



ASU SkySong Overview

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by

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What is SkySong?

- ASU Scottsdale Innovation Center
- Mixed use development
- Partnership



What is ASU SkySong?

- Charged with corporate engagement and venture acceleration
- Home to entrepreneurs, student entrepreneurs and ASU employees
- Incubator (21 companies, 12 virtual)
- Accelerator (26 student companies)
- Soft landing location for international companies
- Facilitator and connector

ASU SkySong programs

- Venture Catalyst at ASU
 - Client types
 - Programs
- Business Concierge
 - ASU connector

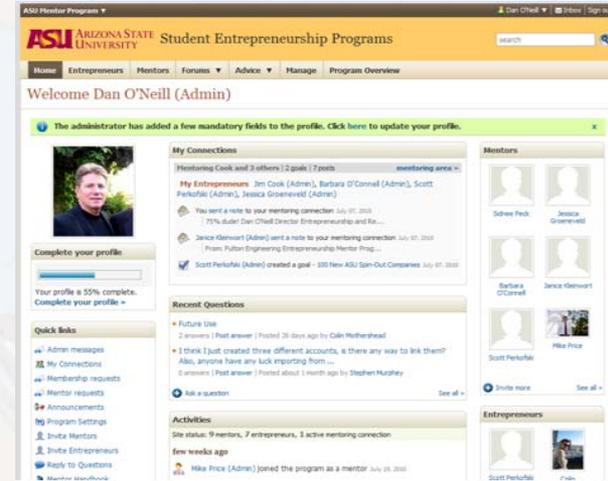


ASU –Being Entrepreneurial about Entrepreneurship

	Generally	ASU
Entrepreneurship education	Centralized	Decentralized
Academic Spinouts	Faculty focused	Faculty and postdoc
Student Spinouts	Business plan competitions	Student Startup Accelerator
External Spinouts	Connected to university	High potential of any sort
International Spinouts	Connected to university	High potential of any sort
Eco System	Tenuous Connections	Partnership and Collaboration model
Mentors	Tends to be loose	System-based

Mentoring program

- Accessibility
 - Online platform
 - Face to face mentoring
 - Mentoring marketplace
- Nuts and bolts
 - Mentors: must apply and be approved
 - Mentees: must apply; \$50 membership



Contact information

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