

RESULTS OF MEXICO'S ELECTION CYCLE 2018

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WHY IS MEXICO IMPORTANT FOR ARIZONA

ARIZONA-MEXICO TRADE:

- \$15.5. BILLION IN 2017
 - \$7.5 BILLION EXPORTS
 - \$7.9 BILLION IN IMPORTS
- MORE THAN \$42 BILLION WORTH OF GOODS PROCESSED AT ARIZONA'S PORTS OF ENTRY
 - MEANS THAT \$26.6 BILLION SIMPLY PASS THROUGH ARIZONA
 - ALSO MEANS THAT ARIZONA'S PORT OF ENTRY SYSTEM IS OF GREAT IMPORTANCE TO STATES LIKE MICHIGAN (AUTO PARTS), WASHINGTON (FRESH PRODUCE) AND WYOMING (COAL) TO GET THEIR PRODUCTS TO THE MEXICAN MARKET

U.S.-MEXICO CORRIDOR STUDY

- Arizona and Mexico (SCT and Sonora) have committed US\$1.3 million for the study
 - Realities of corridor vis a vis others
 - Move from perceptions to realities
- Jointly plan, research and execute a single set of reforms.
- Jointly agree on high level economic development and supply chain opportunities.
- Jointly market the corridor to the world.



THE ARIZONA-MEXICO BORDER

BORDER COMMUNITIES:

- DOUGLAS, NACO, NOGALES, SASABE, LUKEVILLE, SAN LUIS
- IN 2017, VOLUMES AT OUR BORDER WITH MEXICO:
 - 649 TRAINS
 - 400,160 TRUCKS
 - 9,487,133 CARS
 - 25,375,798 PEOPLE
- 2018 INDICATORS (FIRST 6 MONTHS COMPARED TO SAME PERIOD 2017):
 - TRAINS ARE UP 10%
 - TRUCKS ARE DOWN 1%
 - CARS ARE UP 2.1%
 - PEOPLE ARE UP 3.7%

A BORDER THAT IS SECOND TO NONE

TRUCKS CAN CROSS THE ARIZONA BORDER IN UNDER 30 MINUTES

SAMPLE INVESTMENTS ON THE ARIZONA BORDER

- \$250 MILLION MODERNIZATION OF “MARIPOSA” PORT OF ENTRY
- \$134 MILLION TO MODERNIZE SR-189 FROM BORDER TO I-19 (2019)
- \$6 MILLION FOR A NEW PEDESTRIAN ANNEX A SAN LUIS I
- \$42 MILLION TO BUILD SAN LUIS II
- \$92 MILLION FOR SR-195 FROM THE BORDER TO I-8
- \$2.5 MILLION FOR REVERSIBLE LANES AT LUKEVILLE
- \$1 MILLION TO MODERNIZE PEDESTRIAN FACILITIES AND PARKING/STAGING FACILITIES AT DOUGLAS

SEEKING SUPPORT FOR:

- MODERNIZATION OF SL I AND CARS AT SAN LUIS II
- TWO-PORT SOLUTION AT DOUGLAS
- MODERNIZATION OF DECONCINI

THE ELECTORATE

- MEXICO'S POPULATION ESTIMATE (2018 – INEGI): 124,737,789
- REGISTERED TO VOTE (INE): 89,978,701
 - WOMEN: 46,588,477 OR 51.8%
 - MEN: 43,390,224 OR 48.2%
 - 18-34 YEARS OF AGE: 58,285,437 OR 64.8%
- CDMX AND ESTADO DE MEXICO COMBINED 21.8% OF THE ELECTORATE
- FIRST PRESIDENTIAL ELECTION WITH INDEPENDENT CANDIDATES – NEEDED TO SECURE 866,000 SIGNATURES FROM AT LEAST 17 STATES BY FEBRUARY 2018.

LARGEST ELECTION IN MEXICAN HISTORY

TOTAL OF 18,299 POSITIONS DECIDED ON JULY 1, 2018

- 1 PRESIDENT
- SENATE (128):
 - 64 BY MAJORITY VOTE
 - 32 BY PROPORTIONAL REPRESENTATION
 - 32 BY "FIRST MINORITY"
- CHAMBER OF DEPUTIES (500)
 - 300 BY MAJORITY VOTE
 - 200 BY PROPORTIONAL REPRESENTATION
 - 8 GOVERNORSHIPS + MEXICO CITY
- 1,596 MUNICIPAL PRESIDENCIES

MEXICAN CONGRESS



Source: municipiopuebla.mx

- WITH ABSOLUTE MAJORITIES IN BOTH THE SENATE AND CHAMBER OF DEPUTIES, PRESIDENT ELECT LOPEZ OBRADOR WILL HAVE A GREATER ABILITY TO PASS REFORMS THAT REFLECT HIS VISION
- IT ALSO OFFERS THE OPPORTUNITY TO REVERSE REFORMS THAT HE HAS INDICATED ARE NOT PART OF HIS VISION – I.E. EDUCATION
- PRESIDENT ELECT LOPEZ OBRADOR HAS ALSO PUSHED FOR REFORMS FOR THE MEMBERS OF CONGRESS, INCLUDING PAY CUTS AND FOREGOING OTHER BENEFITS

MEXICANS ABROAD



- NOT THE DECIDING VOTE BUT A VOTE OF GREAT SIGNIFICANCE
- GROWING NUMBER OF MEXICAN VOTERS ABROAD
- PARTIES STARTING TO CATER TO MEXICANS ABROAD
- 98,470 VOTES FROM ABROAD
 - 77% CAME FROM US
 - ~12% COMBINED FROM CANADA, SPAIN, GERMANY AND UK
- 65% OF THE VOTE BY MEXICANS ABROAD WENT FOR LOPEZ OBRADOR

ITEMS OF INTEREST AND IMPORTANCE

- MORE THAN 62.9 % OF VOTERS VOTED FOR SENATE OR 43.6 MILLION VOTES
- MORE THAN 62.8% OF VOTERS VOTED FOR CHAMBER OF DEPUTIES OR 43.5 MILLION VOTES
- IN THE CHAMBER OF DEPUTIES THERE WILL BE 243 WOMEN (48.6%) AND 256 MEN (51.2%)
- 320 MAYORS RAN FOR RE-ELECTION – 188 WON

THANK YOU!

QUESTIONS AND ANSWERS

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