

Regional Economic and Growth Outcomes Project Update

MAG
**Population Technical Advisory
Committee**
October 23, 2007



Urban Edge 1975 to 2030

Maricopa County, Arizona

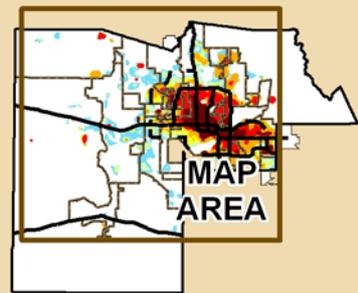
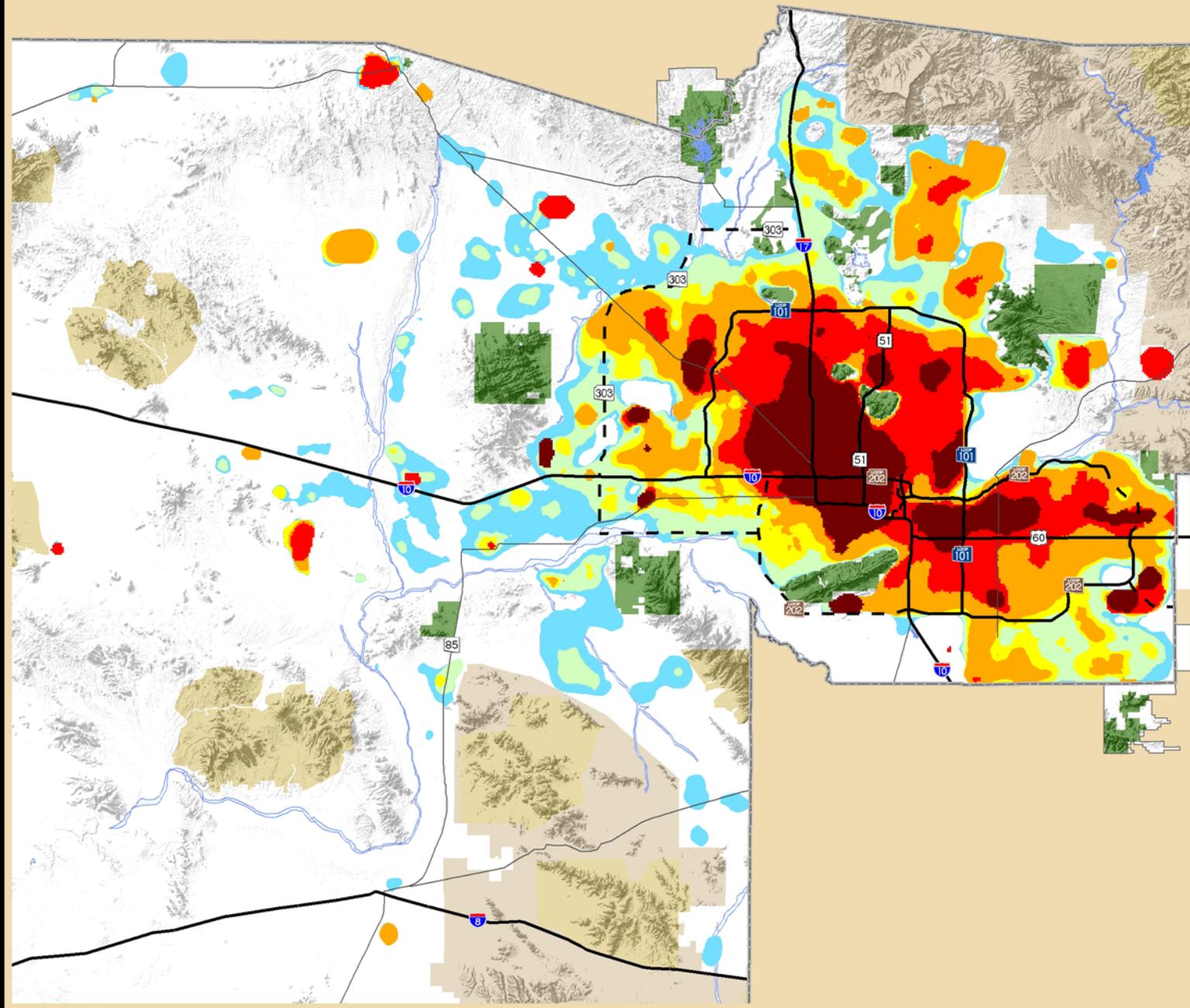
Year

