

MINUTES OF THE  
MAG MANAGEMENT COMMITTEE MEETING  
September 11, 2002  
MAG Office Building - Saguaro Room  
Phoenix, Arizona

MEMBERS ATTENDING

Terry Ellis, Peoria, Chairman	Horatio Skeete, Litchfield Park
Mike Hutchinson, Mesa, Vice Chairman	Tom Martinsen, Paradise Valley
George Hoffman, Apache Junction	Frank Fairbanks, Phoenix
Todd Hileman, Avondale	Cynthia Seelhammer, Queen Creek
*Joe Blanton, Buckeye	*Bryan Meyers, Salt River Pima-Maricopa Indian Community
*Jon Pearson, Carefree	Roger Klingler for Jan Dolan, Scottsdale
*Usama Abujbarah, Cave Creek	Miryam Gutier for Bill Pupo, Surprise
Donna Dreska, Chandler	Amber Wakeman for Will Manley, Tempe
Stuart Brackney, El Mirage	Ralph Velez, Tolleson
*Paul Nordin, Fountain Hills	Jerry Stricklin, Wickenburg
Shane Dille, Gila Bend	Mark Fooks, Youngtown
*Urban Giff, Gila River Indian Community	Dale Buskirk for Victor Mendez, ADOT
George Pettit, Gilbert	David Smith, Maricopa County
Ed Beasley, Glendale	Ken Driggs, Valley Metro/RPTA
Stephen Cleveland, Goodyear	
Tom Morales, Guadalupe	

\*Those members neither present nor represented by proxy.

# Participated by videoconference or telephone conference call.

1. Call to Order

The meeting was called to order by Chairman Terry Ellis, Peoria, at 12:05 p.m.

2. Pledge of Allegiance

Chairman Ellis announced a moment of silence in honor of those who lost their lives in the World Trade Center attacks one year ago today. He noted that the New York Metropolitan Council, the MPO of New York, lost three staff members in the attack.

The Pledge of Allegiance was recited.

Chairman Ellis stated that transit tickets were available following the meeting from Valley Metro/RPTA.

3. Call to the Audience

Chairman Ellis stated that public comments have a three minute time limit and there is a timer to help the public with their presentations. When two minutes have elapsed, a yellow light will come on notifying the speaker that they have one minute to sum up. At the end of the three

minute time period, a red light will come on. Chairman Ellis stated that for members of the audience who wish to speak, comment cards are available from the staff. Staff will then bring the cards to the Chairman. Public comment is provided at the beginning of the meeting for non-agenda items. Chairman Ellis noted that no public comment cards had been turned in.

4. Interim Executive Director's Report

Dennis Smith stated that a finding of conformity by the FTA and FHWA for the FY 2003-2007 TIP was received on September 3, 2002. He mentioned that the TIP represents approximately \$4.6 billion in projects in this region.

Mr. Smith stated that the Regional Council took a position that Low Income Housing Contingency Funds (LIHEAP) be released. He stated that Secretary Thompson, Department of Health and Human Services, recently sent notice that \$1.6 million in LIHEAP funds will be released in Arizona to assist low income people with their energy bills.

Mr. Smith stated that Regional Council Chair Wendy Feldman-Kerr appointed Jan Dolan, City Manager for Scottsdale, as Chair of the Transportation Review Committee. Ms. Dolan filled the Chair position vacated by Fred Carpenter when he assumed a new position as Payson Town Manager. Mr. Smith noted the traditional involvement of Management Committee members as chairs of MAG technical committees.

Mr. Smith introduced Maureen DeCindis, MAG Transportation Planner, who informed members of the Senior Trail Day event scheduled for 7:00 a.m. to 9:00 a.m. on September 25, 2002. Ms. DeCindis stated that the event will be held in eight cities, Chandler, Gilbert, Glendale, Goodyear, Mesa, Phoenix, Scottsdale, and Tempe. She displayed the t-shirts that will be provided to event participants. Ms. DeCindis stated that the Senior Trail Day encourages walking and biking, which in turn, promotes health.

