MARICOPA ASSOCIATION of GOVERNMENTS

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September 2, 2008

TO: Members of the MAG Management Committee

FROM: Charlie McClendon, Avondale, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA

Wednesday, September 10, 2008- 12:00 noon
MAG Office, Suite 200 - Saguaro Room
302 North 1st Avenue, Phoenix

The next Management Committee meeting will be held at the MAG offices at the time and place noted above. Members of the Management Committee may attend the meeting either in person, by videoconference or by telephone conference call. The agenda and summaries are being transmitted to the members of the Regional Council to foster increased dialogue regarding the agenda items between members of the Management Committee and Regional Council. You are encouraged to review the supporting information enclosed. Lunch will be provided at a nominal cost.

Please park in the garage under the building, bring your ticket, parking will be validated. For those using transit, Valley Metro/RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Valerie Day at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Members are reminded of the importance of attendance by yourself or a proxy. Any time that a quorum is not present, we cannot conduct the meeting. Please set aside sufficient time for the meeting, and for all matters to be reviewed and acted upon by the Management Committee. Your presence and vote count.

c: MAG Regional Council

MAG MANAGEMENT COMMITTEE
TENTATIVE AGENDA
September 10, 2008

COMMITTEE ACTION REQUESTED

1. Call to Order

2. Pledge of Allegiance

3. Call to the Audience

   An opportunity is provided to the public to address the Management Committee on items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Citizens will be requested not to exceed a three minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Management Committee requests an exception to this limit. Please note that those wishing to comment on agenda items posted for action will be provided the opportunity at the time the item is heard.

   3. Information.

4. Executive Director's Report

   The MAG Executive Director will provide a report to the Management Committee on activities of general interest.

   4. Information and discussion.

5. Approval of Consent Agenda

   Prior to action on the consent agenda, members of the audience will be provided an opportunity to comment on consent items that are being presented for action. Following the comment period, Committee members may request that an item be removed from the consent agenda. Consent items are marked with an asterisk (*).

   5. Recommend approval of the Consent Agenda.

ITEMS PROPOSED FOR CONSENT*

MINUTES

*5A. Approval of July 9, 2008, Meeting Minutes

5A. Review and approval of the July 9, 2008, meeting minutes.

TRANSPORTATION ITEMS

*5B. Consultant Selection for MAG Transportation Database GIS System Phase II

The FY 2008 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2007, includes the development of the second phase of the MAG Transportation Database Geographic Information System (GIS). A request for proposals (RFP) to conduct the project was advertised on May 15, 2008. Proposals were received from eight consulting firms. A multi-agency evaluation team reviewed and ranked the proposals and recommended to MAG that Midwestern Software Solutions be selected to conduct the project in an amount not to exceed $250,000; if negotiations with Midwestern Software Solutions are not successful, that MAG negotiate with the evaluation team's second choice, Jacobs Engineering Group Inc., to conduct the project. Please refer to the enclosed material.

5B. Recommend that Midwestern Software Solutions be selected to conduct the development of the MAG Transportation Database GIS System Phase II for an amount not to exceed $250,000; if negotiations with Midwestern Software Solutions are not successful, that MAG negotiate with the evaluation team's second choice, Jacobs Engineering Group Inc., to conduct the project.

*5C. Consultant Selection for the Litter Prevention and Education Program for the Regional Freeway System in the MAG Region

The voter approved Regional Transportation Plan includes $279 million for the freeway maintenance program. One of the objectives of this program is to improve visual aesthetics along the regional freeway system, including litter control. In 2006, MAG implemented a litter prevention and education program, *Don't Trash Arizona*, to increase awareness of the health, safety, environmental and economic consequences of freeway litter and ultimately change the behavior of offenders. The FY 2009 MAG Unified Planning Work Program and Annual Budget includes $380,000 to augment litter prevention and education efforts. On July 11, 2008, MAG issued a Request for Proposals to continue implementation of *Don't Trash Arizona.* Proposals were received from two consulting firms. A multi-agency review panel evaluated the proposals and recommended to MAG that RIESTER be

5C. Recommend that RIESTER be selected to design and implement the FY 2009 Litter Prevention and Education Program for the Regional Freeway System in the MAG Region for an amount not to exceed $380,000.

selected as the consultant to design and implement the FY 2009 Litter Prevention and Education Program at a cost not to exceed $380,000. The base contract period shall be a one-year term. MAG may, at its option, offer to extend the period of this agreement up to a maximum of two (2), one (1) year options, based on consultant performance and funding availability. Please refer to the enclosed material.

GENERAL ITEMS

*5D. MAG FY 2010 PSAP Annual Element/Funding Request and FY 2010-2014 Equipment Program

Each year, the Public Safety Answering Point (PSAP) Managers submit inventory and upgrade requests that are used to develop a five-year equipment program that forecasts future 9-1-1 equipment needs of the region and will enable MAG to provide estimates of future funding needs to the Arizona Department of Administration (ADOA). The ADOA Order of Adoption stipulates allowable funding under the Emergency Telecommunications Services Revolving Fund, which is funded by the monthly 9-1-1 excise tax on wireline and wireless telephones. The MAG PSAP Managers and the MAG 911 Oversight Team recommended approval of the MAG FY 2010 PSAP Annual Element/Funding Request and FY 2010-2014 Equipment Program. Please refer to the enclosed material.

5D. Recommend approval of the MAG FY 2010 PSAP Annual Element/Funding Request and FY 2010-2014 Equipment Program for submittal to the Arizona Department of Administration.

*5E. Application Process for U.S. Department of Housing and Urban Development Stuart B. McKinney Funds for Homeless Assistance Programs

On December 8, 1999, the Regional Council approved MAG becoming the responsible entity for a year-round homeless planning process which includes submittal of the Department of Housing and Urban Development (HUD) Stuart B. McKinney Continuum of Care Consolidated Application for the MAG region. The Continuum of Care grant supports permanent and transitional housing as well as supportive services. More than

5E. Information.

50 homeless assistance applications were submitted to MAG on August 29, 2008. The Ranking and Review Committee is anticipated to make its recommendation for the new projects on September 15, 2008. The recommendation will be presented to the MAG Executive Committee for information and discussion on September 15, 2008. The MAG Continuum of Care Regional Committee on Homelessness is anticipated to approve the final application at the September 22, 2008, meeting. The final project list will be presented to the MAG Regional Council on September 24, 2008, for information. The final application will be submitted electronically to HUD on September 25, 2008. Please refer to the enclosed material.

TRANSPORTATION ITEMS

6. MAG Regional Transit Framework Study

Since February 2008, MAG has been working on a Regional Transit Framework Study. The study will provide decision-makers with a comprehensive perspective on the costs, schedules, trade-offs, impacts, and policy implications of future transit investment options. MAG staff will outline the progress to date and the next steps in the study process. Please refer to the enclosed material.

6. Information and discussion.

GENERAL ITEMS

7. Census 2010 Update

April 1, 2010, is Census Day. It is important for member agencies to begin preparations to ensure an accurate count. The MAG Population Technical Advisory Committee (POPTAC) will perform the role of coordination for the 2010 Census. At the last POPTAC meeting, Census Bureau staff encouraged each member agency to create a Community Complete Count Committee to increase the questionnaire mail-back response rate. The Census Bureau also encouraged each member agency to create a proclamation that sends the community the message that community

7. Information and discussion.

leaders and officials support and understand the importance of the 2010 Census. For Census 2000, the City of Phoenix coordinated the census advertising for print and broadcast media organizations, while MAG member agencies assisted with funding. The City of Phoenix has agreed to take the lead for the Census 2010 media and outreach campaign and anticipates asking member agencies for financial support. Member agencies are encouraged to begin discussions about budgeting for Census 2010 and the resources needed for a Complete Count Committee within each jurisdiction. Early planning for the decennial Census is necessary to be effective. An update on census efforts, including media outreach, funding/resources, and the technical geography programs will be provided. Please refer to the enclosed material.

8. Comments from the Committee

An opportunity will be provided for Management Committee members to present a brief summary of current events. The Management Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

8. Information.

MINUTES OF THE
MAG MANAGEMENT COMMITTEE MEETING
July 9, 2008
MAG Office Building - Saguaro Room
Phoenix, Arizona

MEMBERS ATTENDING

Charlie McClendon, Avondale, Chair
Rich Dlugas for Mark Pentz, Chandler
George Hoffman, Apache Junction
David Johnson for Jeanine Guy, Buckeye
* Jon Pearson, Carefree
Wayne Anderson for Usama Abujbarah, Cave Creek
Spencer Isom for B.J. Cornwall, El Mirage
Alfonso Rodriguez for Phil Dorchester, Fort McDowell Yavapai Nation
Rick Davis, Fountain Hills
* Gila Bend
* Joseph Manuel, Gila River Indian Community
George Pettit, Gilbert
Ed Beasley, Glendale
* John Fischbach, Goodyear
* RoseMary Arellano, Guadalupe
Darryl Crossman, Litchfield Park
Brent Stoddard for Christopher Brady, Mesa
Jim Bacon, Paradise Valley
Carl Swenson, Peoria
Frank Fairbanks, Phoenix
John Kross, Queen Creek
* Bryan Meyers, Salt River Pima-Maricopa Indian Community
John Little, Scottsdale
Michael Celaya for Randy Oliver, Surprise
Charlie Meyer, Tempe
Chris Hagen for Reyes Medrano, Tolleson
* Gary Edwards, Wickenburg
Lloyce Robinson, Youngtown
Arnold Burnham for Victor Mendez, ADOT
Kenny Harris for David Smith, Maricopa County
Bryan Jungwirth for David Boggs, Valley Metro/RPTA

* Those members neither present nor represented by proxy.
# Participated by telephone conference call.
+ Participated by videoconference call.

1. Call to Order

The meeting was called to order by Chair Charlie McClendon at 12:04 p.m.

2. Pledge of Allegiance

The Pledge of Allegiance was recited. George Hoffman and Michael Celaya joined the meeting by teleconference.

Chair McClendon introduced Carl Swenson, the new City Manager of Peoria, and Rick Davis, the new Town Manager of Fountain Hills.

Chair McClendon noted materials at each place: the revised agenda and revised material for agenda items #5E and #5G that were previously emailed to members.

Chair McClendon announced that parking garage validation and transit tickets were available from Valley Metro/RPTA for those using transit to come to the meeting.

3. Call to the Audience

Chair McClendon stated that Call to the Audience provides an opportunity to the public to address the Management Committee on items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Chair McClendon noted that those wishing to comment on agenda items posted for action will be provided the opportunity at the time the item is heard. Public comments have a three minute time limit and there is a timer to help the public with their presentations.