- 1975
- 1990
- 2005
- 2010
- 2020
- 2030

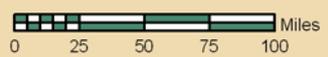
 Maricopa County

Freeways/Expressways

-  Existing
-  Planned
-  Forest/National Monument
-  Park/Preserve
-  Wilderness



Map Prepared by Maricopa Association of Governments
Source: 2007 MAG Socioeconomic Projections





Growth Into the Future

2005

2030

Growth

Population

MAG Region	3,681,000	6,135,000	2,454,000
East	1,413,000	1,844,000	431,000
Central	1,513,000	2,205,000	692,000
West	755,000	2,086,000	1,331,000

Employment

MAG Region	1,748,000	3,379,000	1,631,000
East	710,000	1,231,000	521,000
Central	816,000	1,261,000	445,000
West	222,000	887,000	665,000



REGO Report: Starting Point

- **Regional and Subarea Focus**
 - Development focus
 - Employment (Job Center) based
 - Household connection
- **Useful Information for Decision-Makers**
 - Geographic Scale
 - Current and Future
 - Outcomes and observations



REGO Report: Starting Point

- **Understanding current economic submarkets**
 - Look at how workers (residents) are connected to workplaces
 - Identify subareas
- **Be able to describe other economic markets**
 - Retail and service areas
 - Localized and job center markets
 - Descriptive characteristics (e.g. market-based housing, observed daily (resident-based) commuting patterns)



REGO Report: Data

- **Current and Accurate Data Sources**
 - Member agency provided job centers and other information
 - Trip Reduction Program (TRP) data
 - MAG Population and Employment Estimates
 - MAG Socioeconomic Projections
 - MAG Transportation data
 - Federal data sources, including 2000 Census, 2006 Employment and Wage data



REGO Report: Content

- **Topical Information**
 - Job Centers
 - Employment Activity
 - Population & Household Characteristics
 - Housing Market Description
 - Jobs/Housing Connections
 - Travel Flow and Demand Conditions
 - Development Plans