Mr. Smith stated that in June 2002, the Regional Council authorized acceptance of funding for a Community Emergency Notification System, if awarded by ADEQ. Mr. Smith explained that using the Community Emergency Notification System will provide a community the ability to call its citizens in case of a catastrophic event. He stated that ADEQ has notified the MAG 9-1-1 Administrator that the MAG RFP response was the only serious contender for the award of the funds. Mr. Smith noted that the City of Phoenix, as contracting agent for the 9-1-1 system, is currently negotiating the final details. He added that MAG will be working with those communities that already have their own notification systems in place.

Mr. Smith introduced Kristie Leshinski, MAG Human Services Planner, to the Committee. Ms. Leshinski worked for Congressman J.D. Hayworth in Washington, D.C., and at Sun Health Corporation, where she was the Director of Strategic Planning. Ms. Leshinski holds a Master's in Public Health and a Bachelor's in Political Science from the University of Arizona.

Mr. Smith introduced Xiao Qin, MAG ITS Safety Specialist. Mr. Qin fills a previous MAG Associate position. He holds a PhD in Transportation Engineering from the University of Connecticut, and is experienced in crash and safety analysis, ITS, and transportation modeling.

Chairman Ellis updated members on the process on the search for the MAG Executive Director. Mr. Ellis stated that an RFP was issued for a search firm, and four responses were received. The Executive Committee, whose charge is to appoint the Executive Director with ratification by the Regional Council, selected Shannon Associates to conduct the search. Chairman Ellis stated that the Executive Committee asked himself, Frank Fairbanks, Mike Hutchinson, and Cynthia Seelhammer to represent the Management Committee in assisting them in the search process. Chairman Ellis stated that a meeting with the consultant took place and the process, roles, timetable, and cost were discussed. A document outlining the schedule and ad sources was handed out. Chairman Ellis stated that he appreciated Mayor Feldman-Kerr's effort to include the Management Committee in the process. He commented that he will continue to update members on the search.

5. Approval of Consent Agenda

Chairman Ellis stated that public comment is provided at the beginning of the meeting for action items on consent. Each speaker is provided with a total of three minutes to comment on the consent agenda. He noted that no public comment cards had been turned in.

Chairman Ellis stated that agenda items #6 through #13 were on the consent agenda. He stated that any member of the Committee may request that an item be removed from the consent agenda and considered individually.

Mr. Hutchinson requested that agenda item #7, Approval of Projects for the FY 2003 MAG Pedestrian Design Assistance Program, be heard.

Chairman Ellis noted that the meeting minutes approval was now a part of the consent agenda. He asked for a motion to recommend approval of agenda items #6, #8, #9, #10, #11, #12, and #13. Mr. Hutchinson moved to recommend approval, Mr. Cleveland seconded, and the motion carried unanimously.

6. Approval of July 10, 2002 Meeting Minutes

The Management Committee, by consent, approved the minutes of the July 10, 2002 meeting.

8. Adjustment to the FY 2003 MAG Unified Planning Work Program and Annual Budget to Reconcile with the FY 2003-2007 MAG Transportation Improvement Program for the Telework Outreach Program

The Management Committee, by consent, recommended approval of an amendment to the FY 2003 MAG Unified Planning Work Program and Annual Budget, to include the Telework Outreach Program for an amount of \$300,000. In May 2002, the FY 2003 MAG Unified Planning Work Program and Annual Budget was adopted by the Regional Council. The FY 2003-2007 Transportation Improvement Program (TIP) approved by the Regional Council in July 2002 includes \$300,000 for the Telework Outreach Program. The FY 2003 Work Program and Annual Budget needs to reflect the Telework Outreach Program in the amount of \$300,000.

9. Amendment to the FY 2003 MAG Unified Planning Work Program and Annual Budget to Include Federal Aviation Administration Funds to Support the MAG Continuous Aviation System Planning Program

The Management Committee, by consent, recommended approval of an amendment to the FY 2003 MAG Unified Planning Work Program and Annual Budget to add \$150,000 in funds from the Federal Aviation Administration to support the MAG Continuous Aviation System Planning Program, contingent upon a receipt of an FAA grant in September 2002. In April of this year MAG submitted an application to the Federal Aviation Administration (FAA) for \$150,000 in federal funds to continue the regional system planning process. It is anticipated that the FAA grant may award the grant to MAG prior to the close of the Federal Fiscal Year 2002. To accept these funds, MAG will need to formally accept the grant by September 30, 2002.