Chair McClendon recognized public comment cards from Dianne Barker, who noted that this was a high ozone day and people could reduce ozone by riding a bicycle, taking the bus, or walking. She expressed her thanks for the transit tickets she had received for coming to the meeting on the bus. Ms. Barker said that *The Arizona Republic* newspaper article the other day noted that the transportation reduction plan for employers is not mandatory, it is voluntary. She said that the United States and 17 other countries signed the Kyoto Agreement to reduce greenhouse gases, but the environmentalists say it is too little, too late. Ms. Barker said that she has a call to conscience and wants to do her part for the environment. Ms. Barker stated that everyone is a contributor and asked members if they wanted to be a part of the problem or a part of the solution. Chair McClendon thanked Ms. Barker for her comments.

4. Executive Director's Report

Dennis Smith, MAG Executive Director, stated that a significant milestone will be reached on July 15, 2008, when ADOT will celebrate the completion of the Proposition 300 freeway system that remained after the removal of the South Mountain and Paradise Freeways, and Grand Avenue improvements. Mr. Smith stated that many Think Tanks comment that the cities are fragmented, but that is not evident for the Regional Freeway System where they have worked well together. Mr. Smith stated that in 1984, the Outer Loop Financing Task Force, consisting of Scottsdale Councilmember Billie Gentry, Maricopa County Supervisors Tom Freestone and Fred Koory, Goodyear Mayor Chauncey Coor, and Phoenix Mayor Terry Goddard, started the process for the completion of the Outer Loop. He said that they used existing 15 percent funds from the gas tax and proposed issuing $300 million in general obligation bonds.

Mr. Smith stated that the business community then suggested a sales tax. In July 1985, the Regional Council approved the final elements for the Proposition 300 freeway system. In 1992, when Mesa Mayor Peggy Rubach was MAG Chair, the Regional Council took 50 percent of MAG's federal funds stated for local needs and allocated them to the state highway system. Mr. Smith reported that in June 1992, the Legislature gave MAG the authority over priorities and material cost changes. In 1996, when Glendale Mayor Elaine Scruggs was MAG Chair, the Regional Council reprioritized and accelerated projects, returned elements to the freeway

system, such as the Red Mountain, and provided a completion date of 2014. Mr. Smith stated that in 1998, when Tempe Mayor Neil Giuliano was Chair, MAG received its fair share of federal funds from ADOT and the completion date was moved up to 2007. He said that an article in the *Business Journal* anniversary edition said that the most significant business story from 1985 to 2005 was not the Palo Verde Nuclear Plant, and not the Groundwater Act, but the Regional Freeway System.

Mr. Smith expressed his thanks to the MAG elected officials who worked on this effort: former Chandler Mayor Jim Patterson, former Phoenix Councilman Ken O'Dell, and former Glendale Mayor George Renner; and to former and current MAG staff: Jack DeBolske, Roger Herzog, Eric Anderson, and Terry Johnson. Mr. Smith commented that this was the most significant economic development effort in this state and was accomplished by cities that worked together. Chair McClendon thanked Mr. Smith for his report. No questions for Mr. Smith were noted.

5. Approval of Consent Agenda

Chair McClendon stated that agenda items #5A, #5B, #5C, #5D, #5E, #5F, #5G, #5H, #5I, #5J, and #5K were on the consent agenda. Chair McClendon reviewed the public comment guidelines for the consent agenda. He noted that no public comment cards had been received.

Chair McClendon asked if any member of the committee had questions or a request to have a presentation on any consent agenda item.

Mr. Meyer requested that agenda item #5C be removed from the consent agenda.

Mr. Pettit said that he had a question on agenda item #5E. He asked the genesis and process for developing Table C. Eileen Yazzie, MAG Transportation Program Manager, explained that agenda item #5D includes changes to the FY 2008-2012 MAG Transportation Improvement Program, and agenda item #5F is the New Finding of Conformity for the FY 2008-2012 MAG Transportation Improvement Program that was done in June. She stated that on June 30, 2008, Maricopa County requested the addition of a project. Ms. Yazzie explained that because the conformity process had already been completed, in order to not jeopardize the Finding of Conformity, staff felt it was in the best interest to add the County project to agenda item #5E, which includes an amendment to the TIP. She noted that there would be no impact to the Conformity Analysis, and the project is locally funded at this time.

Mr. Pettit moved to recommend approval of consent agenda items #5A, #5B, #5D, #5E, #5F, #5G, #5H, #5I, #5J, and #5K. Mr. Crossman seconded, and the motion carried unanimously.

5A. Approval of June 11, 2008, Meeting Minutes

The Management Committee, by consent, approved the June 11, 2008, meeting minutes.

5B. Enhancement Peer Review Group Round 16 Recommendations

The Management Committee, by consent, recommended that the ranked applications from the MAG Enhancement Peer Review Group be forwarded to the Arizona Department of Transportation for consideration by the State Transportation Enhancement Review Committee.

The Enhancement Peer Review Group, formerly the Enhancement Funds Working Group that was formed by the MAG Regional Council in April 1993, reviews and recommends a ranked list of Enhancement Fund applications from this region to the State Transportation Enhancement Review Committee (TERC). This year, seven applications for local funds were received totaling $3,500,000 with approximately $8 million available statewide. Three applications for state funds were received totaling $2,999,957 with approximately $5 million available statewide. The Enhancement Peer Review Group recommended that the attached ranked applications be forwarded to the Arizona Department of Transportation for consideration by the TERC.

5D. Project Changes – Amendment and Administrative Modification to the FY 2008-2012 MAG Transportation Improvement Program

The Management Committee, by consent, recommended approval of an amendment and administrative modification to the FY 2008-2012 MAG Transportation Improvement Program, as appropriate, to the Regional Transportation Plan 2007 Update, and Material Cost, Scope, and Schedule Changes to the ADOT Program as shown in the attached tables. The FY 2008-2012 Transportation Improvement Program (TIP) and Regional Transportation Plan (RTP) 2007 Update were approved by Regional Council on July 25, 2007, and have been amended and modified in October 2007, and January, February, and April 2008. Rather than producing a new TIP for FY 2009, the FY 2008-2012 TIP is being amended and modified. The proposed amendment and administrative modification to the FY 2008-2012 TIP is divided into the Highway Section - Table A, and Transit Section - Table B. A new Finding of Conformity for the FY 2008-2012 MAG TIP and RTP 2007 Update, as amended, is included as a separate agenda item. In addition, Table A includes a column annotating the ADOT projects that are Material Cost, Scope, or Schedule Changes to the ADOT Program. The Transportation Review Committee recommended approval.

5E. Federal Fiscal Year 2008 MAG Final Closeout and Amendment/Modification to the FY 2008-2012 MAG Transportation Improvement Program

The Management Committee, by consent, recommended approval of the FFY 2008 MAG Final Closeout, and recommended amending/modifying the FY 2008-2012 MAG TIP to allow the projects to proceed. Since the Regional Council approved the FFY 2008 MAG Interim Closeout, there has been an additional project requesting to be deferred, LPK08-801: Litchfield Park paving unpaved alleys, which is found in Table A. With this new deferral, the funding amount available for Closeout increases from $14.7 million to $15.05 million. The identification of these additional funds for Closeout indicates that the first project in the rank ordered Contingency List, VMR08-809T: Valley Metro Rail reimbursement for construction activities for the Central Phoenix/East Valley (METRO) light rail transit project in the amount of $326,150, can be funded. For administrative purposes, the funds from VMR08-809T will be programmed into the VMR08-808T, which is the Valley Metro Rail $5,291,850 reimbursement project for construction activities for the Central Phoenix/East Valley (METRO). This is annotated in Table B. Since a recommendation by the Transportation Review Committee and the mailout of the July 9, 2008, MAG Management Committee agenda, Maricopa County requested that an Intelligent Transportation Systems (ITS) project located in western Maricopa County be added to the FY 2008-2012 MAG TIP. This is reflected in Table C.

5F. New Finding of Conformity for the FY 2008-2012 MAG Transportation Improvement Program and Regional Transportation Plan 2007 Update, as Amended

The Management Committee, by consent, recommended approval of the new Finding of Conformity for the FY 2008-2012 MAG Transportation Improvement Program and Regional Transportation Plan 2007 Update, as amended. On July 25, 2007, the MAG Regional Council approved the Finding of Conformity for the FY 2008-2012 MAG Transportation Improvement Program (TIP) and Regional Transportation Plan 2007 Update. Since that time, an amendment has been proposed that includes changes to Arizona Department of Transportation projects, changes to Arterial Life Cycle Program projects in Gilbert, Maricopa County, Mesa, Peoria, and Scottsdale, and changes to Queen Creek projects. The conformity assessment on the proposed amendment, which includes a regional emissions analysis, concludes that the TIP and Regional Transportation Plan 2007 Update meet all applicable federal conformity requirements and are in conformance with applicable air quality plans. On June 20, 2008, a 30-day public review period began on the conformity assessment and proposed amendment to the TIP and Regional Transportation Plan 2007 Update. Any comments on the conformity assessment and amendment were requested by July 22, 2008.

5G. Conformity Consultation

The Maricopa Association of Governments is conducting consultation on a conformity assessment for an administrative modification to the FY 2008-2012 MAG Transportation Improvement Program. The proposed administrative modification includes the deferral of a Litchfield Park alley paving project from FY 2008 to FY 2009, as part of the Final Closeout of the Federal FY 2008 MAG Federally Funded Program. The administrative modification includes a minor project revision that does not require a conformity determination. In addition, MAG is conducting consultation on a conformity assessment for an amendment to the FY 2008-2012 MAG Transportation Improvement Program. Since the mailout of the July 9, 2008, MAG Management Committee agenda, Maricopa County requested that an Intelligent Transportation Systems (ITS) project located in western Maricopa County be added to the FY 2008-2012 MAG TIP. The project may be categorized as exempt from a conformity determination. Comments on the conformity assessments were requested by July 18, 2008. This item was on the agenda for consultation.

5H. Building Bridges Report on Housing and Transportation Conference

The Management Committee, by consent, recommended approval of the Building Bridges report. On April 8, 2008, nearly 300 people attended the MAG 2008 Conference on Housing and Transportation Human Services Coordination. This event featured best practices and strategies to improve coordination in order to create more sustainable communities. This report highlights the strategies chosen by conference participants, local leaders and national experts as having the most potential for success in this region. The MAG Building Codes Committee received the report and offered feedback that was incorporated into the report. The MAG Human Services Technical Committee recommended approval of the report.

5I. Draft MAG 208 Water Quality Management Plan Amendment for the Town of Cave Creek Water Reclamation Facility

The Management Committee, by consent, recommended approval of the Draft MAG 208 Water Quality Management Plan Amendment for the Town of Cave Creek Water Reclamation Facility. The Town of Cave Creek requested that MAG amend the 208 Water Quality Management Plan to include the Cave Creek Water Reclamation Facility with an ultimate capacity of 2.25 million gallons per day. Reclaimed water from the facility would be disposed of through reuse and Arizona Pollutant Discharge Elimination System Permit discharge points to the Galloway Wash and Cave Creek Wash. The existing Cave Creek Wastewater Treatment Plant would be decommissioned once the new facility is operational. The project is located within three miles of the Town of Carefree, City of Phoenix, City of Scottsdale, and unincorporated Maricopa County, and all have indicated no objections. A public hearing on the draft amendment was conducted on June 23, 2008. Following the hearing, the MAG Water Quality Advisory Committee unanimously recommended approval of the Draft 208 Plan Amendment.