REGO Report: Products

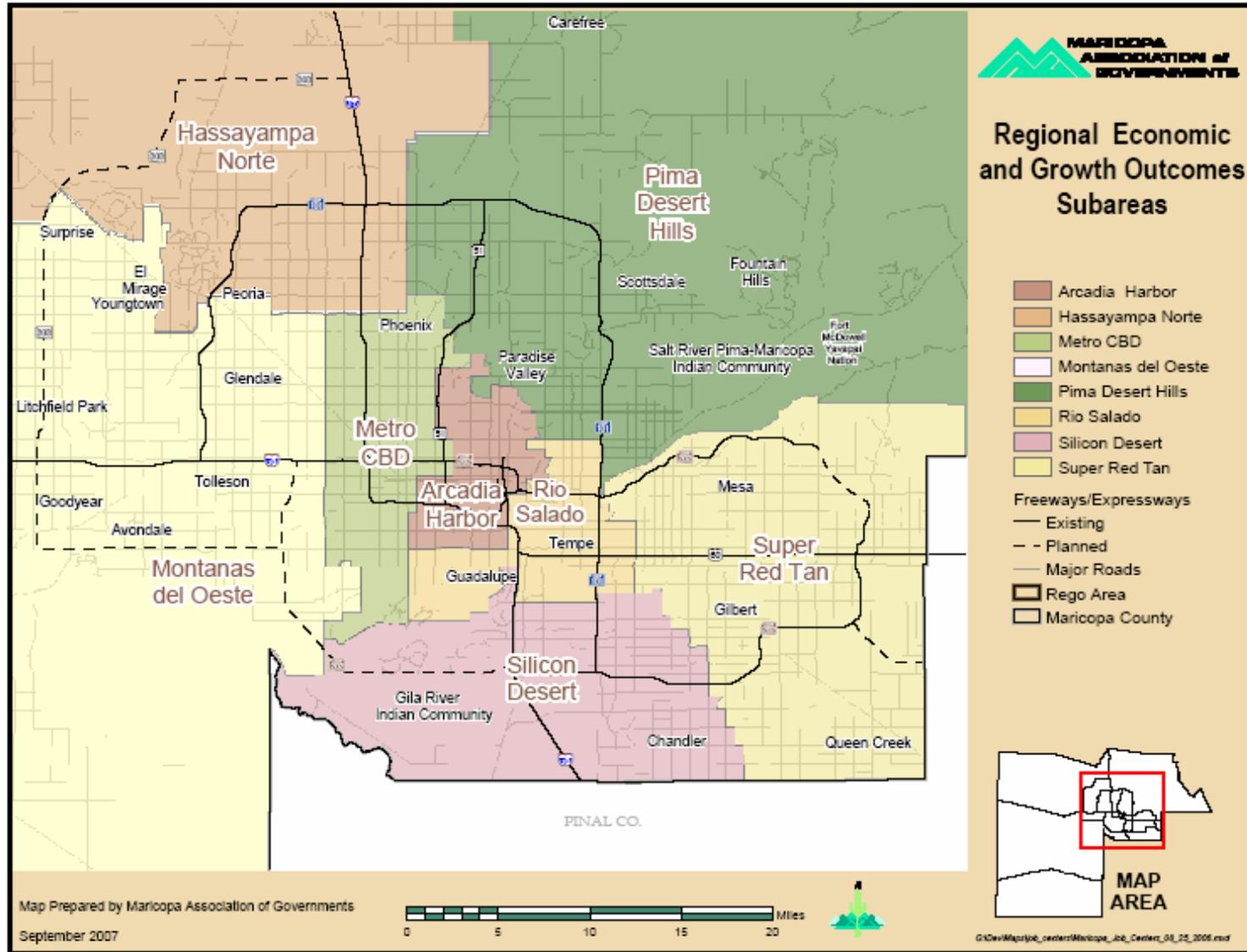
- **Region-wide and subarea reports**
 - Similar information, with localized focus
 - Text, maps, charts and pictures

- **Support other local and regional efforts with information and analysis**
 - Member agency partnership for community-based report
 - Provide outcomes and analysis for other local and regional study efforts



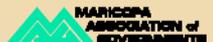
REGO Report: Schedule

- **Data Collection (Completed)**
- **Identification of subareas (Completed, draft)**
- **Content and analysis by subarea (November/December 2007)**
- **Report Review (January 2008)**
- **Report Released (February 2008)**



Employment Commuter Analysis

	Working in....	Metro CBD	Arcadia/Sky Harbor	Rio Salado	Silicon Desert	SuperRedTan	Pima Desert Hills	Hassayampa North	Montañas de Oeste
Living in....	Total	335,000	196,300	201,400	142,800	209,400	277,000	181,600	203,800
Metro CBD	163,400	21.0%	14.6%	5.3%	2.8%	1.0%	6.4%	6.9%	8.4%
Arcadia/Sky Harbor	68,900	5.5%	11.2%	4.1%	1.9%	0.7%	4.0%	1.0%	1.3%
Rio Salado	134,300	5.5%	9.9%	21.8%	11.1%	7.6%	5.9%	1.1%	1.3%
Silicon Desert	188,800	7.0%	11.9%	19.7%	44.7%	9.8%	4.5%	1.3%	1.6%
SuperRedTan	306,800	7.2%	13.4%	26.8%	23.4%	66.5%	8.8%	1.4%	1.4%
Pima Desert Hills	252,400	12.0%	12.4%	8.4%	3.9%	2.8%	47.8%	11.8%	2.9%
Hassayampa North	256,200	17.1%	9.1%	3.4%	1.9%	0.9%	15.0%	51.0%	17.5%
Montañas de Oeste	315,000	22.7%	14.7%	6.2%	4.3%	1.3%	5.7%	24.0%	63.5%
Pinal County	39,900	0.9%	1.6%	3.4%	4.9%	8.0%	0.8%	0.2%	0.3%
Other	21,700	1.0%	1.2%	1.0%	1.1%	1.5%	1.2%	1.3%	1.8%