10. Proposed Amendment to the FY 2003-2007 Transportation Improvement Program for Highway and Transit Projects

The Management Committee, by consent, recommended approving an amendment to the FY 2003-2007 MAG Transportation Improvement Program to include the Maricopa County Human Services Department Job Access and Reverse Commute Program for \$1.5 million and to include the City of Phoenix 43rd Avenue bridge replacement safety project for \$834,700. The Maricopa County Human Services Department has been notified of the award of a new \$1.2 million Job Access and Reverse Commute Grant contained in the recently signed Federal FY 2002 Emergency Supplemental Bill. With the local match of \$300,000, the total cost of the project is \$1.5 million. Also, the City of Phoenix has received \$500,000 in federal highway safety funds to replace the 43rd Avenue crossing of the Roosevelt Irrigation District Canal for a total cost of \$834,700. It is necessary to amend the FY 2003-2007 TIP to include these projects.

11. Conformity Consultation

MAG is conducting consultation on conformity assessments for Glendale Park-and-Ride and Mesa Park-and-Ride project-level conformity determinations. MAG has reviewed the projects for compliance with the conformity rule and concurs with the project-level conformity determinations. In addition, conformity consultation is being conducted for an amendment to the FY 2003-2007 Transportation Improvement Program which includes the City of Phoenix canal crossing at 43<sup>rd</sup> Avenue and the Roosevelt Irrigation District Canal and the Maricopa County Human Services Department Job Access and Reverse Commute Program. This item was on the agenda for consultation.

12. Approval to Reprogram Funds to Acquire the REMI Model

The Management Committee, by consent, recommended approval to reprogram funds in the Unified Planning Work Program to acquire the Regional Economic Model, Inc.(REMI). Many regional organizations throughout the United States use economic models to assist their member agencies in predicting economic trends. Staff is recommending that funds previously approved for a revenue sharing study be reprogrammed to acquire the REMI model. The model would be useful for (1) checking County population control totals prepared by DES; (2) reviewing sales tax projections prepared by ADOT, and (3) preparing County socioeconomic variables that are

currently not available but have other planning applications. The cost of the model is approximately \$56,000. The cost of annual updating of data is \$12,200.

13. Transition to Self-Maintenance of the MAG 9-1-1 System

The Management Committee, by consent, recommended that the 9-1-1 maintenance contract with Qwest be renewed for two years, with a possible one year extension beyond that, with the caveat that MAG develop a 9-1-1 self-maintenance system within that time frame. Since the implementation of 9-1-1 service in the MAG region, Qwest has provided 9-1-1 equipment maintenance service for the 26 Public Safety Answering Points (PSAPs) in the region. The service has not met the requirements of the PSAPs and an RFP was issued to secure a maintenance provider. Following an unsuccessful RFP process, the State 9-1-1 Office and the MAG 9-1-1 Administrator engaged in discussions to find a solution that meets the fiscal needs of the State 9-1-1 fund and the service level requirements of the MAG 9-1-1 system. The solution that meets both needs is to award Qwest the maintenance contract for two years and begin transitioning to self-maintenance during that time. The State 9-1-1 Office supports this recommendation and agrees to reimburse all costs associated with implementing this plan.

7. Approval of Projects for the FY 2003 MAG Pedestrian Design Assistance Program

This item was removed from the consent agenda.

On July 16, 2002, the Pedestrian Working Group recommended projects to receive FY 2003 design assistance. In addition, the Working Group requested that staff investigate how to fully fund the top three proposals, since FY 2003 funds are presently limited to \$125,000.