5J. Amendment to the FY 2009 MAG Unified Planning Work Program and Annual Budget to Accept Funding from the Virginia G. Piper Charitable Trust for the MAG Transportation Ambassador Program

The Management Committee, by consent, recommended approval to amend the FY 2009 MAG Unified Planning Work Program and Annual Budget to accept funding from the Virginia G. Piper Charitable Trust for the MAG Transportation Ambassador Program. On June 25, 2008, MAG was notified that the Virginia G. Piper Charitable Trust will grant MAG $20,000 to support the implementation of the MAG Transportation Ambassador Program that was included in the FY 2009 MAG Unified Planning Work Program. It is necessary to amend the FY 2009 MAG Unified Planning Work Program and Annual Budget to accept these funds.

5K. Amendment to the MAG FY 2009 MAG Unified Planning Work Program and Annual Budget to Provide Funding to ASU for a Light Rail Economic Impact Study

The Management Committee, by consent, recommended approval to amend the MAG FY 2009 MAG Unified Planning Work Program and Annual Budget to hire the School of Planning at Arizona State University (ASU) to provide a Light Rail Economic Impact Study at a cost of $24,852.10. Light rail is one of the largest single infrastructure investments the Phoenix metropolitan area has ever made. Its impacts on the economy are of great interest to the cities, businesses and citizens it affects. To understand these impacts, MAG is proposing to hire the School of Planning at Arizona State University (ASU) at a cost of $24,852.10. MAG approached the School of Planning and the Department of Finance and Real Estate at ASU as well as the University of North Texas, all of whom have expertise in economic impact studies. Only the School of Planning at ASU responded positively to the request for further information. ASU students, under direction from the faculty of the School of Planning, would collect the data required. Faculty would analyze it and provide advice to MAG. MAG federal funds would be used for this purpose.

5C. Consultant Selection for Phase II of the MAG Commuter Rail Strategic Planning Consulting Services Project: Grand Avenue Commuter Rail Corridor Development Plan

This item was removed from the Consent Agenda.

Kevin Wallace, MAG Transit Planning Project Manager, reported that the MAG Regional Council accepted the Commuter Rail Strategic Plan in April 2008. The Plan identified 12 action steps to be implemented over the next several years, and the Regional Council directed that staff proceed with the first four action steps. Mr. Wallace stated that action step #2 calls for coordination with Union Pacific (UP) Railroad. He noted that MAG deferred planning and coordination with UP to ADOT until a preferred route is identified. Mr. Wallace stated that after this, MAG will be able to do more of this type of work.

Mr. Wallace stated that action step #3 calls for planning and coordination with the Burlington Northern Santa Fe (BNSF) Railroad. He stated that the consultant recommended by this agenda item would prepare a plan for this specific corridor. Mr. Wallace noted that the idea of this project is to develop a phased implementation plan along the Grand Avenue corridor. They will be looking at implementing different levels of service over time, extending corridors, traffic safety, freight rail, station locations, capital and operating requirements, and identifying costs to implement service. Chair McClendon thanked Mr. Wallace for his report and asked members if they had questions.

Mr. Stoddard commented that the UP line was to be done as a part of the State Transportation Plan. He asked if MAG would take up the UP line if this was not enacted. Mr. Wallace replied that they are looking at it that way right now. Once ADOT has a recommendation on the route, they expect to do more of these types of studies in the future. Mr. Wallace added that this is the one study that MAG could work on at this time.

Mr. Meyer expressed that the City of Tempe had no issue with this agenda item and was supportive of it. He urged that a focus on the other portion of the overall commuter rail study be continued. Mr. Meyer stated that the UP line is of particular interest in the East Valley and they would like to see it move forward in some form. Mr. Meyer moved to recommend approval of the selection of URS Corporation to develop the Grand Avenue Commuter Rail Corridor Development Plan for an amount not to exceed $600,000. Mr. Swenson seconded, and the motion carried unanimously.

6. Proposition 400 Noise Mitigation Funding

Eric Anderson, MAG Transportation Director, stated that in 2003, the Transportation Policy Committee and Regional Council set aside $75 million of Proposition 400 funds for additional noise mitigation in residential areas adjacent to freeways. He noted that approximately $55 million of the $75 million was set aside for rubberized asphalt, and the remaining $20 million was targeted for other noise mitigation. Mr. Anderson stated that in 2007, the Transportation Policy Committee instructed that MAG issue a solicitation of projects that might utilize the remaining $20 million of noise mitigation funds. He noted that because ADOT is required to provide noise mitigation in areas that receive roadway improvements, the focus of the Proposition 400 funds was areas with no planned improvements or improvements a number of

years in the future. Mr. Anderson noted that the section of I-10 west of the Deck Park Tunnel is a good example of an area with no planned improvements.

Mr. Anderson noted that the Proposition 400 noise mitigation funds would also provide added funding for projects that exceed the ADOT cost effectiveness threshold, which was established at $43,000 per affected property in 2005. He noted that the Transportation Policy Committee thought the program should look beyond that.

Mr. Anderson stated that in response to the solicitation for projects that could utilize the Proposition 400 noise mitigation funds, eleven projects were received by MAG. He stated that the ADOT consultant conducted noise measurements that were provided to the TPC, which then directed that ADOT conduct further analyses, taking into account concerns expressed about the time of day the measurements would be taken and future traffic volumes impacting the noise levels. He noted that the Federal Highway Administration guidelines say that measurements must be taken at the time of day of the highest noise levels.

Mr. Anderson stated that the study found that all of the sites studied were within one dBA for the 64 dBA noise threshold with most of the sites projected to exceed the threshold. He explained that the ADOT noise policy threshold is 64 dBA, and any time noise is above at or above that level it triggers noise mitigation at ADOT. Mr. Anderson stated that 64dBA is different if a project is a federal project. He stated that the federal government does not allow rubberized asphalt as noise mitigation because the Federal Highway Administration says its life cycle used in calculations is unknown. Mr. Anderson stated that the ADOT analysis assumed the projects are state funded. He noted that the noise levels in the report would all exceed 64dBA. Mr. Anderson explained that the Cactus Road and Loop 101 project came in at 63 dBA, but when the four dBA are added back in, the project would be at 67 dBA. Mr. Anderson commented that there is a lot of science behind noise mitigation, as well as policy. He added that these are Proposition 400 funds and the region can decide how to spend the money, as long as the decisions stay within the parameters of the legislation.

Mr. Anderson noted the eleven locations that were analyzed: in Phoenix at I-17 and Camelback, on I-10 from 7th Avenue to 15th Avenue, at Loop 101 and 51st Avenue, at Loop 101 and 7th Street, and at SR-51 and Greenway Road; in Scottsdale at Loop 101 and 90th Street and at Loop 101 and Cactus; in Peoria, on Loop 101 from Peoria to Grand Avenue, on Loop 101 from Olive to Peoria, and on Loop 101 from Northern to Olive; and in unincorporated Maricopa County on Loop 303 from Deer Valley to north of Robertson Drive.

Mr. Anderson stated that the cost to construct all 11 noise barriers is estimated to be $15.6 million, which is within the available funding. He added that there may be surplus funds that could be used toward other mitigation projects, such as the south side of I-10 from 7th Avenue to 15th Avenue.

Mr. Anderson displayed photographs of the areas that would receive noise mitigation. He noted that some have no barriers at all or barriers of insufficient height to be effective against noise. Chair McClendon thanked Mr. Anderson for his report.

Chair McClendon recognized public comment from Steve Dreiseszun, representing the F. Q. Story Historic District in Phoenix. He noted that mitigation project on I-10 from 7th Avenue to 15th Avenue runs through his neighborhood and is included in the list of 11 projects that were submitted for Proposition 400 noise mitigation funds. Mr. Dreiseszun stated that he is a 33-year resident of the neighborhood, which predates I-10 and the Inner Loop. He reported that estimates say that 260,000 vehicles travel daily on I-10 through his neighborhood, 24,000 of which are heavy trucks. Mr. Dreiseszun pointed out that the noise wall diminishing at 15th Avenue is a design flaw his neighborhood has lived with since 1990. He expressed that the neighborhood is pleased that noise mitigation for their neighborhood was addressed in Proposition 400, and he feels that it is important to consider neighborhoods and the people who reside in them. Mr. Dreiseszun urged the Management Committee to support approval of this item; it is long past due. He expressed his thanks to MAG staff on this effort, especially Eric Anderson. Chair McClendon thanked Mr. Dreiseszun for his comments.

Mr. Pettit moved to recommend approval that noise barriers be constructed at the 11 sites identified using the Proposition 400 noise mitigation funding. Mr. Crossman seconded. Before a vote was taken, Chair McClendon asked the Committee if they had questions or comments.

Mr. Little stated that once the barriers are built, the dynamics change and new sound could be created in new places. He asked if asked if the analysis did any projections on that. Mr. Anderson replied that the consultant's analysis did project a reduction of noise volume in those locations, but did not analyze if noise mitigated at one place would bounce to another. He added that he was not sure such an analysis could be done. Mr. Anderson advised that once the barriers are in place any noise issues that could arise would need to be looked at.

With no further discussion, the vote on the motion passed unanimously.

7. Use of I-10 for High Capacity Transit

Rick Simonetta, Chief Executive Officer for METRO, presented a report on the 20-mile light rail project and on the I-10 west project. He began with an update on the 20-mile light rail starter system. He stated that the project is on schedule to open in late December 2008 and is on budget. Mr. Simonetta noted that construction is 90 percent complete and all of the track is in place. He added that all 50 of the vehicles have arrived in Phoenix, with final assembly needed on about seven or eight vehicles.

Mr. Simonetta stated that light rail schedule will mirror the bus schedule. Mr. Simonetta noted that because light rail operates on city streets, it will travel at the posted speed limits. He explained light rail will respond to the broader need for transit options, such as Arizona State University students to travel between the Tempe and downtown Phoenix campuses, and opportunities for lunchtime trips and errands.

Mr. Simonetta stated that light rail has the same fares and passes as the bus system. He noted that a light rail/bus pass may be upgraded to express or rapid buses by paying the difference. Mr. Simonetta showed how tickets may be purchased from the ticket vending machines. He displayed a photo of one of the 28 shaded light rail stations and noted that they will be adding greenery on the platforms. Mr. Simonetta stated that in the summer of 2008, the training of 60

light rail operators will begin, line sections two and three will be completed, and the system will be tested in downtown Phoenix, Tempe and Mesa. Mr. Simonetta announced that the first train will operate in downtown Phoenix on July 10th under its own speed.

