

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE
January 17, 2019
MAG Offices, Ironwood
302 N. 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

- # Mayor Gail Barney, Queen Creek, Chair # Mayor Jerry Weiers, Glendale
Mayor Mark Mitchell, Tempe, Treasurer # Mayor John Giles, Mesa
Mayor Jackie Meck, Buckeye, Past Chair * Mayor Thelda Williams

* Not Present

Participated by video or telephone conference call

1. Call to Order

Chair Gail Barney called a teleconference meeting of the Executive Committee to order at 10:39 a.m.

2. Pledge of Allegiance

MAG Executive Director Eric Anderson led the committee in the pledge of the allegiance.

3. Call to the Audience

Instructions for Call to the Audience were read. No public comment cards were received.

4. Approval of the Consent Agenda

Chair Barney stated that agenda items 4A through 4H were on the consent agenda for approval. Chair Barney asked if any member of the committee would like to remove any item for discussion or would like a presentation on the consent items. No requests were made.

Mayor Mitchell moved to approve the consent items 4A through 4H. Mayor Meck seconded the motion and the motion carried unanimously. Those voting in favor via teleconference also included Chair Barney, and Mayor Giles.

4A. Approval of the November 19, 2018, Executive Committee Meeting Minutes

The Regional Council Executive Committee, by consent, approved the November 19, 2018, Executive Committee Meeting Minutes.

4B. Appointment of the MAG Public Safety Answering Point Managers Group Vice Chair

The Regional Council Executive Committee, by consent, approved the appointment of Mike Folia, Police Communications Manager from the City of Avondale, as Vice Chair of the MAG Public Safety Answering Point Managers Group.

In December 2018, Public Safety Answering Point (PSAP) Managers Group Vice Chair Dan McNemee from the City of Phoenix relinquished his position as Vice Chair. According to the MAG Committee Operating Policies and Procedures, the MAG Regional Council Executive Committee will appoint a new Vice Chair to complete the remainder of Vice Chair McNemee's term, which expires in December 2019, at which time the Vice Chair will ascend to the Chair position.

On December 5, 2018, MAG staff sent a notice to the MAG Management Committee, the MAG PSAP Managers Group, and the Intergovernmental Representatives to solicit letters of interest for the Vice Chair position of the MAG PSAP Managers Group.

4C. Appointment of a MAG Economic Development Committee Member Agency Position

The Regional Council Executive Committee, by consent, recommended the approval of the appointment of Chandler City Councilmember Terry Roe to the Economic Development Committee (EDC) member agency position.

On May 27, 2015, the MAG Regional Council approved increasing the composition of the Economic Development Committee (EDC) to include twenty MAG member agency positions that have one-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council. These member agency positions include the seven largest cities.

On December 28, 2018, a letter was received from the City of Chandler recommending Councilmember Terry Roe serve as the City of Chandler representative on the EDC. The Executive Committee is requested to recommend Councilmember Terry Roe as the City of Chandler EDC member. It is anticipated that the Regional Council will approve this recommendation at its January 30, 2019 meeting.

4D. Consultant Selection for the FY 2019 SR-347, Peters and Nall Road to I-10/Maricopa Scoping Study and Planning and Environmental Linkages (PEL) Statement

The Regional Council Executive Committee, by consent, approved of Wilson & Company to conduct the FY 2019 SR-347, Peters and Nall Road to I-10/Maricopa Scoping Study and PEL Statement, for an amount not to exceed \$450,000.

On October 24, 2018, the MAG Regional Council approved amending the FY 2019 MAG Unified Planning Work Program to modify elements of the proposed SR-347, SR-238 to I-10/Maricopa Scoping Study and PEL Statement. This action included the request to change the study name to FY2019 SR-347, Peters and Nall Road to I-10/Maricopa Scoping Study and PEL Statement, authorized receiving funds from Pinal County and the City of Maricopa, and subsequently revised the overall cost of the line item to \$450,000. The project is now included in the MAG FY 2019 Unified Planning Work Program and Annual Budget for an amount not to exceed \$450,000, and is renamed FY 2019 SR-347, Peters and Nall Road to I-10/Maricopa Scoping Study and PEL Statement. MAG issued a Request for Proposals to consultants for developing the Scoping Study and PEL Statement on November 5, 2018, with a submittal deadline of December 3, 2018. MAG received three proposals from teams led by AECOM, Wilson & Company, and Kimley-Horn. After scoring the proposals, an evaluation team with representatives from MAG, Arizona Department of Transportation, Pinal County, Federal Highway Administration (FHWA), the Gila River Indian Community (GRIC), and City of Maricopa met on December 20, 2018, and developed a recommendation to select Wilson & Company, to conduct this project.