Mr. Smith explained that each year, MAG conducts a pedestrian design assistance program. There was a deadlocked vote to fund the top three proposals. The Pedestrian Working Group recommended that if funding became available, \$16,000 would be considered to fully fund the City of Mesa project. Mr. Smith noted that each year, there is a portion of CMAQ funds not spent. He indicated that \$16,000 in CMAQ funds are available to fund the Mesa project.

Mr. Hutchinson moved to recommend selecting the following projects to receive the pedestrian design assistance: (1) The City of Phoenix-\$65,000, 32nd/Washington Streets-Transit Oriented Pedestrian Link Enhancement; (2) City of Surprise-\$40,000, North Original Townsite Trail; and (3) City of Mesa/Arizona State University-\$36,000, ASU East Campus Pedestrian Mall Master Plan, Phase II. Also, to use unexpended CMAQ funds in the amount of \$16,000 to fund the remainder of the City of Mesa project. Mr. Cleveland seconded. Chairman Ellis asked if there was discussion. Hearing none, a vote was taken, and the motion carried unanimously.

14. Update on the MAG High Capacity Transit Plan

Steve Schibuola, IBI Group, gave a presentation on the MAG High Capacity Transit Plan. Mr. Schibuola stated that the project will identify forms of effective high capacity transit services. He stated that the components of high capacity transit include commuter rail, light rail, and bus rapid transit. Mr. Schibuola reviewed the project timeline. He stated that the final report is anticipated in December 2002. Mr. Schibuola stated that an assessment has been performed on 16 corridors. He gave an overview of four of the corridors, and noted their projected population

and employment densities. Mr. Schibuola displayed maps of network options one and two. He noted that network two is a more robust plan with a strong grid system, and will provide the highest level of service. Chairman Ellis thanked Mr. Schibuola for his presentation and asked if there were any questions.

Mr. Morales asked about stations along the Yuma Corridor, since none were shown on the map. Mr. Schibuola explained that the stations were not included on the map for the sake of simplification. He stated that commuter rail stations along the corridor are spaced every 10 miles on average. Mr. Schibuola noted that a fair amount of work has been done on potential station locations by other organizations.

Mr. Brackney asked the extent of communications with rail operators. Mr. Schibuola replied that the Burlington Northern Santa Fe (BNSF) has expressed interest in the process going forward. They see the potential for a public/private partnership and several meetings have been held with them/ Mr. Schibuola stated that the Union Pacific has been more quiet, which is their typical way of doing business. He stated that BNSF has had experience with sharing lines, because of their commuter rail experience in California.

Mr. Brackney asked if the Burlington Northern has responded fiscally to become a partner. Mr. Schibuola replied that discussions have not yet proceeded to that point.

Mr. Buskirk asked if utilities would require yard relocations to accommodate commuter rail. Mr. Schibuola stated that relocations would be an option, but would not be characterized as a requirement.

Mr. Smith stated that it is important to make revisions at this stage in the process. Mr. Schibuola agreed that all spreadsheets are open now and it is a good time to add corridors. Chairman Ellis thanked Mr. Schibuola for his presentation, which contained excellent information.

15. MAG Data Base Information to Assist Economic Development

Jack Tomasik gave a presentation on the MAG Data Base Information to Assist Economic Development. Mr. Tomasik stated that prior to working for MAG, he had worked as a consultant in the economic development field since 1979. Over the course of these years, he was involved in the economic development strategies for many communities. Mr. Tomasik related that there is much information at MAG that could be used for economic development purposes. Mr. Tomasik stated that the Planners Stakeholders Group worked for three months to develop their mission statement, as displayed on screen. Mr. Tomasik stated that an extensive set of databases has been assembled that could be useful to MAG member agencies and local economic development staff. He provided an overview of the TCSP grant to be used for the Regional Growing Smarter Implementation Project.