Mr. Simonetta stated that the public safety campaign is a very important component of the light rail project, and information will be disseminated through television, local newspapers, print, email, and newsletters. He noted that construction on the 20-mile light rail system will be complete in Fall 2008. Mr. Simonetta stated that the project will culminate in a grand opening weekend, December 27 to 28, 2008, and the first day of passenger service will be on December 29, 2008.

Mr. Simonetta then presented a report on the I-10 West Alternatives Analysis, which has been ongoing for one year, with participation by ADOT, the City of Phoenix, RPTA, and MAG. He displayed a map of the 57-mile high capacity transit system that is included in the Regional Transportation Plan (RTP). He noted that the extension of the I-10 west corridor is programmed for completion in 2019.

Mr. Simonetta stated that travel demand in this corridor is expected to increase from 250,000 to 500,000 people trips per day. He noted that new freeway lanes are programmed with a 2012 completion, but even with these lanes, travel times are still expected to increase by 35 percent. He stated that high capacity transit in dedicated lanes will allow faster and more predictable travel times than automobiles.

Mr. Simonetta stated that the Environmental Impact Statement done for the federal government in 1978, included preservation of a 50-foot median for future mass transit, from 91st Avenue to Buckeye Road, with the technology to be defined in the future. He noted that a 2006 METRO study confirmed that the optimal location for high capacity transit was in the median.

Mr. Simonetta stated that they have concluded Tier One of the Alternatives Analysis, which includes scoping and community input, and a fatal flaw analysis. He stated that the Phoenix City Council and the METRO Board have taken action to preserve the I-10 freeway right-of-way west of I-17 for high capacity transit improvements.

Mr. Simonetta stated that with the completion of Tier One, they are moving into Tier Two, which will define alternatives in greater detail, such as technology and station locations, taking into consideration various activity centers along this corridor.

Mr. Simonetta said that an alignment along I-10 is supported because it is consistent with the original I-10 Environmental Impact Statement, it is consistent with the Regional Transportation Plan approved by voters in 2004, it best addresses the need for improved mobility, it provides the best speed, capacity and reliability, and it minimizes right-of-way acquisition, street construction, and utility relocation. Mr. Simonetta stated that a lot of work remains to be done in Tier Two to define the downtown route options and connect to downtown Phoenix and serve the State Capitol. Mr. Simonetta stated that technologies under consideration include light rail, bus rapid transit, and local/express bus.

Mr. Simonetta stated that the recommendation that went to the Phoenix City Council and the METRO Board was that an early decision was needed to maximize coordination with ADOT's I-10 widening and to support the I-10 freeway right-of-way west of I-17 for high capacity transit improvements. Chair McClendon thanked Mr. Simonetta for his report and asked the Committee if they had comments or questions.

Mr. Fairbanks stated that the City of Phoenix considered the possibility of rail along Thomas Road, McDowell Road and Indian School Road. He noted that placing rail along these streets would offer significant economic benefits, and added that some sections along these streets could use that benefit. Mr. Fairbanks stated that in the end, Phoenix supported the I-10 alignment for regional reasons because it is the route that moves the most people at the highest speed. He commented that it might be more beneficial to the City of Phoenix to run rail along local streets, but it supported the I-10 route because it is so heavily used, and with the construction of park and ride lots, a tremendous amount of people can be moved off I-10 and moved more quickly and rapidly. Mr. Fairbanks stated that from a regional perspective, the City of Phoenix endorsed this alignment as the best regional solution to move people. He noted that what is funded on this route is a match for federal government funding, and without that funding they could not build the entire route. Mr. Fairbanks stated that federal criteria are extremely difficult, and this route will maximize the federal evaluation of the project and facilitate federal funding of the project.

Mr. Simonetta stated that they are also trying to be aggressive with the Federal Transit Administration. He indicated that they will do everything they can to get an overmatch. Mr. Simonetta stated that the City of Phoenix is paying 100 percent local funding for the northwest extension, and they will have the ability to use the local match as overmatch for federal funding on another project. He added that they feel this alternative has the highest qualifications for federal approval.

Mr. Meyer suggested considering an economic impact analysis as we look west to see if there is a significant difference between locating rail along freeway right-of-way and connecting with park and ride lots, versus locating rail along city streets.

With no further discussion, Mr. Fairbanks moved to recommend adoption of the I-10 Freeway Right of Way, west of I-17, as the Locally Preferred Alternative for high capacity transit improvements. Mr. Pettit seconded, and the motion carried unanimously.

8. Radio Public Service Announcement for the MAG Youth Empowerment Project

Amy St. Peter, MAG Human Services Manager, provided an update to the Management Committee on the MAG Youth Empowerment Project. She said that the purpose of the presentation was to request the cities' assistance in promoting the latest public service announcement (PSA) created by teens about dating violence.

Ms. St. Peter stated that the Youth Empowerment Project was implemented in FY 2007 as an intervention tool to help teens end dating violence. The impetus for the project was teens, through regional focus groups, saying that they did not feel safe. She noted that the MAG

Domestic Violence Council and the MAG Human Services Coordinating Committee partnered to launch the Youth Empowerment Project.

Ms. St. Peter noted that the main facets to the project are a Web site and an annual PSA competition, which are supported with an Innovative grant from the Governor's Office, Division for Women. She remarked that the Web site features testimonials by teens, information about resources, and the winning PSA entries. Ms. St. Peter noted that the site has been enormously successful, and in FY 2008, had more than 11,000 unique visits. She stated that MAG staff have been contacted for assistance by teens in the region and even across the country through the Web site.

Ms. St. Peter stated that the PSA competition invites teens to craft audio and video messages that promote the Web site and ending dating violence. She noted that MAG professionally produced and distributed the winning entries, and this year, the winning radio ad was produced with teen volunteers from the Valley Youth Theater. The PSA was played for the Committee.

Ms. St. Peter requested that cities support this effort by linking their agency's Web site to the weboffriends.org Web site, providing this information to teen advisory councils, and playing the PSA on their municipal cable channel. Chair McClendon thanked Ms. St. Peter for her report and asked members if they had questions.

Mr. Beasley asked if the information had been produced in Spanish. He commented that it did not appear very diverse. Ms. St. Peter replied that some of the information on the Web site is available in Spanish, and eventually, all of the information will be translated.

9. Legislative Update

Nathan Pryor, MAG Senior Policy Planner, first updated the Committee on the State budget. He said that the State Legislature concluded one of its lengthiest sessions on June 27, 2008, and passed the FY 2009 budget. The Governor signed the budget on the same day. Mr. Pryor stated that the final budget is $9.9 billion, which is a reduction of nearly $2 billion from the FY 2008 budget, and one of the highest percentage reductions in the country. Mr. Pryor advised that the budget consists of spending reductions, bonding, and fund sweeps. He added that a special session might be convened if there are further downturns in the economy. Mr. Pryor stated that the fund sweeps included about $106 million from the HURF and state highway fund for Department of Public Safety. He advised that MAG staff is working on a budget analysis to determine the implications for the region and member agencies.

Mr. Pryor stated that another fund sweep that affects the region is $25.08 million from the Emergency Telecommunications Fund. He stated that House Bill 2381, which would have increased the percentage allowed for administrative purposes for the state's 9-1-1 systems from three percent to five percent, did not make it through the legislature. Mr. Pryor stated that the region would have benefitted from this increase to pay personnel costs. He stated that MAG staff will work with the MAG 9-1-1 office and the MAG 9-1-1 Oversight Team on this issue. Mr. Pryor added that the costs to operate the region's Community Emergency Notification System are covered for FY 2009.

Mr. Pryor then updated the Committee on the federal budget. He stated that the Bush administration has proposed cutting spending by the Department of Transportation for FY 2009 to $67.1 billion, which is down $1.1 billion from 2008 levels. Mr. Pryor advised that this has been viewed unfavorably by Congress. The House Appropriations subcommittee has unanimously approved its own transportation spending bill that would provide the Department of Transportation with $69.8 billion, which is a $2.7 billion increase from the president's request. Mr. Pryor stated that the House proposal increases funding for public transit by $1 billion from FY 2008 to a total of $10.3 billion, which includes more than $1.8 billion for new commuter transit lines and more than $8.3 billion for bus services. The bill also sets aside $40.2 billion for highway projects, as guaranteed by SAFETEA-LU.

Mr. Pryor also noted that the Transportation, Housing and Urban Development spending bill is expected to be finalized soon. The Appropriation Subcommittee is scheduled to mark up its bill today, with the full Appropriations Committee slated to consider it Thursday. Mr. Pryor commented that it is expected that the full committee markup will include a debate on the Highway Trust Fund and how to deal with the deficit. He stated that the FY 2009 budget is expected to stall because this is a presidential election year. Chair McClendon thanked Mr. Pryor for his report. No questions from the Committee were noted.

10. Comments from the Committee

An opportunity will be provided for Management Committee members to present a brief summary of current events. The Management Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Chair McClendon announced that the August 13, 2008, Management Committee meeting was canceled. He added that a cancellation notice would be mailed out.

There being no further business, the meeting adjourned at 1:00 p.m.

_____
Chairman

_____
Secretary

Agenda Item #5B

MARICOPA ASSOCIATION OF GOVERNMENTS INFORMATION SUMMARY... for your review

DATE:
September 2, 2008

SUBJECT:
Consultant Selection for MAG Transportation Database GIS System Phase II

SUMMARY:
The FY 2008 MAG Unified Planning Work Program, approved by the MAG Regional Council in May 2007, includes the development of the second phase of the MAG Transportation Database Geographic Information System (GIS-T) with a corresponding budget not to be exceeded of $250,000. MAG has completed the first phase of the development in 2007. Phase II of the MAG Transportation Database GIS System development is aimed at addressing issues and improvements identified through the utilization of the Phase I deliverables and completion of the implementation and development tasks scheduled for the second phase of the project. The main goals and deliverables of the project include:

- Increase efficiency of the regional transportation planning business process through automation of transportation data management and transportation modeling tasks, including completion and implementation of the multi-year transportation master network.
- Improve transportation data accessibility and facilitate data analysis by streamlining data exchange processes and development of visualization tools for transportation programming and transportation modeling purposes, including development and implementation of the web-based data visualization, data entry and data analysis interfaces.
- Improve transportation data quality assurance and quality control procedures through system designs and GIS-based software solutions that ensure data consistency and ongoing data validation.

The request for proposals (RFP) for Transportation Database GIS System Phase II was advertised on May 15, 2008. Proposals were received from the following eight consulting firms: AMEC Earth & Environmental, Inc., Caliper Corporation, Data Transfer Solutions LLC, Jacobs Engineering Group, Inc., Midwestern Software Solutions LLC, RBF Consulting, Inc., Rick Engineering Company Inc., and Wilbur Smith Associates, Inc.