4E. Amendment to the FY 2019 MAG Unified Planning Work Program and Annual Budget to add the Northwest Valley Sun Cities Transit Implementation Study for \$65,000

The Regional Council Executive Committee, by consent, approved an amendment to the FY 2019 MAG Unified Planning Work Program and Annual Budget to add \$65,000 for the Northwest Valley Sun Cities Transit Implementation Study.

A budget appropriation of \$65,000 was included in the fiscal year 2018-2019 Arizona state budget for transit planning work in the Northwest Valley. After discussions with stakeholders and member agencies regarding this opportunity, MAG plans to enter into a cooperative agreement with Valley Metro to facilitate a data-driven effort to determine the demand for transit in the unincorporated Northwest Valley Sun Cities area and the associated capital and operating costs of service that could meet the unique needs of the community in order to better inform future decision making.

4F. Consultant Selection for FY 2019 Arizona's Socioeconomic Modeling and Reporting Toolbox Phase III On-Call RFQ

The Regional Council Executive Committee, by consent, approved of the following consultants for the FY 2019 Arizona's Socioeconomic Modeling and Reporting Toolbox Phase III On-Call RFQ: Applied Economics Inc., Keen Independent Research Inc., Planning Technologies LLC., Rounds Consulting Inc., and UrbanSim Inc.

Phase III of the AZ-SMART project involves further enhancements to the real estate development model to incorporate changes in the way some member agencies are planning for growth, additional resources dedicated to reporting and visualization, and completing the integration of some of the submodels (e.g. school enrollment) into the full simulation process. AZ-SMART will be used in the development of the 2018-2019 MAG Socioeconomic Projections. Five Statements of Qualifications were received in response to the Request for Qualifications (RFQ) published on September 10, 2018. A multi-agency evaluation panel met to review the consultant SOQs and recommended to MAG the selection of five consultants.

4G. Consultant Selection for the Arterial and Bridge Needs Assessment

The Regional Council Executive Committee, by consent, approved of the selection of High Street Consulting Group, LLC to conduct the Arterial and Bridge Needs Assessment for an amount not to exceed \$350,000. If negotiations with High Street Consulting Group, LLC are not successful, that MAG pursue negotiations with its second choice, AECOM.

The Fiscal Year (FY) 2018 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2017, includes \$350,000 for an Arterial and Bridge Needs Assessment. The compiled data will be used to inform future planning efforts in the region. This project will detail the status of arterial roads and bridges and provide a dynamic resource for answering complex questions pertaining to the needs of the region. Four proposals from the firms AECOM, Gannett Fleming, Inc., High Street Consulting Group, LLC, and Matrix New World Engineering, P.C. were received prior to the November 16, 2018, deadline. On December 5, 2018, the evaluation team met, reviewed proposals and recommended to MAG the selection of High Street Consulting Group, LLC to conduct the Arterial and Bridge Needs Assessment for an amount not to exceed \$350,000. In addition, the evaluation team recommended that if negotiations with High Street Consulting Group, LLC are not successful, that MAG pursue negotiations with its second highest scoring consultant, AECOM.

4H. Amendment to the FY 2019 MAG Unified Planning Work Program and Annual Budget to add the Public Awareness and Engagement Strategy for \$250,000

The Regional Council Executive Committee, by consent, approved an amendment to the FY 2019 MAG Unified Planning Work Program and Annual Budget to add \$250,000 for the Public Awareness and Engagement Strategy.

