Goals:

Establish a transparent and documented project application, review, and evaluation process for programming Transportation Alternatives Funding of non-infrastructure projects.

Fund programs eligible under the MAP-21 Transportation Alternatives funding guidelines for non-infrastructure Safe Routes to School.

Support SRTS Studies that would identify needed improvements on walking/biking routes to k-8 schools.

Support SRTS implementation strategies such as providing updated walking/biking route maps or studies.

Support bike and pedestrian activities that promote safe transportation for k-8 students to schools or address an identified or perceived safety issue on routes to k-8 schools.

Fund non-infrastructure programs with the potential of effecting the greatest number of k-8 students, thereby utilizing the funding in the most effective and efficient manner.

Engage Stakeholders (community/partners) in supporting non-infrastructure programs, thereby ensuring sustainable programs.

Objectives:

Through the development and delivery of broad-based, community supported, cost effective educational and promotional material, enable and encourage children, including those with disabilities, to walk and bike to school.

Identify engineering, education, enforcement and evaluation needs of schools as a tool for planning comprehensive Safe Routes to School projects and provide walking/biking route maps.

Develop training and educational programs which emphasize a safe a transportation alternative for bicycling and walking to school, thereby encouraging a healthy and active lifestyle from an early age.

Establish and sponsor cost effective incentive programs that facilitate the data collection, planning and development of programs and activities that will improve safety and reduce traffic, fuel consumption, and air pollution in the vicinity of schools.