An eleven member multi-agency evaluation team reviewed and ranked the proposals. The evaluation team included representatives from the Arizona Department of Transportation, the City of Glendale, the City of Phoenix, the City of Tempe, the Maricopa County Department of Transportation, Valley Metro, Valley Metro Rail, and MAG. The evaluation team reviewed the proposals and recommended four consulting teams for interviews: Caliper Corporation, Jacobs Engineering Group Inc., Midwestern Software Solutions LLC, and Wilbur Smith Associates, Inc. The evaluation team interviewed the proposers on August 12, 2008, and recommended to MAG that Midwestern Software Solutions be selected to conduct the project in an amount not to exceed $250,000; if negotiations with Midwestern Software Solutions are not successful, that MAG negotiate with the evaluation team's second choice, Jacobs Engineering Group Inc., to conduct the project.

PUBLIC INPUT:
No public input was received.

PROS & CONS:
PROS: This project will enable MAG to implement a GIS-T that will provide for a better integration of transportation modeling, transportation planning and programming business processes and substantially improve efficiency of transportation planning processes at MAG and MAG member agencies.

CONS: Delaying the above work element could compromise efficiency of the transportation modeling work required for ongoing and future highway and transit projects.

TECHNICAL & POLICY IMPLICATIONS:
TECHNICAL: This project will provide for an increased reliability of transportation networks data, better integration of MAG business processes and increased data consistency.

POLICY: Improvements in reliability and accessibility of transportation network data and data integration in a single GIS-based data warehouse will improve quality of transportation forecasts and facilitate planning decisions.

ACTION NEEDED:
Recommend that Midwestern Software Solutions be selected to conduct the development of the MAG Transportation Database GIS System Phase II for an amount not to exceed $250,000; if negotiations with Midwestern Software Solutions are not successful, that MAG negotiate with the evaluation team's second choice, Jacobs Engineering Group Inc., to conduct the project.

PRIOR COMMITTEE ACTIONS:
On August 12, 2008, the proposal evaluation team interviewed the four firms and recommended to MAG the selection of Midwestern Software Solutions to conduct the study in an amount not to exceed $250,000; if negotiations with Midwestern Software Solutions are not successful, that MAG negotiate with the evaluation team's second choice, Jacobs Engineering Group Inc., to conduct the project.

PROPOSAL EVALUATION TEAM
Adabala Purab, City of Glendale
Anne MacCracken, Valley Metro
Abhishek Dayal, Metro
Audrey Skidmore, Maricopa Association of Governments
Mick Cseri, Arizona Department of Transportation
Marta Dent, Maricopa County Department of Transportation
Matthew Dudley, City of Glendale
Ratna Korepella, Valley Metro
Robert Yabes, City of Tempe
Robert Walsh, City of Phoenix
Steve Tate, Maricopa Association of Governments

CONTACT PERSON:
Vladimir Livshits, MAG (602) 254-6300

Agenda Item #5C

MARICOPA ASSOCIATION OF GOVERNMENTS INFORMATION SUMMARY...for your review

DATE:
September 2, 2008

SUBJECT:
Consultant Selection for the Litter Prevention and Education Program for the Regional Freeway System in the MAG Region

SUMMARY:
The voter approved Regional Transportation Plan (RTP) includes $279 million for the freeway maintenance program. One of the objectives of this program is to improve visual aesthetics along the freeway/highway system in the MAG region, including litter control. To help accomplish this goal, in 2006, the MAG Regional Council approved the selection of a consultant to implement a Litter Prevention and Education Program for the Regional Freeway System in the MAG region, also known as *Don't Trash Arizona*. The purpose of the program is to increase awareness of the health, safety, environmental and economic consequences of freeway litter and ultimately change the behavior of offenders.

The initial two-year contract for the prevention and education program expired August 31, 2008. On May 28, 2008, the Regional Council approved the FY 2009 MAG Unified Work Program and Annual Budget, which included $380,000 in additional funds to augment litter prevention and education efforts and to build on the program efforts to date.

On July 11, 2008, MAG issued a Request for Proposals from qualified consultants for a Litter Prevention and Education Program for the Regional Freeway System in the MAG region. The purpose of the program is to reduce litter on the regional freeway system by developing a strategy to increase public awareness and change behavior among offenders. The contract will be completed at a cost not to exceed $380,000. The base contract period shall be a one (1) year term. MAG may, at its option, offer to extend the period of this agreement up to a maximum of two (2), one (1) year options, based on consultant performance and funding availability.

On August 8, 2008, MAG received proposals from two qualified consultants in response to the Request for Proposals. Companies submitting proposals included HMA Public Relations and RIESTER.

A multi-agency review panel made up of participants from MAG member agencies met on August 15, 2008 to evaluate the proposals and determine if follow-up interviews were warranted. Both respondents were brought in for follow-up interviews, which were conducted on August 28, 2008. Following the interview process, the multi-agency review panel unanimously recommended to MAG that RIESTER be selected as the consultant to design and implement the FY 2009 Litter Prevention and Education Program at a cost not to exceed $380,000.

The regional Litter Education and Prevention campaign will be administered by MAG in cooperation with the Arizona Department of Transportation, which conducts the statewide *Don't Trash Arizona* campaign.

PUBLIC INPUT:
None.

PROS & CONS:
PROS: Research suggests that prevention programs can change public perception and habits regarding litter. Properly maintained freeways are important to the quality of life of the residents of this region and to the image projected to tourists and economic development prospects.

CONS: None.

TECHNICAL & POLICY IMPLICATIONS:
TECHNICAL: The recommended consultant will design and implement the Litter Prevention and Education Program for the Regional Freeway System in the MAG region, as part of funding included in the Regional Transportation Plan for landscape maintenance and noise mitigation. The FY 2009 campaign will build on efforts of the *Don't Trash Arizona* campaign to date.

POLICY: An effective litter prevention and education program will help change the behavior of offenders and improve visual aesthetics along the MAG Regional Freeway System.

ACTION NEEDED:
Recommend that RIESTER be selected to design and implement the FY 2009 Litter Prevention and Education Program for the Regional Freeway System in the MAG Region for an amount not to exceed $380,000.

PRIOR COMMITTEE ACTIONS:
On August 28, 2008, a multi-agency review panel unanimously recommended to MAG that RIESTER be selected as the consultant to design and implement the Litter Prevention and Education Program campaign.

MULTI-AGENCY REVIEW PANEL
Jessica Blazina, City of Glendale
Jon Brodsky, City of Phoenix
LaTricia Harper Woods, City of Scottsdale
Sally Stewart, Arizona Department of Transportation (ADOT)
Kelly Taft, MAG

CONTACT PERSON:
Kelly Taft, MAG Communications Manager, (602) 254-6300.

Agenda Item #5D

MARICOPA ASSOCIATION OF GOVERNMENTS INFORMATION SUMMARY... for your review

DATE:
September 2, 2008

SUBJECT:
MAG FY 2010 PSAP Annual Element/Funding Request and FY 2010-2014 Equipment Program

SUMMARY:
Each year, the Public Safety Answering Point (PSAP) Managers submit inventory and upgrade requests that are used to develop a five-year equipment program that forecasts future 9-1-1 equipment needs of the region and will enable MAG to provide estimates of future funding needs to the Arizona Department of Administration (ADOA). The funding request for FY 2010 is required to be submitted to the ADOA by December 15, 2008.

The ADOA Order of Adoption stipulates allowable funding under the Emergency Telecommunications Services Revolving Fund. The Emergency Telecommunications Services Revolving Fund is funded by the monthly 9-1-1 excise tax on wireline and wireless telephones. The 9-1-1 excise tax has been reduced from 37 cents per month to 28 cents per month as of July 1, 2006. The excise tax was further reduced to 20 cents per month effective July 1, 2007. Efforts are being made to stabilize the 9-1-1 funds through legislation to ensure appropriate funding in the future.

PUBLIC INPUT:
None.

PROS & CONS:
PROS: The five-year equipment program assists the MAG 9-1-1 Oversight Team to forecast future equipment needs of the region and will enable MAG to provide estimates regarding future funding needs to ADOA.

CONS: None.

TECHNICAL & POLICY IMPLICATIONS:
TECHNICAL: None.

POLICY: The process for approval of the PSAP funding request and five-year equipment program, which includes recommendations from the MAG 9-1-1 Oversight Team and Management Committee and approval by the Regional Council, demonstrates greater participation by management.

ACTION NEEDED:
Recommend approval of the MAG FY 2010 PSAP Annual Element/Funding Request and FY 2010-2014 Equipment Program for submittal to the Arizona Department of Administration.

PRIOR COMMITTEE ACTIONS:

9-1-1 Oversight Team: On August 25, 2008, the MAG 9-1-1 Oversight Team recommended approval of the MAG FY 2010 PSAP Annual Element/Funding Request and FY 2010-2014 Equipment Program for submittal to the Arizona Department of Administration.

MEMBERS ATTENDING

Harry Beck, Mesa Fire Department, Chair
Chris DeChant for Mark Burdick, Glendale Fire Department
Jesse Locksa for Ray Churay, Maricopa County Sheriff's Office
* Mike Fusco, Emergency Management, Peoria
Steve Kreis, Phoenix Fire Department
Robert Demlong, Phoenix Police Department
Helen Gandara-Zavala, Scottsdale Police Department
Brenda Buren, Tempe Police Department
* Lawrence Rodriguez, Tolleson Police Department

* Those members neither present nor represented by proxy.
# Attended by telephone conference call.
+ Attended by videoconference call.

MAG 9-1-1 PSAP Managers Group: On July 17, 2008, the MAG 9-1-1 PSAP Managers Group recommended approval of the MAG FY 2010 PSAP Annual Element/Funding Request and FY 2010-2014 Equipment Program for submittal to the Arizona Department of Administration.

MEMBERS ATTENDING

Vicky Scott, Peoria, Chair
Dee Indorf for Kathy Jeter, Apache Junction
* Carrie Lombana, Avondale
Velma Washington, Buckeye
Vicki Szczepkowski, Chandler
* Stephanie Beebe, Ft. McDowell Yavapai Nation
Allyna Bay for Janet Laird, Gilbert
Loretta Hadlock, Glendale
* Chris Nadeau, Goodyear
Darin Douglass, Mesa
* Jesse Locksa, Maricopa County
Jim Tortora, Paradise Valley
Michelle Kessler for Tami deRuiter, Phoenix
* Curtis Thomas, Salt River Pima-Maricopa Indian Community
Patrick Cutts, Scottsdale
Carol Campbell, Surprise
Karen Allen, Tempe
Toni Rogers, Tolleson
* Ed Syzponik, Wickenburg
*+Michelle Potts, ASU
+ Barbara Jaeger, ADOA
*+Nicole Ankenman, Capitol Police
+ Debbie Henry, DPS
+ David Demers Luke AFB
*+Louise Smith, Phoenix
*+Ellen Anderson, Rural Metro/Southwest Ambulance

* Those members neither present nor represented by proxy.
+ Ex-Officio member

CONTACT PERSON:

Liz Graeber, Phoenix Fire Department, 602-534-9775, or Nathan Pryor, MAG, 602-254-6300.