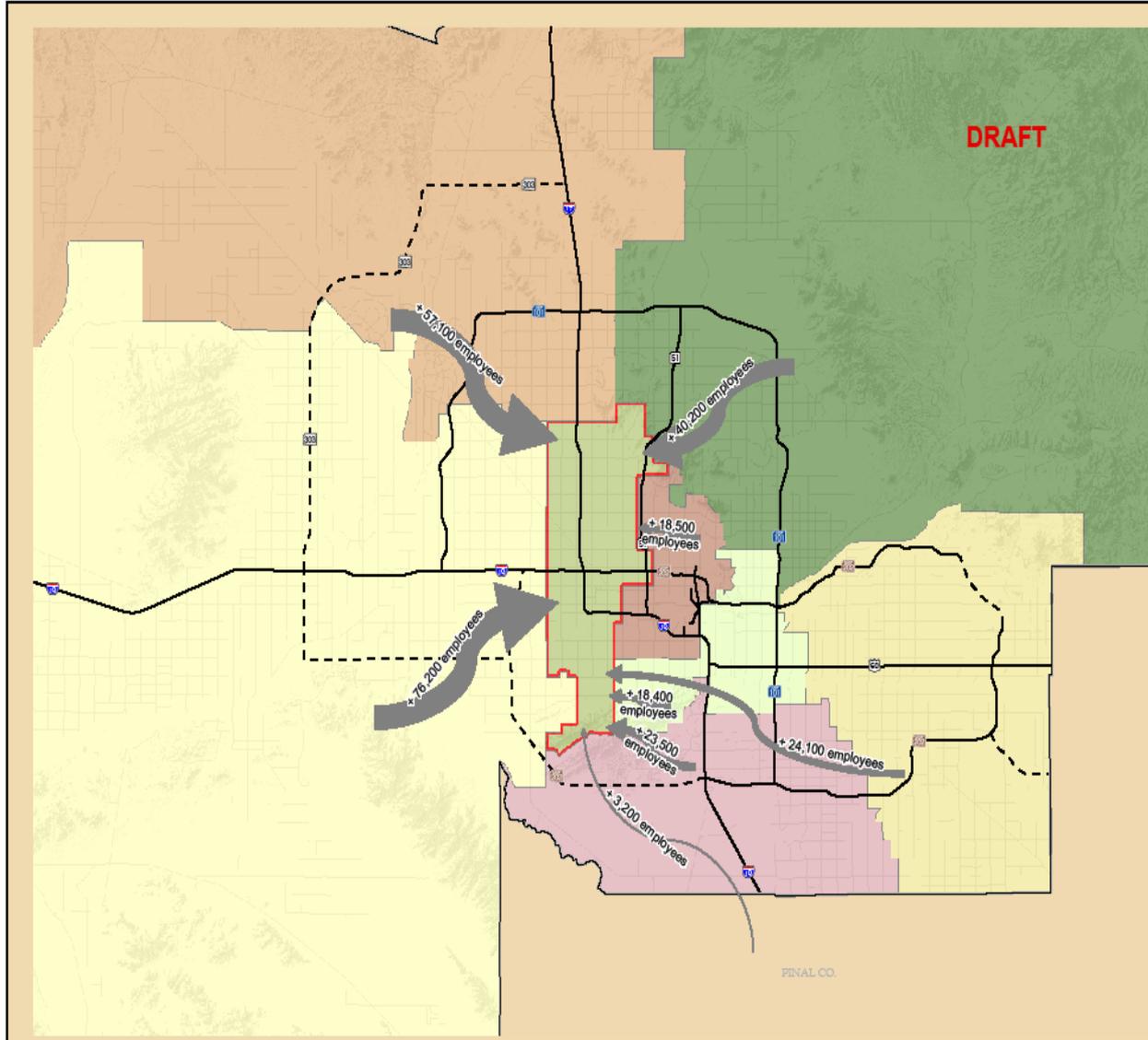
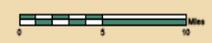


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**Subarea Commuter Analysis
by Work Location
Metro CBD**

- Arcadia Harbor
- Hassayampa Norte
- Metro CBD
- Montanas del Oeste
- Pima Desert Hills
- Rio Salado
- Silicon Desert
- Super Red Tan

- Freeways/Expressways
- Existing
 - Planned
 - Major Roads
 - Maricopa County



Map Prepared by Maricopa Association of Governments September 2007



For more information:

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