Propositions 300 and 400 have played a large part in shaping the region and fueling our economy. Combined, the Propositions have delivered a regional freeway system, high-capacity transit improvements, and contributions to a multimodal network. As the agency moves forward on the development of the next Regional Transportation Plan, Imagine, and the associated planning for the extension of Proposition 400, the development and execution of a communication strategy is needed to inform constituents about the region's collective accomplishments, as well as the need for continued transportation investments for this fast-growing region.

5. Amendment to the FY 2019 MAG Unified Planning Work Program and Annual Budget to Authorize an Additional Full-Time Equivalent (FTE) Position in the Transportation Division

Mr. Anderson stated that this item would amend MAG's Work Program to add one planning position in the Transportation Division to help support MAG's efforts toward the extension of Proposition 400. He noted that there are many activities

taking place related to the implementation and extension of Proposition 400 including technical studies, values mapping, and opinion surveys.

Mr. Anderson indicated that staff has identified significant salary savings for the current fiscal year that are available to fund the position. He added that future funding for the position would come from ongoing revenue sources for the agency, including federal transportation funds and regional sales tax revenues.

Chair Barney moved approval of the amendment of the FY 2019 MAG Unified Planning Work Program and Annual Budget to authorize one additional full-time equivalent (FTE) in the Transportation Division to be funded for FY 2019 through savings from staffing vacancies throughout the organization. Mayor Giles seconded the motion and the motion carried unanimously. Also voting in favor of the motion via teleconference were Mayor Mitchell and Mayor Meck.

Mr. Anderson thanked the committee for the positive vote of this item and for their continued support of MAG's activities.

8. Annual Performance Review of the MAG Executive Director

Chair Barney took this item out of order in consideration of member time constraints.

Mr. Anderson stated that this item has to do with his annual evaluation and noted that this was his first time going through this process. He added that MAG staff prepared the memo included in members' packets, which outlines the concepts and process that the Executive Committee discussed in November 2018. The memo includes dates for sending out the survey and performing the evaluation as part of the Executive Committee meeting to be held in April 2019.

Mr. Anderson stated that one aspect of the evaluation discussed at the November 2018 meeting was new this year and involves getting input from some of MAG's major stakeholders, including ADOT, Arizona Department of Environmental Quality, Valley Metro, and other organizations. He said this input would provide a more complete view of how the executive director is performing relative to not only the Management Committee and Regional Council, but from some of MAG's external agencies. Mr. Anderson added that attached to the memo is a questionnaire based on previous surveys with some minor changes.

MAG Attorney Sam Coffman asked Mr. Anderson to confirm for the record that discussing the executive director position in open session rather than in executive session was acceptable to him. Mr. Coffman stated he was making this request because it relates to a personnel matter. Mr. Anderson confirmed that he is comfortable discussing the process for the evaluation in open session.

Mayor Giles stated that he appreciates the inclusion of some of MAG's stakeholders in the evaluation process. He added that it would be good to hear what other agencies that work closely with MAG have to say, and if they have critique of not just the director, but of the organization, and suggestions for how MAG could improve. Mayor Giles commented this would be a healthy process for the organization to go through.

Mayor Mitchell added that he also approves of this process.

Mayor Giles made a motion to approve the survey instrument and evaluation process for the MAG Executive Director's performance review. Mayor Mitchell seconded the motion and the motion carried unanimously with Chair Barney and Mayor Meck also voting in favor of the motion via teleconference.

6. Discussion of the Development of the FY 2020/2021 MAG Unified Planning Work Program and Annual Budget

MAG Deputy Executive Director Amy St. Peter stated that she would discuss three main points about the upcoming MAG Unified Planning Work Program and Annual Budget (UPWP). She noted that the first point concerns dues and assessments, and added that when materials were mailed out to the Management Committee, staff used a Consumer Price Index for all Urban Consumers (CPI-U) of 2.082 based on an estimate of what this year's CPI-U would be. Staff has confirmed that the new figure for the CPI-U is 2.137 for 2020. As noted in the agenda packet, MAG is using an estimation from the Congressional Budget Office's CPI-U projections of 2.4 for the FY 2021 Work Program.

Ms. St. Peter indicated that for Fiscal Years 2020/2021, the Arizona Department of Transportation (ADOT) has mandated a two-year UPWP. The two-year work program will consist of two one-year budget schedules and descriptions of projects and performance metrics for two years.