MAG FY 2010 PSAP ANNUAL ELEMENT/FUNDING REQUEST

SYSTEM IDENTIFICATION: Maricopa County 9-1-1 (33320)
AGENCY SUBMITTING: Phoenix Fire Department
ADDRESS: 150 S. 12th St., Phoenix, AZ 85034

CONTACT: Liz Graeber
TELEPHONE #: (602) 534-9775
DATE: 10-Jul-07

Fiscal Year	2009						2010					
TOTAL	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Wireline												
Maintenance:												
$1,240,800	$103,400	$103,400	$103,400	$103,400	$103,400	$103,400	$103,400	$103,400	$103,400	$103,400	$103,400	$103,400
911 Monthly Service:												
$4,356,000	$363,000	$363,000	$363,000	$363,000	$363,000	$363,000	$363,000	$363,000	$363,000	$363,000	$363,000	$363,000
Customer Premise Equipment												
$3,739,000	$60,000	$1,600,000	$461,000	$461,000	$461,000	$461,000	$35,000	$50,000	$50,000	$50,000	$50,000	
Special Projects												
$1,019,200	$198,600	$74,600	$74,600	$74,600	$74,600	$74,600	$74,600	$74,600	$74,600	$74,600	$74,600	$74,600
Wireless												
Maintenance:												
$0												
911 Monthly Service:												
$3,244,800	$270,400	$270,400	$270,400	$270,400	$270,400	$270,400	$270,400	$270,400	$270,400	$270,400	$270,400	$270,400
Addressing/Mapping/GIS												
$20,000	$20,000											
Customer Premise Equipment												
$0												
Special Projects												
$100,000	$100,000											
FY TOTALS												
$13,719,800	**$1,115,400**	**$2,411,400**	**$1,272,400**	**$1,272,400**	**$1,272,400**	**$1,272,400**	**$846,400**	**$861,400**	**$861,400**	**$861,400**	**$861,400**	**$811,400**

Equipment:

	Upgrade peripherals	*60,000*
MCSO	Upgrade and 8 additional positions	*$1,600,000*
Rural Metro	Viper upgrade	*$461,000*
ASU	Viper upgrade	*$461,000*
Avondale	Viper upgrade	*$461,000*
Wickenburg	Viper upgrade	*$461,000*
Surprise	1 position	*$35,000*
MCSO	Logging recorder	*$50,000*
Rural Metro	Logging recorder	*$50,000*
Phoenix Fire	Logging recorder	*$50,000*
Mesa	Logging recorder	*$50,000*

$3,739,000 **Total**

Equipment figures are only estimates - will have priliminary quote from Qwest before submitting to ADOA

Budget table FY2010 - ver2 8/28/2008

MAG FY2010-2014 PSAP Equipment Program

	FY2010	FY2011	FY2012	FY2013	FY2014
Apache Junction PD	Nothing noted				
ASU PD	Nothing noted				
Avondale PD	No Response				
Buckeye PD	Nothing noted		Logging recorder / move		
Capitol PD	No Response				
Chandler PD	Move-no upgrade		Logging recorder		
DPS	Nothing noted				
Ft. McDowell	Nothing noted		Logging recorder		
Gilbert PD	Nothing noted		Logging recorder		
Glendale PD	Nothing noted				
Goodyear PD	Nothing noted				
Luke AFB	Nothing noted				
MCSO	Logging recorder / 6 positions / move / upgrade				
Mesa PD	Logging recorder	2 positions	2 positions/move		2 positions
Paradise Valley PD	No Response				
Peoria PD	Nothing noted				
Phoenix Fire	Logging recorder				
Phoenix PD	Nothing noted	5 positions	5 positions	Logging recorder / 5 positions	
Rural Metro PD	Rollover FY09 upgrade request due to move delay				
Salt River PD	Nothing noted		1 positions / move		
Scottsdale PD	Nothing noted				
Surprise PD	1 position				
Tempe PD	Nothing noted				1 position
Tolleson PD	Move		Logging recorder		
Wickenburg PD	No Response				

Agenda Item #5E

MARICOPA ASSOCIATION OF GOVERNMENTS INFORMATION SUMMARY... for your review

DATE:
September 2, 2008

SUBJECT:
Application Process for U.S. Department of Housing and Urban Development Stuart B. McKinney Funds for Homeless Assistance Programs

SUMMARY:
On December 8, 1999, the MAG Regional Council approved MAG becoming the responsible entity for a year-round homeless planning process which includes submittal of the Department of Housing and Urban Development (HUD) Stuart B. McKinney Continuum of Care Consolidated Application for the MAG region. The Continuum of Care grant supports permanent and transitional housing as well as supportive services. A total of $147 million has been awarded to the region since 1999. Last year, the region received more than $21 million for 48 homeless service providers. It is anticipated that the region will be awarded comparably in 2008.

More than 50 homeless assistance applications were submitted to MAG on August 29, 2008. The Ranking and Review Committee is anticipated to make its recommendation for the new projects on September 15, 2008. The recommendation will be presented to the MAG Executive Committee for information and discussion on September 15, 2008. Approval of the final application is anticipated at the September 22, 2008, MAG Continuum of Care Regional Committee on Homelessness meeting. The final project list will be presented to the MAG Regional Council on September 24, 2008, for information. The final application will be submitted electronically to HUD on September 25, 2008.

There are two changes in the application process this year. In addition to the renewal projects, there are two opportunities for new funding this year that could bring more than $3.3 million in permanent supportive housing for chronically homeless individuals and for the rapid re-housing of homeless families. The Samaritan Housing Initiative is designed to develop permanent supportive housing to serve exclusively chronically homeless individuals, as defined by HUD. The MAG Continuum of Care is eligible for $1.3 million under the Samaritan Housing Initiative and those funds can be divided between multiple projects. In addition, the Rapid Re-Housing for Families Demonstration Project is a new three year demonstration program that will provide leasing assistance to households with dependent children who are coming from the streets or emergency shelter. This Continuum is eligible for $2 million under the Rapid Re-Housing project to provide funding for eligible leasing, supportive services, and administration.

The second change is in the way the applications will be evaluated. In the past, Valley of the Sun United Way has hosted the Ranking and Review Committee responsible for evaluating all applications. At the direction of HUD this year, the committee will only review new applications. MAG staff will evaluate the renewal applications and provide technical assistance to any agencies who are not performing up to HUD's standards.

PUBLIC INPUT:
The development of action steps, and the measurement of goal achievement is based on public input from consumers, providers of services, and local and state governmental representatives. Community stakeholders, including homeless service providers, public officials, non profit representatives, and interested members of the public, are involved in the gaps analysis process which is done each year to determine the unmet need of emergency shelter beds, transitional housing beds, and permanent

supportive housing beds. The gaps analysis meeting is being held on August 18, 2008, and the results will be submitted in the consolidated application to HUD. The process of the local application was reviewed at the MAG Continuum of Care Regional Committee on Homelessness meeting on June 16, 2008. An opportunity for public input was offered but not received at this meeting.

PROS & CONS:

PROS: A coordinated application and planning process is required by the U.S. Department of Housing and Urban Development to maximize competitiveness for the federal Stuart B. McKinney Act funds. The MAG Continuum of Care Regional Committee on Homelessness facilitates the year-round planning process in the region. Because of the regional planning entity, there has been consensus about the homeless planning priorities and action steps in the Valley and cooperation with information needed for the federal grant. This approach emphasizes the need for collaboration among public and private agencies to ensure that individuals and families who are homeless are assisted in moving from homelessness to permanent housing and greater self-sufficiency. Since 1994, all applicants for funding from these programs have been required to demonstrate that their programs play an integral role in their community's Continuum of Care.

CONS: The application and year round planning process takes a significant amount of staff time to coordinate. If this region did not submit this grant through the existing MAG Continuum of Care process, however, potentially the funding for the region could be lost in perpetuity. Up to 20 percent of Continua of Care nationally are defunded each year as the process becomes more competitive. This makes it even more imperative to invest the staff time to ensure this application remains as competitive as possible in order to retain funding.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: The federal application process requires a tremendous amount of staff time to develop the community consensus and to gather the information requested by HUD. This task is complicated by the lack of a consistent data based on needs, services provided and funds expended. The community has identified the need to develop more complete homeless data for future applications. The Maricopa Homeless Management Information System (HMIS), implemented in February of 2003, was used to collect data for the 2008 homeless shelter count and will continue to be utilized in other areas to assist in the collection of system wide data of homeless programs.

POLICY: The MAG Continuum of Care Regional Committee on Homelessness was created at the request of HUD and with the approval of the MAG Regional Council. This policy level council is composed of a variety of representatives, including elected officials, representatives of the Governor's Office, several state legislators, several funding agencies, service providers, HUD, the religious community, advocates and consumers. This is a broad-based community committee that has agreed to take the responsibility for homeless planning and to ensure that a regional grant application is submitted each year. The Committee has been an effective method to discuss and move forward with regional solutions addressing homelessness.

ACTION NEEDED:

Information and discussion.

PRIOR COMMITTEE ACTIONS:

The Continuum of Care Regional Committee on Homelessness reviewed the planning process and 2008 HUD application weights at the June 16, 2008, meeting. The Committee voted to approve the local evaluation criteria for the 2008 HUD application process.

MEMBERS ATTENDING:

Greg Stanton, Councilmember of Phoenix, Chair
Robert Duvall for Roberto Armijo, Community Information & Referral Services
David Barnhouse, Governor's Office
Tony Johnson for Brad Bridwell, US Vets
* Kathryn Brown, AZ Dept of Corrections
* Kendra Cea, APS

Trinity Donovan, Valley of the Sun United Way
Erik Strunk for Steve Frate, City of Glendale, Councilmember
* Arjelia Gomez, Chicanos Por La Causa
Theresa James, City of Tempe
Deanna Jonovich, City of Phoenix
Don Keuth, Phoenix Community Alliance, Co-Vice Chair
* Stephanie Knox, Magellan Health
Mark Ludwig, AZ Department of Housing
* Dan Lundberg, City of Surprise
* Nick Margiotta, Phoenix Police Department
* Carrie Mascaro, Catholic Charities
Mark Holleran for Mike McQuaid, HSC
Linda Mushkatel, Maricopa County
* Gina Ramos-Montes, City of Avondale
Gary Zeck for Darlene Newsom, United Methodist Outreach Ministries
Joanne Osborne, Councilmember of Goodyear
* Brenda Robbins, AZ Dept of Health Services
Laura Skotnicki, Save the Family
Jacki Taylor, ACEH
* Margaret Trujillo, MG Trujillo Associates
* Mary Rose Wilcox, Maricopa County, Supervisor
Ted Williams, Arizona Behavioral Health Corporation
Diana Yazzie Devine, Native American Connections

*Those members neither present nor represented by proxy.
+Those members present by audio or videoconference.