Mr. Tomasik stated that the economy is a synergy between business needing a work force, and the work force needing jobs. Mr. Tomasik stated that the region has a relatively low wage economy. He added that when the cost of living is adjusted, the region comes out better. However, the focus is on increasing the average wage. Mr. Tomasik spoke about the priority industry clusters identified by both the Greater Phoenix Economic Council and the Arizona Department of Commerce in their "State Economic Strategy." These include high wage and

high quality jobs, such as the fields of Aviation/Aerospace/Defense, High Tech/Information, Communications, Engineering Research and Testing, Software, Bioindustry/Healthcare, and Advanced Business Services. He stated that 107 job centers and their commute sheds have been identified by MAG member agencies throughout the region. Through the major employer database, a few cities have been identified as having the majority of high-wage industry cluster employment. Mr. Tomasik stated that, on the other hand, virtually all cities have a chance of developing other basic industry clusters, such as Optics, Tourism, Agriculture, Other Basic and Supplier, Plastics, Transportation and Distribution, Food Processing, and Mining.

Mr. Tomasik stated that all will benefit from priority clusters, because they raise the economic tide for the region. He spoke about the expansion sequence and the role of the private sector. Mr. Tomasik stated that the economic development strategy, education, transportation, tourism, fiscal policy, venture capital financing, federal economic policy, and healthcare all serve to lay a foundation for high quality clusters. He stated that the database project will consider local site factors in the development of local economic development strategies. Mr. Tomasik stated that work will continue with the GPEC Economic Development Directors Team. He added that a joint meeting between the MAG Planners Stakeholders Group and the GPEC Economic Development Directors Team may be planned. Mr. Tomasik stated that the TCSP Technical Report will be completed in December. He advised that we could be in a position to provide information for regional and local economic development marketing and planning. Mr. Tomasik noted that an annual update of economic development is a part of the program. He added that the REMI model, recommended for approval under a separate agenda item, will provide economic projections and an impact model to look at growth scenarios. Chairman Ellis thanked Mr. Tomasik for his presentation and asked if there were any questions.

Mr. Cleveland complimented all involved in this effort. He stated that the database will provide access to a tremendous amount of data that will be of use to member agencies. Mr. Cleveland expressed his appreciation for the update.

16. Draft Revision to the MAG 208 Water Quality Management Plan

Roger Klingler, Assistant Manager for the City of Scottsdale, and Chair of the MAG Water Quality Advisory Committee, gave a presentation on the draft Revision to the MAG 208 Water Quality Management Plan. Mr. Klingler stated that the initial 208 Plan was prepared in 1979 under the Clean Water Act, and provides a description of wastewater treatment plants over a 20-year period and state and federal water quality programs. Mr. Klingler stated that the latest Revision was initiated in April 2000, and Carollo Engineers was hired as the consultant. Mr. Klingler expressed his appreciation to Brenda Geisen, MAG Environmental Planner, for her efforts on the Revision.

Mr. Klingler stated that the Revision identifies 21 new wastewater treatment plants and the expansion of several existing plants. Mr. Klingler stated that member agencies participated in different phases of the Plan, with information gathered from each during community visits. He noted that local agency control has been and still is an important issue. Mr. Klingler stated that the Committee recommended two changes to the Plan to strengthen local control in water quality planning. He stated that the review and comment process for jurisdictions within three miles of a project for 208 amendments has been followed, but was not included in the original plan. Mr. Klingler noted that this has been clarified in the document. He stated that the second change

was to specify that the expansions of small plants already identified in the 208 plan must go through the formal 208 review and approval process, even if the expanded capacity is within the small plant threshold of two million gallons per day. Mr. Klingler added that two public hearings were held on the Revision, after which the Water Quality Advisory Committee recommended approval of the Plan. Chairman Ellis thanked Mr. Klingler for his presentation and asked if there were questions.

Mr. Cleveland asked for clarification if a discharge permit was not required for plants with a discharge of two million gallons or less. Mr. Klingler replied that a plant that does not require a discharge permit and has a discharge of two million gallons or less per day, meets the criteria for a small plant review process.

Mr. Smith stated that the framework for the review process came out of the Management Committee. It has been a successful process for many years and is a great tool for cities' use.

Mr. Morales asked for clarification that the Plan deals only with wastewater, and not drinking water. Mr. Klingler replied that was correct.

Mr. Fairbanks moved to recommend approval of the Draft Revision to the MAG 208 Water Quality Management Plan. Mr. Pettit seconded, and the motion carried unanimously.

