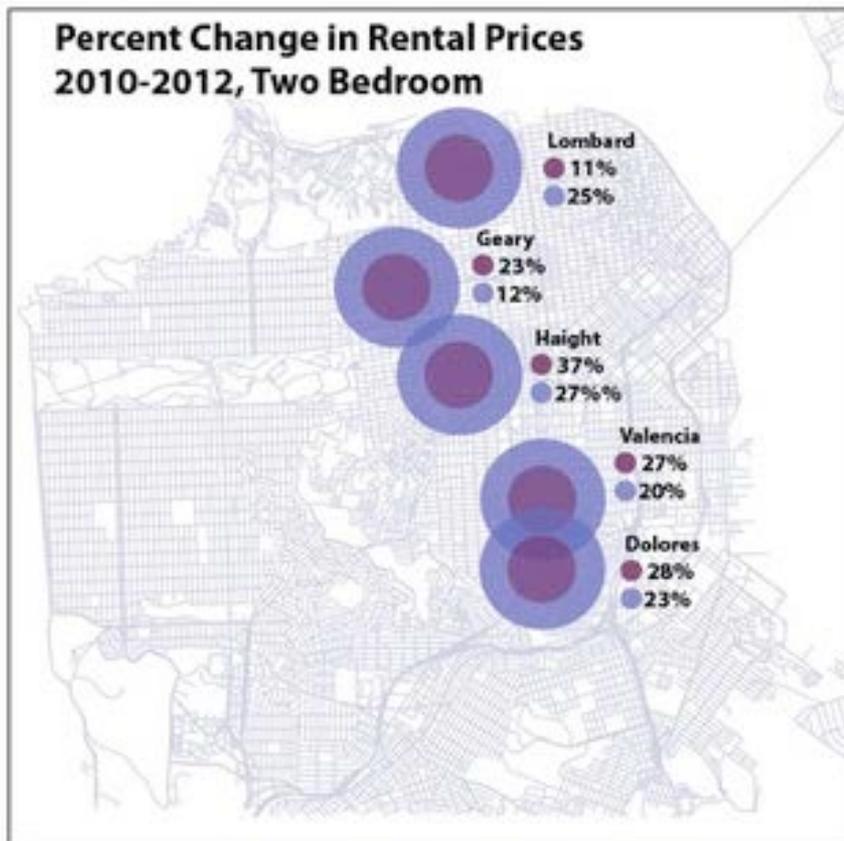
The City from the Valley (2012)

Commissioned by ZERO1 and presented with the support of the James Irvine Foundation.

- Historically, workers have lived in residential suburbs while commuting to work in the city. For Silicon Valley, however, the situation is reversed: many of the largest technology companies are based in suburbs, but look to recruit younger knowledge workers who are more likely to dwell in the city.



Yes, the Google Bus is affecting rental prices in San Francisco



- ...rental prices within a walkable distance of these shuttles stops are rising faster (up to 20%) than the rental prices outside the walkable distance.



BUSINESS DAY

Target Tests Small Store for Urban Shoppers as Young People Pick Cities Over Suburbs

By ELIZABETH A. HARRIS JAN. 16, 2014



- John D. Griffith, executive vice president for property development at Target, said that as more people, and especially young people, opted to live in cities rather than suburbs, Target wanted to remain convenient.



Transit Accessibility

Transit Accessibility is...
the segment of an individual trip that
occurs between an origin or destination
point and the transit system.

~ Source: American Public Transit Association



Stakeholder Workshop



■ Facilities Staff



■ Transportation Planners



Stakeholder Workshop



- Human Services Coordinators



- Special Needs Coordinators



Surveys (April 2012)



DESIGNING TRANSIT ACCESSIBLE COMMUNITIES study



March, 2013



Prototype Concepts & Implementation Strategies



Transit Accessibility Toolkit

Issue
Importance
Improvement Considerations
Planning/Policy Guidance
Cost

Lighting

Information Signage

Wayfinding

Seating

Shelter

Shade

Adjacent Land Use

Bicycle Access

Bicycle Parking

Pedestrian Crossing

Sidewalk



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