CONTACT PERSON:
Amy St. Peter, Human Services Manager, (602) 254-6300

HUD Stuart B. McKinney Application Applicant Listings August 29, 2008

Applicant	Project Sponsor	Project Name	Project Type	New/ Renewal	Funding Request
Area Agency on Aging Region One	Area Agency on Aging Region One	HIV Case Management at Scattered Sites	Permanent Housing	Renewal	$126,575
Area Agency on Aging Region One	Area Agency on Aging Region One	HIV Case Management at Stepping Stone	Permanent Housing	Renewal	$60,735
Area Agency on Aging Region One	Area Agency on Aging Region One	HIV Case Management at Congregate Living Houses	Permanent Housing	Renewal	$63,064
Arizona Behavioral Health Corporation	Arizona Behavioral Health Corporation	PSH 2009	Permanent Housing	New	$1,393,358
Arizona Behavioral Health Corporation	Arizona Behavioral Health Corporation	PSH3106	Permanent Housing	Renewal	$685,755
Arizona Behavioral Health Corporation	Arizona Behavioral Health Corporation	Casa de Paz	Permanent Housing	Renewal	$373,993
Arizona Behavioral Health Corporation	Arizona Behavioral Health Corporation	HUD 3084	Permanent Housing	Renewal	$938,788
Arizona Behavioral Health Corporation	Arizona Behavioral Health Corporation	HUD 3024	Permanent Housing	Renewal	$499,972
Arizona Behavioral Health Corporation	Arizona Behavioral Health Corporation	Village	Permanent Housing	Renewal	$1,735,423
Arizona Behavioral Health Corporation	Arizona Behavioral Health Corporation	Casa Mia	Permanent Housing	Renewal	$687,028
Arizona Behavioral Health Corporation	Arizona Department of Housing	Shelter Plus Care 293	Shelter Plus Care	Renewal	$2,824,704
Arizona Behavioral Health Corporation	Arizona Department of Housing	Shelter Plus Care 151	Shelter Plus Care	Renewal	$1,450,560
Arizona Behavioral Health Corporation	Arizona Department of Housing	Shelter Plus Care 189	Shelter Plus Care	Renewal	$1,830,336
Arizona Behavioral Health Corporation	Arizona Housing Inc.	Phoenix Shanti Supportive Housing Program	Permanent Housing	Renewal	$70,456
Arizona Behavioral Health Corporation	House of Refuge East	House of Refuge East	Transitional Housing	Renewal	$903,424
Arizona Behavioral Health Corporation	Nova Safe Haven	Nova Safe Haven	Safe Haven	Renewal	$1,114,796
Arizona Behavioral Health Corporation	Southwest Behavioral Health Corporation	Permanent Housing for Persons with HIV/AIDS	Permanent Housing	Renewal	$20,775
Arizona Behavioral Health Corporation	Southwest Behavioral Health Corporation	Brookside	Permanent Housing	Renewal	$202,031
Arizona Housing Inc.	Arizona Housing Inc.	Vista Commons	Permanent Housing	New	$523,810
Arizona Housing Inc.	Arizona Housing Inc.	Horace Steele Commons	Permanent Housing	Renewal	$58,025

Applicant	Project Sponsor	Project Name	Project Type	New/ Renewal	Funding Request
Arizona Housing Inc.	Arizona Housing Inc.	Steele Commons	Permanent Housing	Renewal	$78,663
Catholic Charities	Catholic Charities	El Mirage/Surprise Transitional Housing	Transitional Housing	Renewal	$24,039
Chicanos Por La Causa	Chicanos Por La Causa	DeColores Domestic Violence Shelter	Transitional Housing	Renewal	$101,737
Chrysalis Shelter for Victims of Domestic Violence	Chrysalis Shelter for Victims of Domestic Violence	Chrysalis Transitional Shelter Program	Transitional Housing	Renewal	$24,269
Community Bridges	Community Bridges	Center for Hope	Transitional Housing	Renewal	$344,610
Community Information and Referral	Community Information and Referral	CONTACS Shelter Hotline	Supportive Services Only	Renewal	$176,753
Community Information and Referral	Community Information and Referral	HMIS	HMIS	Renewal	$400,921
HomeBase Youth Services	HomeBase Youth Services	Transitional Living Program	Transitional Housing	Renewal	$333,371
Homeward Bound	Homeward Bound	Thunderbirds Family Village	Transitional Housing	Renewal	$313,761
Homeward Bound	Homeward Bound	Scattered Sites	Transitional Housing	Renewal	$26,250
Labor's Community Service Agency	Labor's Community Service Agency	Transitional Housing	Transitional Housing	Renewal	$279,594
Mesa Community Action Network	Mesa Community Action Network	East Valley Men's Center	Transitional Housing	Renewal	$58,878
National Advocacy and Training Network	National Advocacy and Training Network	Support, Education, Empowerment and Direction	Permanent Housing	New	$514,497
Native American Connections	Native American Connections	Sunrise Circle	Permanent Housing	Renewal	$35,000
Native American Connections	Native American Connections	Stepping Stone	Permanent Housing	Renewal	$91,043
Native American Connections	Native American Connections	Catherine Arms	Permanent Housing	Renewal	$163,178
Phoenix Shanti	Phoenix Shanti	Self-Determination Project	Supportive Services Only	Renewal	$34,600
Prehab of Arizona	Prehab of Arizona	Faith House Transition Program	Transitional Housing	Renewal	$510,688
Recovery Innovations of Arizona	Recovery Innovations of Arizona	Another Chance	Permanent Housing	Renewal	$971,972
Save the Family	Save the Family	Transitional Housing and Supportive Services	Transitional Housing	Renewal	$211,412
Save the Family	Save the Family	Transitional Housing for Victims of Domestic Violence	Transitional Housing	Renewal	$411,726
Sojourner Center	Sojourner Center	Transitional Housing and Supportive Services for Victims of Domestic Violence	Transitional Housing	Renewal	$417,763

Applicant	Project Sponsor	Project Name	Project Type	New/ Renewal	Funding Request
Southwest Behavioral Health Services	Southwest Behavioral Health Corporation	Homeless Haven	Transitional Housing	Renewal	$205,977
The Salvation Army	The Salvation Army	Project Hope	Supportive Services Only	Renewal	$73,080
The Salvation Army	The Salvation Army	Kaiser Family Center	Supportive Services Only	Renewal	$45,360
Tumbleweed Center for Youth Development	Tumbleweed Center for Youth Development	Transitional Housing Continuum for Homeless Youth	Transitional Housing	Renewal	$437,698
Tumbleweed Center for Youth Development	Tumbleweed Center for Youth Development	Tempe Youth Resource Center	Supportive Services Only	Renewal	$214,429
Tumbleweed Center for Youth Development	Tumbleweed Center for Youth Development	Pappas Place Drop In Center	Supportive Services Only	Renewal	$318,730
U.S. Veterans Initiative	U.S. Veterans Initiative	AZ Veterans in Progress	Transitional Housing	Renewal	$496,557
UMOM New Day Center	UMOM New Day Center	Next Step Housing	Transitional Housing	New	$1,985,571
UMOM New Day Center	UMOM New Day Center	Nurture Care	Supportive Services Only	Renewal	$187,584
UMOM New Day Center	UMOM New Day Center	Lamplighter	Permanent Housing	Renewal	$80,126
Women In New Recovery	Women In New Recovery	WINR Achievers	Permanent Housing	Renewal	$46,862
YWCA of Maricopa County	YWCA of Maricopa County	Haven House	Transitional Housing	Renewal	$201,671
			Total Renewal Projects Requested		**$20,763,071**
			Total New Funding Available		**$3,394,970**

Agenda Item #6

MARICOPA ASSOCIATION OF GOVERNMENTS INFORMATION SUMMARY... for your review

DATE:
September 2, 2008

SUBJECT:
MAG Regional Transit Framework Study

SUMMARY:
Earlier this year, MAG, in cooperation with Valley Metro/RPTA and Valley Metro Rail (METRO), initiated a Regional Transit Framework Study. The study will identify regional transit needs beyond what is currently funded through the Regional Transportation Plan (RTP). The study will also help establish a regional transit vision for 2050, with more detailed project descriptions for year 2030. It is anticipated that a draft Regional Transit Framework Study will be available in January 2009.

Key study elements include the following:

- A public involvement component to identify the public's perceptions and desires for transit.
- A detailed analysis of the existing transit system and planned improvements, population and densities, and regional travel patterns.
- An in-depth review of transit systems in six peer regions, including Atlanta, Dallas, Denver, Salt Lake City, San Diego, and Seattle.
- Development of three implementation scenarios to illustrate the anticipated impacts of various investment levels.

Please refer to the attached Study Overview for additional project information.

PUBLIC INPUT:
The public will have several opportunities for input throughout the study process. The first of three rounds of public meetings was held in June and July, with meetings taking place in Glendale, Gilbert, Phoenix, and Queen Creek. In addition, the study team has conducted seven focus group meetings, two with transit riders, two with transit non-riders, and three with representatives from the disability community. The study team has also conducted a survey of transit non-riders to gauge their perceptions of public transportation. Information is also being disseminated to the public through project fact sheets and a project website located at www.bqaz.org.

PROS & CONS:
PROS: This process will establish a regional framework for implementing future transit services throughout the MAG region.

CONS: There is currently no regional funding available to implement transit system improvements beyond those projects identified in the RTP.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: The resulting framework study will provide a technical basis for evaluating and prioritizing future transit projects and programs.

POLICY: The Regional Transit Framework Study Commuter Rail Strategic Plan will provide decision-makers with a comprehensive perspective on the costs, schedules, tradeoffs, impacts, and policy implications of various transit improvement options.

ACTION NEEDED:

Information and discussion.

PRIOR COMMITTEE ACTIONS:

The Transportation Review Committee discussed the Regional Transit Framework Study at its August 28, 2008, meeting.