Ms. St. Peter stated another change that will be occurring with the Work Program is that it will be reorganized according to core areas to streamline the information

and make it more accessible. The core areas will clearly connect MAG's work with priorities and impact. Examples of core areas include smart and safe travel, protecting the environment, and enhancing quality of life. She added that the Work Program would continue to be reviewed each year by the federal agencies in the spring and go to the Regional Council for approval in May.

Ms. St. Peter encouraged committee members to let staff know of any areas of the Work Program they would like to see changed or kept. She emphasized that staff would like to ensure that the Work Program meets their needs and properly communicates MAG's work and intended direction.

Mr. Anderson commented that one of the items in the Work Program is the assessment for the Census 2020 Outreach Program. He indicated that staff has had discussions with MAG Intergovernmental Representatives and others about this assessment, and will include this item during the February meeting cycle to discuss the appropriate level of funding for the program. Mr. Anderson added that MAG is running scenarios for the Outreach Program that range from \$1 million to \$1.5 million. He stated that approximately \$500,000 of that amount would come from federal transportation funds.

Ms. St. Peter encouraged committee members to contact MAG staff with any questions or comments concerning the Work Program.

7. Update on the Tourism and Shopping Initiative

MAG Policy and Government Relations Director Nathan Pryor said he would provide committee members with an update on the Tourism and Shopping initiative, also known as the Border Crossing Card initiative. Mr. Pryor advised that MAG has been working on this effort since 2013.

Mr. Pryor stated that beginning in 2013, and continuing through 2016, a push was made toward a grassroots effort to make an administrative change that would expand the travel area statewide for Mexican visitors with a Border Crossing Card. Currently, cardholders can travel 75 miles from the Mexican border to Tucson. He noted that MAG received support for this effort from the Arizona Chamber of Commerce, Inter Tribal Council of Arizona and others. Mr. Pryor added that a study from the University of Arizona showed \$180 million in economic benefit to Arizona if Mexican visitors with a Border Crossing Card were able to travel statewide.

Mr. Pryor stated that in February 2016, MAG hired the consulting team Capitol Strategies to work on this initiative, and the effort was changed from an administrative effort to a legislative effort. He commented that Capitol Strategies performed a fantastic job since that time working with Arizona congressional offices to get this initiative introduced. Mr. Pryor noted that Senator Martha McSally was the biggest supporter of this effort during her time as a Representative and continues to support this initiative.

Mr. Pryor explained that in September 2018, the Executive Committee extended Capitol Strategies' contract through the end of December 2018 after seeing a possible opportunity to move this initiative forward during the lame duck period of Congress. He commented that unfortunately, the legislation was not moved forward. Capitol Strategies had a significant commitment to this effort and continued to work on this initiative through the month of January 2019 on pro bono basis.

Mr. Pryor explained that MAG has put significant resources toward this effort going back to 2013 in staff time, and over the past three years paying the consultant for lobbying support. He added that the lobbyist contract is ending due to resource issues, and is not a reflection on the great work done by Capitol Strategies. Mr. Pryor noted that there is broad awareness and support of this effort among the Arizona Congressional Delegation. He commented that a bill has been drafted for a three to five year pilot program. MAG needs that bill to be introduced to move forward.

Mr. Pryor stated that Senator McSally has indicated she may be willing to introduce this bill during the current congressional session. He reported that MAG staff is planning to be in Washington, D.C. in February, and at that time would attempt to set up a meeting with Senator McSally's office and others to express MAG's continued support of the effort. When and if a bill is introduced, MAG could conduct coordination in our region and around the state. Mr. Pryor advised members that there could be an opportunity to utilize member agency lobbying resources to push this effort through Congress.

9. Request for Future Agenda Items

Mayor Weiers joined the meeting late and Mr. Anderson provided him with a brief update on action taken earlier in the meeting.

Chair Barney asked if there were any requests for future agenda items. There were none.

10. Comments from the Committee

Chair Barney asked if there were any comments from the committee. There were none.

Adjournment

With no further business, Chair Barney adjourned the meeting at 10:55 a.m. He advised that the next meeting of the Executive Committee would be held Tuesday, February 19, 2019.

Secretary

Chair