

AZ



COGs & MPOs

2020 Census Update

AZ COGs & MPOs Director's Meeting

Date: April 13, 2020

Presenter(s): Tammy Parise, Partnership Coordinator - Arizona

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Operational with Restrictions – Social Distancing



Operational Delays (COVID-19)

STATUS OF CURRENT OPERATIONS

Activity/Operation	Planned Schedule	Adjustment	Revised Schedule
Self-Response Phase	March 12-July 31	Extended	March 12-August 14
The public is strongly encouraged to respond online. (Options for responding by phone or mail are also available.)			
Update Leave	March 15-April 17	Delayed	March 29-May 1
Census takers will drop off invitations at the front doors of 5 million households. These households can respond online now—even without their invitation—by providing their address.			
Mobile Questionnaire Assistance	March 30-July 31	Delayed	April 13-August 14
Census Bureau staff will assist people with responding online at places such as grocery stores and community centers.			



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Operational Delays (COVID-19) cont...

Activity/Operation	Planned Schedule	Adjustment	Revised Schedule
Nonresponse Followup (NRFU) and NRFU Reinterview Census takers will interview households in person that have not responded online, by phone, or by mail.	May 13–July 31	Delayed	May 28–August 14
Group Quarters Enumeration We're encouraging administrators of facilities like nursing homes, prisons, and student housing to choose an option for counting their residents that requires less in-person contact.	April 2–June 5	Delayed	April 16–June 19
Service-Based Enumeration We're working with service providers at soup kitchens, shelters, and regularly scheduled food vans to count the people they serve.	March 30–April 1	Delayed	April 29–May 1