MEMBERS ATTENDING

Phoenix: Tom Callow
ADOT: Kwi-Sung Kang for Floyd Roehrich
Avondale: David Fitzhugh
*Buckeye: Scott Lowe
*Chandler: Patrice Kraus
El Mirage: Lance Calvert
Fountain Hills: Randy Harrel
*Gila Bend: Vacant
*Gila River: David White
*Gilbert: Tami Ryall
Glendale: Bob Darr for Terry Johnson
Goodyear: Cato Esquivel
Guadalupe: Jim Ricker
Litchfield Park: Mike Cartsonis
Maricopa County: John Hauskins
Mesa: Mike James for Scott Butler
Paradise Valley: Robert M. Cicarelli
Peoria: David Moody
*Queen Creek: Mark Young
RPTA: Bob Antilla for Bryan Jungwirth
Scottsdale: Dave Meinhart for Mary O'Connor
Surprise: Randy Overmyer
Tempe: Carlos de Leon
Valley Metro Rail: John Farry
#Wickenburg: Gary Edwards
Youngtown: Mark Hannah for Lloyce Robinson

EX-OFFICIO MEMBERS ATTENDING

Regional Bicycle Task Force: Jim Hash, City of Mesa
*Street Committee: Darryl Crossman, City of Litchfield Park
ITS Committee: Mike Mah
Pedestrian Working Group: Brandon Forrey, City of Peoria
*Transportation Safety Committee: Kerry Wilcoxon, City of Phoenix

* Members neither present nor represented by proxy. + - Attended by Videoconference
# - Attended by Audioconference

CONTACT PERSON:

Kevin Wallace, MAG Transit Program Manager, (602) 254-6300.

MARICOPA ASSOCIATION of GOVERNMENTS

Valley Metro

METRO

STUDY OVERVIEW

June 2008

MAG Regional Transit Framework Study

BACKGROUND & PURPOSE

Nearly 700,000 new residents were added to Maricopa County between 2000 and 2006. The U.S. Census Bureau estimates the total county population to be approximately 3.8 million people today. Regional forecasts for growth indicate that Maricopa County may be home to 6.1 million residents by 2030. Despite a funded Regional Transportation Plan (RTP) and efforts by local communities, additional dedicated public transit funding will be required to keep up with growth as significant development is predicted on the edge of the urban area and beyond, where limited or no transit services are currently planned. An approach with consideration to all modes of transportation, including public transit, is essential to address the region's growing transportation demand.

The Maricopa Association of Government's Regional Transit Framework Study (RTFS) will identify and prioritize future transit needs for the entire region. The same concerns for meeting future travel demand are shared by communities throughout the state. To address the issue on a statewide level, a number of other framework studies are currently being undertaken in other areas of the state. All of the regional framework studies will serve as input into a comprehensive statewide multi-modal transportation planning framework. This coordinated planning framework process is known as Building a Quality Arizona.

REGIONAL TRANSIT PLANNING

The MAG Regional Transit Framework Study will provide a needs-based planning process for identifying and prioritizing regional transit improvements that will supplement the existing RTP through year 2030, with consideration for even longer-range transportation needs through year 2050. The planning process will include a technical approach to identifying future travel demand and travel markets through an analysis of future growth patterns. Specific markets will be identified through a technical evaluation of high-demand travel markets and through an understanding of customer (traveler) preference and behavior.

The technical analyses of land use, socioeconomic conditions, existing and planned transit service, and infrastructure, along with the stated customer preference attributes will identify public transit needs, deficiencies, opportunities and constraints within the region. Following the completion of the technical analysis, transit service and transit capital\infrastructure recommendations will be developed to address the travel demand needs identified through the analysis process.

PROJECT DEVELOPMENT PROCESS

A three-phase process lasting approximately one year is being undertaken to complete the MAG Regional Transit Framework Study in a schedule consistent with the statewide framework planning effort. The phases include:

Phase I: *Discovery & Problem Definition*
Current and future regional travel patterns, travel markets, population growth and employment growth will be analyzed, while research will be completed to identify what other regions, similar to the Maricopa County region, have done or are doing to address their regional transit challenges. At the end of Phase I, the most significant regional transit issues facing the study area will be defined.

Phase II: *Alternatives Development & Analysis*
Alternative transit scenarios that address the regional transit deficiencies, constraints and opportunities defined in Phase I will be developed and tested during Phase II. Cost projections for the alternative scenarios will be prepared for purposes of comparing each scenario and prioritizing the transit service and capital infrastructure elements included in each scenario.

Phase III: *Study Recommendations*
The characteristics and financial element of each alternative transit scenario will be refined during the final phase of the planning process to develop a final study recommendation.

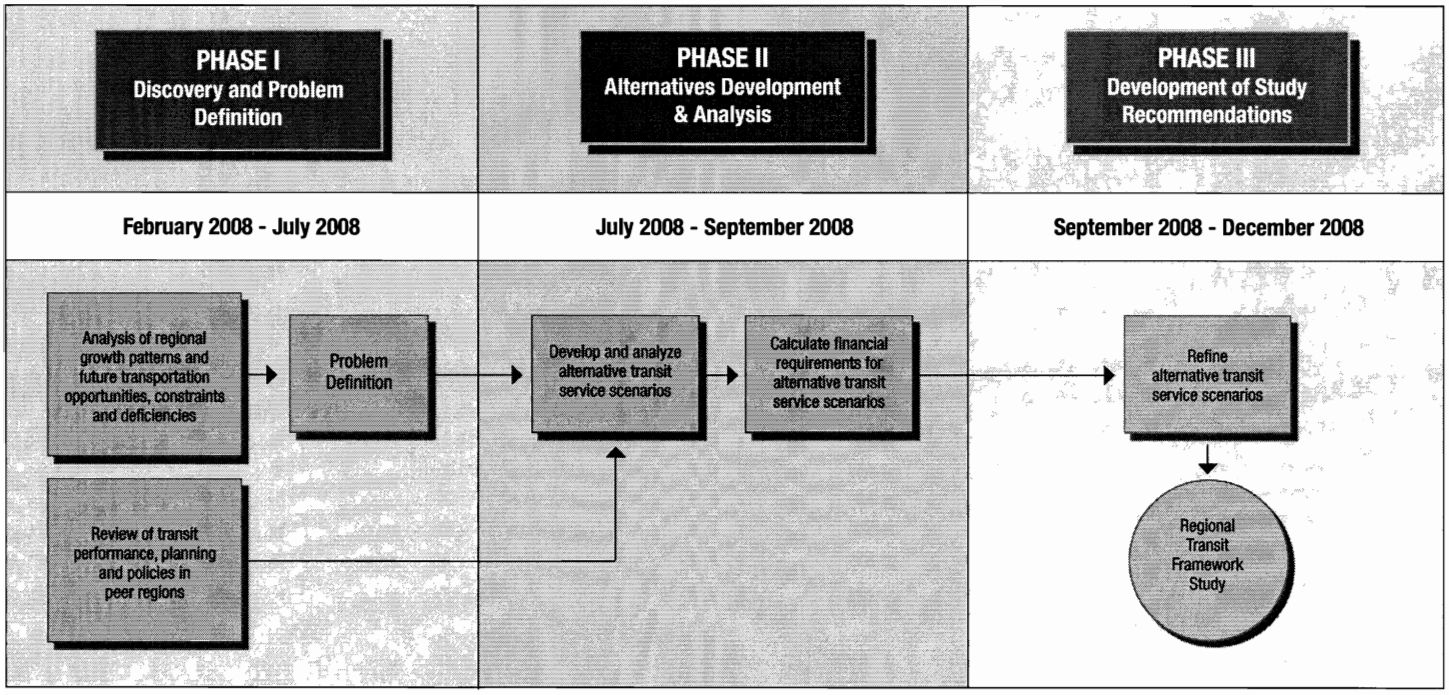
PUBLIC INVOLVEMENT PROCESS

Providing opportunities for meaningful public input from a broad range of citizenry and developing a public understanding of the Regional Transit Framework Study are the primary goals of the public involvement process. Citizens will be engaged in the planning process through multiple activities including focus groups, telephone surveys, open house meetings and targeted events.

FOR MORE INFORMATION

About the study or how to get involved,
visit **bqaz.org** and select
"MAG Regional Transit Framework Study"
or
Contact Kevin Wallace of
Maricopa Association of Governments
phone: 602-254-6300
e-mail: kwallace@mag.maricopa.gov

PROJECT DEVELOPMENT PROCESS CHART



Agenda Item #7

MARICOPA ASSOCIATION OF GOVERNMENTS INFORMATION SUMMARY... for your review

DATE:
September 2, 2008

SUBJECT:
Census 2010 Update

SUMMARY:
April 1, 2010, is Census Day. With the Census only about a year and a half away, it is important for member agencies to begin preparations to ensure an accurate count. The results of the decennial Census affect the apportionment of congressional seats, and how the federal government allocates $300 billion in federal assistance annually to state, local and tribal governments.

The MAG Population Technical Advisory Committee (POPTAC) will perform the role of coordination for the 2010 Census. This transmittal provides an update on Census 2010, especially the importance for individual jurisdictions to form a Census 2010 Complete Count Committee (CCC), identify funding and resources for a Census 2010 media/outreach campaign, and the technical geography programs.

At the May 2008 MAG POPTAC meeting, Census Bureau staff gave a presentation titled, "The Road to the 2010 Census." This presentation signaled the beginning of a concentrated outreach campaign to partner with local officials, community leaders and businesses to ensure an accurate count of the population in 2010. As part of the presentation, Census Bureau staff encouraged each member agency to create a Community Complete Count Committee to increase the questionnaire mail-back response rate. The Census Bureau also encouraged each member agency to create a proclamation that sends the community the message that community leaders and officials support and understand the importance of the 2010 Census. At the July 2008 MAG POPTAC meeting, sample Census 2000 proclamations were distributed to member agencies.

For Census 2000, the City of Phoenix coordinated the census advertising for print and broadcast media organizations, while MAG member agencies assisted with funding. The City of Phoenix has agreed to take the lead for the Census 2010 media and outreach campaign and anticipates asking member agencies for financial support. Member agencies are encouraged to begin discussions about budgeting for Census 2010 and the resources needed for a Complete Count Committee within each jurisdiction. Early planning for the decennial Census is necessary to be effective.

The MAG POPTAC has been working on the technical geography programs to prepare for Census 2010. To date, these programs have included the Boundary and Annexation Survey and the Local Update of Census Addresses. Currently, POPTAC is concentrating on the Participant Statistical Areas Program (PSAP) in order to review and suggest modifications to the boundaries for block groups and census tracts that will frame all of the 2010 Census tabulations, and will be used for the American Community Survey beyond 2010.

PUBLIC INPUT:
No public input has been received.

PROS & CONS:
PROS: Effective outreach and technical support by the Census Bureau and MAG member agencies will help ensure a good response rate to the Census questionnaire. Also, it creates thousands of temporary jobs for Maricopa County residents.

CONS: Preparations for Census 2010 could be time consuming and resource intensive.

TECHNICAL & POLICY IMPLICATIONS:
TECHNICAL: Participation in the technical geography programs leading up to the 2010 Census is critical to obtaining an accurate count for each jurisdiction.

POLICY: The 2010 population counts will be used to distribute $300 billion in federal assistance annually to state, local and tribal governments for critical community services.

ACTION NEEDED:
Information and discussion.

PRIOR COMMITTEE ACTIONS:
There have been many activities at the MAG POPTAC, but nothing has required committee action.

CONTACT PERSON:
Heidi Pahl, MAG (602) 254-6300.