

**DRAFT MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
TRANSPORTATION SAFETY COMMITTEE**

September 21, 2004  
MAG Cholla Room, 2nd Floor  
302 North First Avenue  
Phoenix, Arizona

MEMBERS ATTENDING

Robert Maki, Surprise  
Reed Henry, ADOT  
\*Martin Johnson, Chandler  
\*Bruce Ward, Gilbert  
Sandy Adams for Michael Munroe,  
Glendale  
Doug Dobson, Apache Junction (phone)  
Ed Fritz for Chris Plumb, Maricopa  
County  
Alan Sanderson, Mesa  
William Mead, Paradise Valley  
Scott Nodes, City of Peoria  
Kerry Wilcoxon, City of Phoenix

Paul Porell, City of Scottsdale  
\*Marc Scott, City of Tempe  
\*Cato Esquivel, Goodyear  
Sgt Kimberly Johnson for Mark Fooks,  
Town of Youngtown  
\*Mary Kihl, ASU  
Jennifer Brown, FHWA  
Teri Collins, RPTA  
Iven Wooten, DPS  
David Cowley, AAA Arizona  
Imelda Cuyugan, GOHS  
\*Tom Birch, AARP

OTHERS PRESENT

Shannon Gordon, FHWA  
Sarath Joshua, MAG

Brent Crowther, Kimley-Horn Assoc.

\* Not present or represented by proxy  
(phone) Audio conference

1. Opening Remarks By The Chair of The MAG Regional Council  
Chairman Robert Maki called the meeting to order at 10:05 AM and invited Mayor Keno Hawker, Chair of the MAG Regional Council, to address the committee. Mayor Hawker stressed the important role to be played by this new committee in helping improve road safety in the region and wished the committee success.
2. Call to Audience  
Chairman Maki made a call to the audience providing an opportunity to members of the public to address the Transportation Safety Committee. There were no comments from the audience.
3. Program Managers Report  
The following is a summary of the report provided by Program Manager, Sarath Joshua:

- Overview of the MAG Safety Program – an outline of how safety planning started at MAG in 2000 and the first Safety Forum held in March 2001
- Formation of the Transportation Safety Stakeholders Group, in November 2001, to identify safety needs and develop an action plan
- Working Groups and the development of the Draft Safety Action Plan
- Overview of Safety Conscious Planning (SCP) and SCP training held at MAG
- The meeting schedule for 2004-2005 and quorum requirements
- MAG Safety webpage and resources available to member agencies

4. Opportunities, Roles and Responsibilities

Chairman Robert Maki addressed the committee and discussed the roles and responsibilities of the committee and his vision for what the committee could accomplish for the region. He presented statistics from the region on crash severity, types of crashes, and when severe crashes occur. Chairman Maki also went over the following roles and responsibilities of the committee:

Provide Vision and Leadership

Incorporate safety in future updates of Regional Transportation Plan

Recommend and prioritize safety projects

Support and develop funding strategies and partnerships

Coordinate safety projects among modes and jurisdictions

Encourage safety educational and promotional programs

Facilitate the collection and reporting of safety data

5. MAG Transportation Safety Management System

Sarath Joshua described an upcoming project that would develop a management information system on transportation safety in the MAG region. He indicated that this was a high priority item in the Draft Safety Action Plan and that funds for this project was available at present. The functions that would be supported by this management system was described. A key feature of this system was highlighted as the production of an Annual Transportation Safety Report that would document transportation safety indicators in the MAG region with comparisons against similar national indicators and also those from other urban regions.

6. Status Reports by Committee Members

Imelda Cuyugan of the Governor's Office of Highway Safety provided a brief presentation of the Red Badge Program. Participants in the program would place two Red Badges on their car's front and back windshields and a medical information card about the driver in the glove box. In case of an emergency this would alert and direct emergency medical personnel to the glove box information thus providing accurate medical information. Ms Cuyugan indicated that a one-year pilot project is underway in the Green Valley and Sun City areas with 5000 participants. After an evaluation of the program, it will be implemented statewide. Kerry Wilcoxon provided copies of the 2003 Phoenix Traffic Collision Summary. He stated that bike collisions in the city in increasing. Their attempt to get a bike helmet ordinance was not successful. Paul Porell of Scottsdale reported that they are discussing with DPS and ADOT on a pilot project using photo enforcement on 8 miles of Loop 101 within Scottsdale. Sandy Adams of Glendale reported that they are gathering student arrival data for the Bike Box project by Phoenix Children's Hospital. Alan Sanderson reported that

Mesa uses ALISS data along with additional fields of data provided by police to analyze transit related and right/left turn crash types. They produce an annual report on pedestrian and bicycle safety. Lt., Iven Wooten reported that DPS handles about 18000 crashes on the freeways each year. He mentioned a DPS project named "Maximum Impact" to counter aggressive driving. David Cowley reported that AAA Arizona looks forward to promoting a new Graduated Driver Licensing Bill this year. Reed Henry reported on the Governor's Executive Order reestablishing the GTSAC. A charter has been established for the Executive Traffic Safety Team. The team has prepared a Draft Traffic Safety Plan. He also mentioned a safety project that resulted from NCHRP 500 project, looking for lead states to implement project recommendations. The next ATTSA meeting is scheduled to be held in Phoenix in Feb 2005. Ed Fritz reported that Maricopa County has a program named CRASH to help analyze safety problems and identify countermeasures such as guard rail projects. The REACT program also helps reduce secondary crashes. Teri Collins reported that LRT would start operating in 2008. A consultant is now looking at safety and LRT operations. She requested to be on the agenda for November to speak on the LRT project and safety. Jennifer Brown reported that FHWA headquarters has identified 13 opportunity states, where significant improvements can be made in safety that includes Arizona. FHWA has dedicated more resources for pedestrian safety planning for future years. Chairman Maki reported that the Computer Aided Dispatch system in Surprise could keep track of crash data. He reported that two thirds of crashed in Surprise was on Bell Road but it is not so now. They are promoting Safe Communities through a \$1m project on this corridor involving REACT and Maricopa County.

7. Next Meeting Dates

Next meeting date was announced as 10:00 AM on Tuesday November 16, 2004.

8. Adjournment

Chairman Robert Maki adjourned the meeting at 11:46 AM