17. Human Services Campus

Charlene Moran Flaherty stated that the MAG Continuum of Care Regional Committee on Homelessness was formed in late 1999 to provide homelessness planning and policy development specific to homeless issues. Under the leadership of former Chief Justice Frank X. Gordon, the Continuum of Care has been dedicated to developing a regionwide system of services for homeless people. Ms. Flaherty stated that the Human Services Campus has been identified as an integral part of a regional service delivery. She stated that due to the unique partnerships it will serve as a national model. Ms. Flaherty introduced Mr. David Smith, Maricopa County Administrator.

Mr. Smith stated that the regionwide plan has been updated many times during the 1990s and each time has identified gaps in service, but also has shown progress. Mr. Smith stated that the County decided to get involved in the development of the Campus because it operates the Health Care for the Homeless and the proximity to human services providers, such as St. Vincent de Paul and CASS. He noted that there is a fundraising element that is needed because existing buildings are deteriorating. Mr. Smith stated that in order to create a better system, new buildings will be needed. He stated that more than 50 percent of the funds needed have been raised. The County is providing \$6.8 million and the private community is providing \$4 million. Mr. Smith stated that groundbreaking on the Campus is expected in June 2003. Mr. Smith introduced Mr. Marty Shultz, Vice President of Pinnacle West Capital Corporation, and participant in many community efforts.

Mr. Shultz provided an update on the interest of the private sector and from the economic development standpoint. Mr. Shultz stated that his involvement began when he attended a meeting at ASU to find an approach to services in the Capitol Mall area. This led to the development of the plan. Mr. Shultz stated that a commitment was made to raise from the

private sector, half of the \$22 to \$24 million needed. Mr. Shultz stated that the business community was approached for contributions and response has been good. He commented that providing a Campus is a test of the fabric of our community and how we treat people. Mr. Shultz expressed his appreciation for the responsiveness of MAG member agencies, especially the City of Phoenix and Mr. Fairbanks.

Neil Urban, Maricopa County, is the Design Project Manager for the Campus. He explained that the Campus, currently in the design process, will be located on Madison Street between 13th Avenue and 19th Avenue. Construction is expected to begin in mid 2003 and be completed in approximately 1½ years. Mr. Urban noted that there are many services in the area, including St. Vincent de Paul, CASS, Andre House, and St. Joseph the Worker. He stated that the Nova Safe Haven will provide services for the seriously mentally ill. Health care, counseling and medical care will be provided. Mr. Urban stated that CASS will provide beds for 400 men and women, case management, dental care and respite care. The Campus will have an educational training center. St. Joseph the Worker will provide job readiness, clothes, and counseling to help people become employed. Mr. Urban stated that St. Vincent de Paul, which provides lunch daily, will be moving to the Campus. He stated that a goal is to have another provider that will provide evening meals.

Mr. Urban described the design features of the new buildings. He mentioned that each building will be color coded to help people find their way around the Campus. Mr. Urban stated that the buildings will be a simple tilt-up concrete with metal roofs. Operating costs are important, so the attempt to keep the costs low is being made.

Chairman Ellis stated that the Campus is a sensational idea and great for the region. Mr. Hutchinson asked about the contribution schedule for cities. Mr. David Smith stated that he and Linda Mushkatel would be contacting cities about an appropriate share contribution.

18. Comments from the Committee

Dennis Smith stated that the Chair of the Regional Council suggested adding an item to the agenda for information that would provide an opportunity for members to share information about their community, such as announcements of a unique event. Chairman Ellis stated that the item would provide an opportunity for members to mention worthwhile events. He noted that the Committee would take no action, and the item would be just for sharing. Horatio Skeete suggested a two minute limit.

Mr. Cleveland moved to include on future Management Committee agendas an item that provides those members who have a special current event an opportunity to share the information with the committee, with a three minute time limit. Mr. Hoffman seconded, and the motion carried unanimously.

There being no further business, the meeting adjourned at 1:30 p.m.

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Chairman

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Secretary