

Bridges to HOME Technical Assistance Application

Bridges to HOME Technical Assistance Program

The Bridges to Housing Opportunities in Mentorship and Education (HOME) Technical Assistance Program provides an opportunity for eligible organizations to request customized technical assistance and organizational support to address affordable housing challenges and advance opportunities related to housing planning, development, preservation, financing, partnerships, organizational capacity, and other areas of need. Through this application, applicants will describe the work they hope to advance, the technical assistance needed, and the outcomes they expect to achieve.

In 2025, JPMorgan Chase awarded a philanthropic grant to the Maricopa Association of Governments (MAG) to support the Bridges to HOME program, building on the work of the 2024 HOME TA program. The grant aims to increase access to affordable housing and support housing stability and supply by strengthening the capacity of local governments, tribal communities, and nonprofit organizations to overcome barriers and expand housing opportunities. A total of \$225,000 is available to support technical assistance through this Call for Projects. Applicants should request only the level of technical assistance necessary to advance their proposed work and use these limited resources efficiently. Technical assistance will support efforts aligned with one or more of the five Bridges to HOME focus areas:

1. Project Feasibility, Financing, and Affordable Housing Development
2. Site Readiness, Zoning, and Development Process
3. Partnerships and Affordable Housing Pipeline Development
4. Organizational Capacity, Preservation, and Housing Stability
5. Housing Planning and Community Alignment

Program Eligibility

Eligible Applicants: Nonprofit organizations, local governments, and tribal communities serving communities within the Phoenix metropolitan area are eligible to apply.

Eligible Projects: For purposes of this program, affordable housing is defined as housing serving households with incomes between 30 and 120 percent of Area Median Income (AMI). Proposed technical assistance projects should primarily support affordable housing initiatives within this income range and align with at least one of the five Bridges to HOME focus areas.

Application Review & Selection

Technical assistance awards will be based on the evaluation criteria established for this Call for Projects, available program resources, and the extent to which proposed requests advance the goals of the Bridges to HOME initiative and provide meaningful community benefit.

Applications receiving the highest evaluation scores will be considered for technical assistance awards. MAG reserves the right to determine the number of applications selected, the level of technical assistance provided to each request, and the final allocation of available resources based on the overall merits of the highest-rated applications, including anticipated community benefit, project readiness, and the number and quality of applications received. Given the limited resources available, applicants should request only the level of technical assistance necessary to advance their proposed work.

Application Questions

PROJECT NEED & OPPORTUNITY

1. **Request Overview:** Please describe the organizational initiative, housing project, or opportunity you would like to advance through Bridges to HOME. What challenge or opportunity are you responding to, and what type of technical assistance or organizational support would help move the work forward? *(Please limit response to 300 words)*
2. **Why Now?** Why is your project and/or organizational need important and critical at this time? *(Please limit response to 200 words)*

FOCUS AREA ALIGNMENT

3. **Focus Area:** Please describe how your organizational need or project aligns with one or more of the Bridges to HOME Focus Areas listed below. *(Please limit response to 200 words)*
 1. Project Feasibility, Financing, and Affordable Housing Development
 2. Site Readiness, Zoning, and Development Process
 3. Partnerships and Affordable Housing Pipeline Development
 4. Organizational Capacity, Preservation, and Housing Stability
 5. Housing Planning and Community Alignment

TECHNICAL ASSISTANCE (TA) IMPACT

4. **TA Needs:** Please describe the technical assistance, expertise, partnerships, or organizational support needed to advance your project or strengthen your organization's

capacity. How do these needs relate to the focus area(s)? *(Please limit response to 300 words)*

ORGANIZATIONAL READINESS

5. **Experience:** Please describe your organization's experience and any areas in which your organization would like to gain experience related to affordable housing, community development, real estate development, preservation, financing, or other activities aligned with the focus areas. *(Please limit response to 300 words)*
6. **Project Readiness:** Describe how your organization's executive leadership and staff will support successful completion of the proposed technical assistance project through the duration of the grant, including any organizational resources committed to the effort. If applicable, are there any anticipated leadership or organizational changes that reviewers should be aware of during the project period? *(Please limit response to 250 words)*

REGIONAL & COMMUNITY BENEFIT

7. **Geography:** Which community(ies) within greater Phoenix metropolitan area will benefit from this project or organizational initiative? *(Please limit response to 100 words)*

EXPECTED OUTCOMES

8. **Project Outcomes:** What outcomes do you hope to achieve through this organizational initiative or project? How will the requested technical assistance or organizational support move the work forward? *(Please limit response to 250 words)*

BUDGET AND TIMELINE

9. **Proposed Budget & Timeline:** Please describe the anticipated cost and use of the technical assistance requested through Bridges to HOME. Please include:
- A proposed budget for the requested technical assistance, including a breakdown of anticipated costs;
 - Anticipated staff time dedicated to the technical assistance effort;
 - Any matching funds or other committed resources (if applicable); and
 - A brief project timeline through 2027.
10. **Additional Information:** Is there anything else you would like reviewers to know about your project, organization, or community that would strengthen your application? *(Please limit response to 200 words)*

Thank you for your interest in the Bridges to HOME Technical Assistance Program. Applicants are encouraged to reach out with any questions or if clarification is needed while completing the application. Please contact Peter Burnett, at pburnett@azmag.gov or 602-254-6300.

Completed applications should be submitted by *Wednesday, September 30th* through the following link: <https://upload.azmag.gov/BRIDGES>