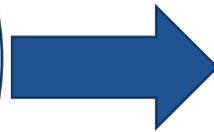
**SOUP
KITCHEN**



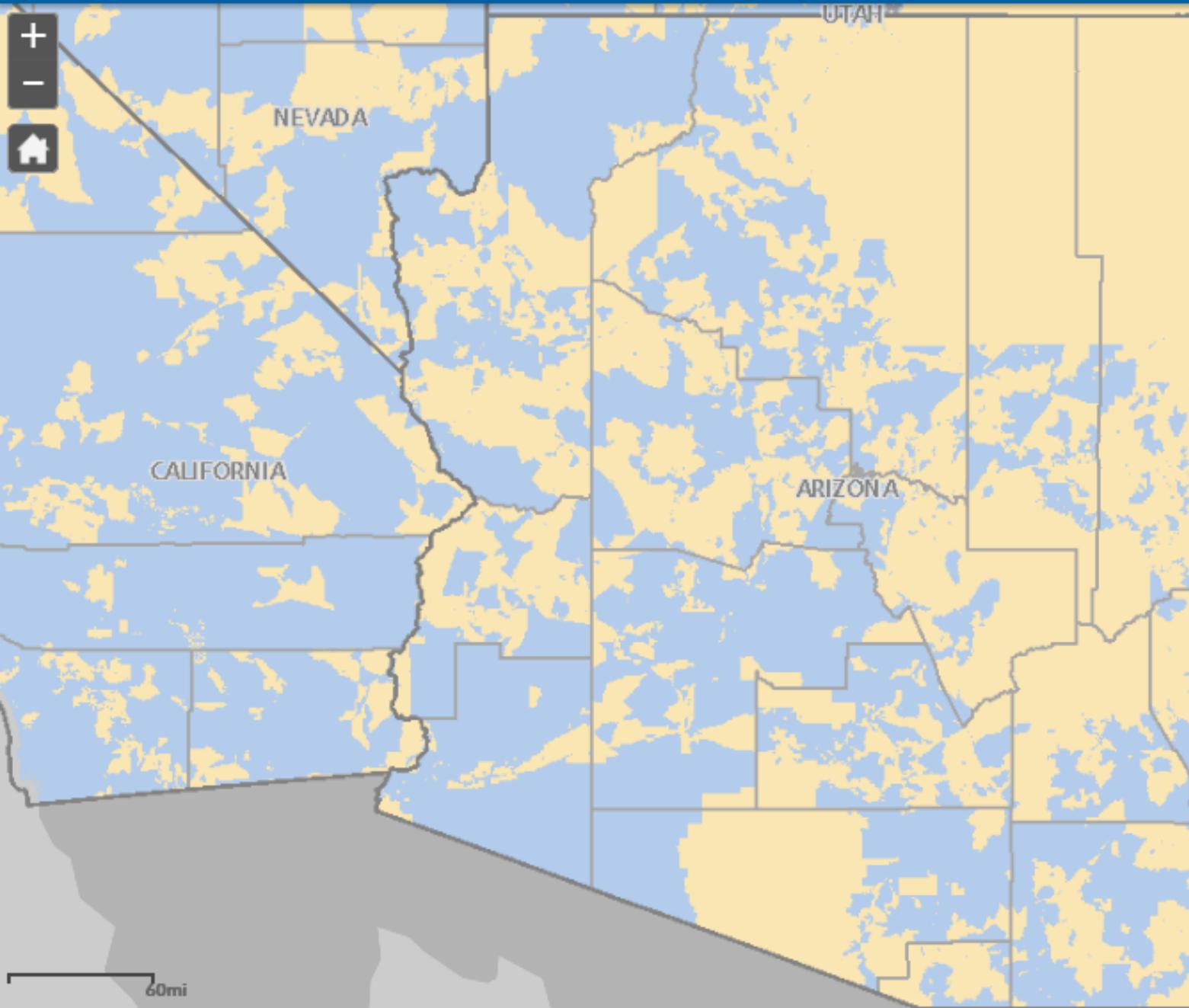
Type of Enumeration – Update Leave



Delivery started
prior to COVID-19
restrictions.



Currently
scheduled to
resume delivery
next week -
March 29, 2020



We have not yet completed delivery of questionnaires to those areas in yellow/tan

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Self-Response Map

<https://2020census.gov/en/response-rates.html>

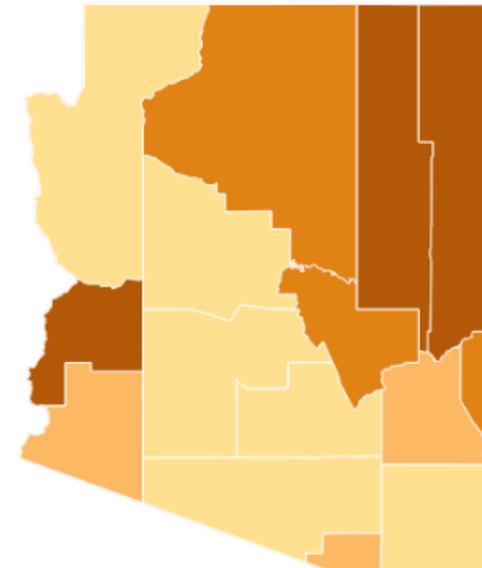
This map features self-response rates from households that responded to the 2020 Census online, by mail, or by phone. Rates can be viewed in [rankings here](#).

Updated Daily

- State
- County
- City
- Tract

Arizona
Self-Response
45.3%

Apache
Self-Response
2.5%



i

Select Date
4/11/2020

Select Mode
Total

Select State
Arizona

Select County
(All)

Geographies

Return to State

County

Census Tract

City

Congressional District

Town and Township

Tribal Area



2020 Census Response Rate Challenge Toolkit



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For more information, visit:
2020CENSUS.GOV

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Self-Response Challenge



<https://2020census.gov/content/dam/2020census/materials/partners/2020-01/2020%20Response%20Rate%20Challenge%20Toolkit.pdf>

Video Challenge



IMPORTANT LINKS

[Challenge.gov](https://challenge.gov) | *Extended deadline - April 17th at 11:59pm EST*

Questions? Contact: census.accelerate@census.gov

Resources for Messaging **Virtually**

❖ Partnership Social Media Guide

<https://2020census.gov/content/dam/2020census/materials/partners/2020-02/Winter%202020%20Partnership%20Social%20Media%20Guide.pptx>

❖ Social Media Cards

<https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Social%20Media%20Cards%20USDA-1b.jpg>

❖ Social Media Content Calendar – timing of messaging

- Emailed

Samples

Stuck at Home?



It has *never* been easier
to respond to the **census**
on *YOUR OWN*...



whether online, over the phone or by mail

...*all without* having to meet
a census taker.

Respond today at **2020census.gov**
or call: **844-330-2020**

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The 2020 Census will
affect emergency
services in your
community ...



**Partnership Specialists are
standing by, ready to help**

Call them now!